

# EXHIBIT 4

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# PUBLIC NOTICE

Federal Communications Commission  
445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

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TTY: 1-888-835-5322

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## WIRELINE COMPETITION BUREAU APPROVES THE COMPLIANCE PLANS OF AIRVOICE WIRELESS, AMERIMEX COMMUNICATIONS, BLUE JAY WIRELESS, MILLENNIUM 2000, NEXUS COMMUNICATIONS, PLATINUMTEL COMMUNICATIONS, SAGE TELECOM, TELRITE AND TELSCAPE COMMUNICATIONS

### WC Docket Nos. 09-197 and 11-42

The Wireline Competition Bureau (Bureau) approves the compliance plans of nine carriers: AirVoice Wireless, LLC (AirVoice); AmeriMex Communications Corp. (AmeriMex); Blue Jay Wireless, LLC (Blue Jay); Millennium 2000, Inc. (Millennium 2000); Nexus Communications, Inc. (Nexus); PlatinumTel Communications, LLC (PlatinumTel); Sage Telecom, Inc. (Sage); Telrite Corporation (Telrite); and Telscape Communications, Inc. d/b/a Telscape Wireless (Telscape). The compliance plans were filed pursuant to the *Lifeline Reform Order* as a condition of obtaining forbearance from the facilities requirement of the Communications Act of 1934, as amended (the Act), for the provision of Lifeline service.<sup>1</sup>

The Act provides that in order to be designated as an eligible telecommunications carrier (ETC) for the purpose of universal service support, a carrier must “offer the services that are supported by Federal universal service support mechanisms . . . either using its own facilities or a combination of its own facilities and resale of another carrier’s services . . . .”<sup>2</sup> The Commission amended its rules to define voice telephony as the supported service and removed directory assistance and operator services, among other things, from the list of supported services.<sup>3</sup> As a result of these amendments, many Lifeline-only ETCs that previously met the facilities requirement by providing operator services, directory assistance or other previously supported services no longer meet the facilities requirement of the Act.<sup>4</sup> In the *Lifeline Reform Order*, the Commission found that a grant of blanket forbearance of the facilities requirement,

<sup>1</sup> See *Lifeline and Link Up Reform and Modernization et al*, WC Docket No.11-42 *et al.*, Report and Order and Further Notice of Proposed Rulemaking, 27 FCC Rcd 6656, 6816-17, paras. 379-380 (2012) (*Lifeline Reform Order*). A list of the compliance plans approved through this Public Notice can be found in the Appendix to this Public Notice.

<sup>2</sup> 47 U.S.C. § 214(e)(1)(A).

<sup>3</sup> See *Lifeline Reform Order*, 27 FCC Rcd at 6678, para. 47; see also 47 C.F.R. § 54.101(a).

<sup>4</sup> See *Lifeline Reform Order*, 27 FCC Rcd at 6812, para. 366, App. A; *Connect America Fund et al*, WC Docket 10-90, Order on Reconsideration, 26 FCC Rcd 17633, 17634-35, para. 4 (2011) (*USF/ICC Transformation Order on Reconsideration*). Some ETCs have included language in their compliance plans indicating that they have facilities or plan to acquire facilities in the future. See, e.g., Blanket Forbearance Compliance Plan, WC Docket Nos. 09-197 and 11-42, Q Link Wireless, LLC’s Third Amended Compliance Plan at 4 n. 2 (filed July 30, 2012). To the extent ETCs seek to avail themselves of the conditional forbearance relief established in the *Lifeline Reform Order*, we presume they lack facilities to provide the supported service under sections 54.101 and 54.401 of the Commission’s rules. See 47 C.F.R. §§ 54.101 and 54.401. Such ETCs must comply with the compliance plan approved herein in each state or territory where they are designated as an ETC, regardless of their claim of facilities for other purposes, such as eligibility for state universal service funding.

subject to certain public safety and compliance obligations, is appropriate for carriers seeking to provide Lifeline-only service.<sup>5</sup> Therefore, in the *Lifeline Reform Order*, the Commission conditionally granted forbearance from the Act's facilities requirement to all telecommunications carriers seeking Lifeline-only ETC designation, subject to the following conditions: (1) compliance with certain 911 and enhanced 911 public safety requirements; and (2) Bureau approval of a compliance plan providing specific information regarding the carrier and its service offerings and outlining the measures the carrier will take to implement the obligations contained in the *Order*.<sup>6</sup>

