

RULES RELATING TO THE PROVISIONING OF THE ABBREVIATED DIALING CODE  
5-1-1 FOR TRAFFIC AND TRANSPORTATION INFORMATION (to be inserted in rule 723-  
24-6 “reserved for future use”)

723-24-6 A government entity submitting a Petition for use of the 5-1-1 abbreviated dialing code established by the Commission, shall be granted use of that dialing code if it is found to meet a public benefit standard outlined in this rule. Any petitioner that is granted the authority to offer 5-1-1 access to intelligent transportation systems or other transportation information shall comply with this rule and any provisions set out in the Commission’s decision granting such authority.

723-24-6.1 Process for Assignment of 5-1-1 Abbreviated Dialing Code. The assignment of the 5-1-1 abbreviated dialing code will be considered by the Commission upon: 1) the Commission’s own motion; or 2) the Petition of a government entity.

723-24-6.2 Petition for Consideration of the Assignment of 5-1-1. A government entity filing a Petition to request consideration of the assignment of the 5-1-1 abbreviated dialing code for intelligent transportation systems or other transportation information, must present clear and convincing evidence that a public benefit exists. The Commission will evaluate the Petition based upon this evidence.

723-24-6.2.1 Contents of the Petition. The Petition shall contain the following information and documentation:

- 723-24-6.2.1(a) Background of the Petitioner, including composition of any governing board or agency;
- 723-24-6.2.1(b) Demonstration of public need;
- 723-24-6.2.1(c) Historic volume of calls seeking transportation information;
- 723-24-6.2.1(d) Proposed affected geographic area, including a list of cities/towns and counties or central offices, if known, and any plans for expansion of that initial geographic area;
- 723-24-6.2.1(e) Proposed cost recovery solution, including funding mechanisms;
- 723-24-6.2.1(f) Letters of support from stakeholders;
- 723-24-6.2.1(g) Proposed plan for community outreach and notification; and

723-24-6.2.1(h) Other pertinent factors that the Commission deems relevant.

723-24-6.3 If two or more entities petition the Commission to provide access to intelligent transportation systems or other transportation information using 5-1-1 in the same or overlapping geographic areas, the Commission shall use the criteria in rule 24.6.2 to establish one assignee.

723-24-6.4 When a Petition is granted by the Commission under rule 24.6.2, any jurisdictional telecommunications provider that provides service in the geographic area outlined in the Petition, shall complete the following tasks:

723-24-6.4.1 If an affected jurisdictional telecommunications service provider is using 5-1-1 for purposes other than access to intelligent transportation systems or other transportation information, that provider shall discontinue use for that non-compliant purpose.

723-24-6.4.2 If the affected jurisdictional telecommunications service provider plans to seek recovery of internal costs associated with 5-1-1 call completion, the affected provider shall perform all analyses required to quantify the cost to its individual company for the necessary translations and/or facilities work.

723-24-6.4.3 The affected jurisdictional telecommunications service provider shall estimate the time required to perform the necessary translation and/or facilities work to allow 5-1-1 call completion from its subscribers as requested in the Petition.

723-24-6.5 Within 30 days of the granting of a Petition, the affected jurisdictional telecommunications service providers shall file with the Commission, the information requested in rules 24-6.4.2 and 24-6.4.3.

723-24-6.6 Upon a showing that the public will benefit from the assignment of 5-1-1 to a petitioner and factoring in the jurisdictional telecommunications service providers' filed information, the Commission will set a time line for assignment and implementation of the 5-1-1 abbreviated dialing code in the affected geographic area. All jurisdictional telecommunications service providers serving customers in the affected area will comply with this assignment date unless a waiver is sought and granted.