

Decision No. C08-1241

**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF COLORADO**

DOCKET NO. 08M-522T

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IN THE MATTER OF SETTING THE ANNUAL TELEMARKETER FEES FOR THE  
ADMINISTRATION OF THE COLORADO NO-CALL LIST.

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**COMMISSION ORDER SETTING  
FEES FOR CALENDAR YEAR 2009**

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Mailed Date: December 1, 2008  
Adopted Date: November 25, 2008

**I. BY THE COMMISSION**

**A. Statement**

1. Section 6-1-901, C.R.S., *et seq.*, and Rules 2890 through 2899 of the Rules Regulating Telecommunications Providers, Services, and Products, 4 *Code of Colorado Regulations* 723-2, govern the Colorado No-Call List program. The Rules require telephone solicitors to register and submit an annual registration fee to the Designated Agent for the Colorado No-Call List program. Moneys from the fees collected by the Designated Agent are intended to cover the direct and indirect costs of the Colorado No-Call List program. These costs include the contractual expenses to pay the Designated Agent to administer the program and the legislative appropriation to the Department of Law to enforce the program requirements.

2. Rule 2892(b) requires that the Commission set the annual registration fees on a sliding scale between \$0.00 and \$500.00 to ensure that the required revenues are raised annually. The maximum fee is applicable to those companies, persons, or entities with more than 1,000 employees. Companies, persons, or entities with fewer than five employees are not required to pay a registration fee.

3. Since the inception of the program, the number of telemarketers registering and paying the required annual fee has been decreasing and this trend is not expected to change. The estimated registration fees for 2009 will not be sufficient to cover the costs of both administering and enforcing this program.

4. Nonetheless, the Commission is obliged to minimize this shortfall. Maximum fees are statutorily capped and the Commission is mandated to set the registration fees on a sliding scale. To best meet the needs of the program, we establish the following telemarketer registration fees for the Colorado No-Call List for calendar year 2009:

<b>2009 Telemarketer Registration Fees</b>	
<b>Employees</b>	<b>Fee</b>
1-4	\$ -
5-10	\$ 250
11-50	\$ 350
51-100	\$ 450
101-250	\$ 470
251-400	\$ 480
401-1000	\$ 490
1,000+	\$ 500

**II. ORDER**

**A. The Commission Orders That:**

1. The Colorado No-Call List Annual Registration fees are hereby set as specified above, effective January 1, 2009 through December 31, 2009.

2. This Order is effective on its Mailed Date.

**B. ADOPTED IN COMMISSIONERS' WEEKLY MEETING  
November 25, 2008.**

(S E A L)



**ATTEST: A TRUE COPY**

**Doug Dean,  
Director**

THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF COLORADO

**RONALD J. BINZ**

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**JAMES K. TARPEY**

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Commissioners

COMMISSIONER MATT BAKER  
ABSENT.