The Bureau has reviewed the nine plans listed in the Appendix for compliance with the conditions of the *Lifeline Reform Order* and now approves those nine compliance plans.<sup>7</sup>

Filings, including the Compliance Plans identified in the Appendix, and comments are available for public inspection and copying during regular business hours at the FCC Reference Information Center, Portals II, 445 12<sup>th</sup> Street, S.W., Room CY-A257, Washington, D.C. 20554. They may also be purchased from the Commission's duplicating contractor, Best Copy and Printing, Inc., Portals II, 445 12<sup>th</sup> Street, S.W., Room CY-B402, Washington, D.C. 20554, telephone: (202) 488-5300, fax: (202) 448-5563, or via email [www.bcpweb.com](http://www.bcpweb.com).

People with Disabilities: To request materials in accessible formats for people with disabilities (Braille, large print, electronic files, audio format), send an email to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at (202) 418-7400 or TTY (202) 418-0484.

For further information, please contact Michelle Schaefer, Telecommunications Access Policy Division, Wireline Competition Bureau at (202) 418-7400 or TTY (202) 418-0484.

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<sup>5</sup> See *Lifeline Reform Order*, 27 FCC Rcd at 6813-6817, paras. 368-381.

<sup>6</sup> See *id.*, 27 FCC Rcd at 6814, 6819, paras. 373, 389. Subsequently, the Bureau provided guidance for carriers submitting compliance plans pursuant to the *Lifeline Reform Order*. *Wireline Competition Bureau Provides Guidance for the Submission of Compliance Plans Pursuant to the Lifeline Reform Order*, WC Docket Nos. 09-197 and 11-42, Public Notice, 27 FCC Rcd 2186 (Wireline Comp. Bur. 2012).

<sup>7</sup> The Commission has not acted on any pending ETC petitions filed by these carriers, and this Public Notice only approves the compliance plans of the carriers listed above. While these compliance plans contain information on each carrier's Lifeline offering, we leave it to the designating authority to determine whether or not the carrier's Lifeline offerings are sufficient to serve consumers. See *Lifeline Reform Order*, 27 FCC Rcd at 6679-80, 6818-19, paras. 50, 387.

**APPENDIX**

<b>Petitioner</b>	<b>Compliance Plans As Captioned by Petitioner</b>	<b>Date of Filing</b>	<b>Docket Numbers</b>
AirVoice Wireless, LLC	AirVoice Wireless, LLC's Amended Compliance Plan	December 7, 2012	09-197; 11-42
AmeriMex Communications Corp.	AmeriMex Communications Corp. Revised Compliance Plan	December 6, 2012	09-197; 11-42
Blue Jay Wireless, LLC	Blue Jay Wireless, LLC Compliance Plan	December 19, 2012	09-197; 11-42
Millennium 2000 Inc.	Amended Compliance Plan of Millennium 2000 Inc.	December 18, 2012	09-197; 11-42
Nexus Communications, Inc.	Third Amended Compliance Plan of Nexus Communications, Inc.	December 6, 2012	09-197; 11-42
PlatinumTel Communications, LLC	PlatinumTel Communications LLC's Revised Compliance Plan	December 19, 2012	09-197; 11-42
Sage Telecom, Inc.	Revised Compliance Plan of Sage Telecom, Inc.	December 19, 2012	09-197; 11-42
Telrite Corporation	Telrite Corporation Compliance Plan	December 19, 2012	09-197; 11-42
Telscape Communications Inc. d/b/a Telscape Wireless	Revised Compliance Plan of Telscape Communications, Inc.	December 19, 2012	09-197; 11-42

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of the	)	
	)	
Telecommunications Carriers Eligible for	)	WC Docket No. 09-197
Universal Service Support	)	
	)	
AmeriMex Communications Corp. Petition	)	WC Docket No. 11-42
for Forbearance from 47 U.S.C. § 214(e)(1)(A)	)	

**AMERIMEX COMMUNICATIONS CORP. REVISED COMPLIANCE PLAN**

AmeriMex Communications Corp. (“AmeriMex” or “Company”), by its attorney, hereby files its compliance plan outlining the measures it will take to implement the conditions imposed by the Federal Communications Commission (“Commission”) in its *Order* released February 6, 2012.<sup>1</sup> AmeriMex respectfully requests expeditious approval of this plan so that it may continue to provide critical Lifeline services to qualified low income customers.<sup>2</sup>

**BACKGROUND**

The Commission’s *Order* grants non-facilities-based carriers blanket forbearance from Section 214(e)(1)(A), which requires an ETC to provide supported services, at least in part, over its own facilities, in order to receive federal Lifeline support.<sup>3</sup> Those ETCs that were providing

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<sup>1</sup> *In the Matter of Lifeline and Link Up Reform and Modernization; Lifeline and Link Up; Federal-State Joint Board on Universal Service; Advancing Broadband Availability Through Digital Literacy Training*, Report and Order and Further Notice of Proposed Rulemaking (February 6, 2012) (“*Order*”) at ¶¶ 522-523.

<sup>2</sup> AmeriMex provides Lifeline services in Georgia pursuant to its designation as an Eligible Telecommunications Carrier (“ETC”) by the Georgia Public Service Commission. Georgia Public Service Commission, *Order on Application For Designation as Eligible Telecommunications Carrier*, Document Filing No. 139089, Docket No. 32948 (Nov. 21, 2011). The wireless service is provided by AmeriMex Wireless, a division of AmeriMex. The company may expand its Lifeline offerings to eligible customers in additional states following approval of this compliance plan.

<sup>3</sup> *Order* at ¶1.

Lifeline services prior to the effective date of the *Order*, were required to meet certain obligations set forth in the *Order*. Those obligations, created to guard public safety and prevent ongoing waste, fraud and abuse of the Lifeline program, are:<sup>4</sup>

- 1) Compliance with certain 911 and enhanced 911 public safety requirements, and
- 2) Submission before July 1, 2012 of the carrier's compliance plan; which must be approved by the FCC before the carrier could seek additional ETC designations.

As required by the *Order*, the compliance plan must include details pertaining to the carrier's 1) financial, operational and technical capabilities, 2) rates, terms and conditions of service, 3) procedures for determining initial eligibility of its Lifeline services, as described in Appendix C of the *Order*, 4) procedures for enrollment and annual recertification, 5) policies for compliance with public safety and 911/E911 access, 6) policies for compliance with marketing disclosure requirements and 7) intended efforts to prevent waste, fraud and abuse of the Lifeline program.

**A. COMPLIANCE PLAN**

AmeriMex commits to comply with conditions that the Commission has set forth in the *Order*, the requirements described in this Compliance Plan, and any and all laws and regulations that govern the Lifeline-supported prepaid wireless service.

**I. Financial, Operational and Technical Information**

AmeriMex does not operate under any other names, nor does it have any holding company, operating company or affiliates.<sup>5</sup> AmeriMex, a privately held Georgia corporation, began offering telecommunications services in 1998. Over the course of six years, AmeriMex

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<sup>4</sup> *Id.* at ¶368.

<sup>5</sup> *Id.* at ¶390.

expanded from a long distance calling card distributor to a competitive local exchange carrier (“CLEC”), providing residential wireline service to more than 20,000 customers. As a CLEC, AmeriMex’s operations spanned 10 states and included a distribution network of approximately 800 Hispanic merchants.<sup>6</sup> In 2006, AmeriMex became a full facilities based carrier. The Company has a MetaSwitch VP3510 which supports TDM and IP interfaces. Currently, AmeriMex offers domestic and international calling services, and since December 2011, the Company has begun offering wireless ETC service. AmeriMex provides wireless ETC services to approximately 70,000 customers by reselling the services of Ready Mobile, a reseller of Sprint and Verizon Wireless services. The wireless ETC service represents less than 30 percent of AmeriMex’s total revenues.

The Company’s key management, including its founder and Chief Executive Officer, Don Aldridge, and the Vice President of Technology, Alejandro Caipa, has significant technical and managerial experience providing prepaid, wireline and wireless services to consumers.<sup>7</sup> Mr. Aldridge is a Certified Public Accountant and holds a Masters of Business Administration from Virginia Tech. Mr. Caipa, employed by AmeriMex for more than 10 years, has a degree in electrical engineering and a Masters degree in Technology Management from Georgia Tech. Mr. Caipa previously worked for ETB, a telephone company in Bogota, Columbia. The Company increased revenues by approximately 21% between 2010 and 2011 and reported profits for both years. In addition to its financial and technical qualifications, AmeriMex has the operational capabilities to provide quality service, including providing 911/E911.<sup>8</sup>

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<sup>6</sup> [http://www.amerimex.biz/index.php?option=com\\_content&view=article&id=89&Itemid=65](http://www.amerimex.biz/index.php?option=com_content&view=article&id=89&Itemid=65) (retrieved Mar. 26, 2012).

<sup>7</sup> *Order* at ¶¶387-388.

<sup>8</sup> 47 C.F.R. §54.202(a)(2).

## II. Lifeline Rate Plans

AmeriMex offers the following rate plans, which are available to eligible Lifeline subscribers.<sup>9</sup> Each rate plan is subject to a one-time \$25 activation fee.<sup>10</sup>

250 Free Minutes and a Free Phone: This plan includes a phone plus 250 free voice minutes.

Unused minutes expire at the end of the last day of their cycle. The account is then automatically replenished with the next month's 250 free voice minutes. If a subscriber runs out of minutes, they have the option to purchase additional voice minutes in increments of \$5, \$10, \$20, \$30 and \$50 denominations, with the price ranging from \$.10 to \$.03 per minute. This plan includes nationwide coverage, voice mail, call waiting, Caller ID and text-messaging (one text equates to one minute of airtime).

125 Free Minutes and a Free Phone: This plan includes a phone plus 125 free minutes. Unused minutes may be carried over to the next month for up to three months. Each month, the account is automatically replenished with the next month's 125 free voice minutes. If a subscriber runs out of minutes, they have the option to purchase additional voice minutes in increments of \$5, \$10, \$20, \$30 and \$50 denominations, with the price ranging from \$.10 to \$.03 per minute. This plan includes nationwide coverage, voice mail, call waiting, Caller ID and text-messaging (one text equates to one minute of airtime).

68 Free Minutes and a Free Phone: This plan includes a phone plus 68 free minutes. Unused minutes may be carried over to the next month for up to 12 months. Each month, the account is automatically replenished with the next month's 68 free voice minutes. If a subscriber runs out of minutes, they have the option to purchase additional voice minutes in increments of \$5, \$10,

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<sup>9</sup> *Order* at ¶390, see Exhibit B. At this time, AmeriMex is only offering Lifeline services in Georgia.

<sup>10</sup> This fee helps to offset the cost of the handsets provided to Lifeline subscribers.

\$20, \$30 and \$50 denominations, with the price ranging from \$.10 to \$.03 per minute. This plan includes nationwide coverage, voice mail, call waiting, Caller ID and text-messaging (three texts equate to one minute of airtime).

There is no additional charge for toll calls. Calls to 911 are free.

### **III. Certification of Lifeline Customers' Eligibility**

#### **A. Policy**

AmeriMex will comply with all certification and verification requirements for Lifeline eligibility in accordance with the *Order*, and supplement its efforts, as necessary, in states where it is designated as an ETC. For any states which do not mandate Lifeline support and/or which do not have established rules of procedure in place, AmeriMex will certify at the outset and will verify annually consumers' Lifeline eligibility in accordance with the Commission's requirements.

#### **B. Eligibility and Enrollment**

AmeriMex will implement procedures to determine a consumer's Lifeline eligibility. The baseline eligibility, developed to counter the "patchwork" of state by state criteria, to streamline the enrollment process and to facilitate the completion of the National Database by the end of the 2013, is participation in one of several federal subsidy programs, including, but not limited to, Food Stamps, Medicaid and WIC programs, or evidence that the consumer's income is at or below 135% of the Federal Poverty Guidelines ("FPG"). States may elect to "adopt participation in certain federal or state assistance programs not included in the Commission's list of eligible programs...provided the program is based on income or factors directly related to income."<sup>11</sup> Participation in qualifying programs may be determined through

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<sup>11</sup> *Order* at ¶65, FN 168.

the use of state or national data sources (where available) or provided directly from the consumer in the form of supporting documentation. AmeriMex will not retain copies of the consumer's supporting documentation, but will retain details regarding the type of documentation presented and the date such documentation was presented.

AmeriMex will not provide wireless ETC service to any individual that does not have a valid government issued identification. AmeriMex also conducts real time address verification and those addresses are crosschecked against any other providers serviced by CGM, LLC.<sup>12</sup>

### **C. Certification Procedures**

AmeriMex will implement certification procedures that enable consumers to demonstrate their eligibility for Lifeline assistance by contacting AmeriMex, or one of its merchant distributors, in person or via telephone, facsimile, or the Internet. AmeriMex will have direct contact with all customers applying for Lifeline service, either in person through its employees, agents or representatives, via the Company's website, via the telephone (including facsimile) or mail. AmeriMex will provide Lifeline-specific training to all personnel, whether employees, agents or representatives at authorized locations, that interacts with actual or prospective consumers with respect to obtaining, changing or terminating its Lifeline services. AmeriMex understands and acknowledges its responsibility for the acts and omissions of its employees, agents and representatives.<sup>13</sup>

Consumers may be signed up in person or directed, via company literature, collateral or advertising, to a toll-free telephone number and to AmeriMex's website, which will contain a

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<sup>12</sup> CGM's program allows AmeriMex to crosscheck for duplicates within AmeriMex's existing customer database and to establish customer accounts in real time.

<sup>13</sup> *Order* at ¶110.

link to information regarding its Lifeline service plans, including a detailed description of the program and state-specific eligibility criteria. Consumers will be provided with printed information describing AmeriMex's Lifeline program, including eligibility and usage requirements and disclosures that clearly indicate that consumers are required to certify the documentation presented, under the penalty of perjury, which may result in disqualification from the program, a penalty or imprisonment. Consumers opting to contact AmeriMex using the toll-free telephone number will be provided verbal details regarding the available Lifeline services, as well as the rates, conditions or terms of service, including the ongoing requirement to regularly update certain information and to re-certify eligibility, and the requisite acknowledgements and certifications.<sup>14</sup> Details regarding the separate points of contact (retail, telephone or internet) are provided below.

AmeriMex's application form for its wireless service will identify that it is a "Lifeline" application. The AmeriMex application form, attached hereto as Exhibit A, will include two sections to be completed by the applicant. The first section requires applicants to provide 1) personal information such as name, address, date of birth, last four digits of their social security number ("SSN") and 2) identify, with a check mark, and certify, using their initials, which qualifying program(s) they are currently participating in or if they have a household income which is at or below the 135% of the FPG and the number of household members and total income. The second section of the application form will require applicants to identify, with a check mark, and certify, with a complete signature and date, under penalty of perjury, certain statements, including, but not limited to, the following:

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<sup>14</sup> See Call Center Script at Exhibit C.

The information contained within this application is true and correct to the best of his or her knowledge. I acknowledge that providing false or fraudulent documentation in order to receive Lifeline benefits is punishable by law and may result in being barred from the program.

I understand that Lifeline is a government benefit program and consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment.

I have provided documentation of eligibility.

I understand that I and my household can only have one Lifeline-supported telephone service. AmeriMex has explained the one-per household requirement. I understand that violation of the one-per-household requirement constitutes a violation of the FCC's rules and will result in my de-enrollment from the Lifeline program, and could result in criminal prosecution by the United States Government.

I attest to the best of my knowledge that I and no one else in my household is receiving a Lifeline supported service from any other land or wireless company such as Safelink, Assurance, or Reachout Wireless.

I understand my AmeriMex Wireless Lifeline service is non-transferrable. I may not transfer my service to any individual, including another eligible low-income consumer.

I will notify AmeriMex Wireless within thirty (30) days of moving.

I will notify AmeriMex Wireless within thirty (30) days if I no longer qualify for Lifeline. I understand this requirement and may be subject to penalties if I fail to notify my phone company. Specifically, I will notify my company if:

1. My annual household exceeds 135% FPG.
2. If any member of my household, including myself, is receiving more than one Lifeline supported service.
3. I no longer satisfy the criteria for receiving Lifeline support.

AmeriMex Wireless has explained to me that I am required each year to re-certify my continued eligibility for Lifeline. If I fail to do so within thirty (30) days, it

will result in de-enrollment and termination of my AmeriMex Wireless Lifeline service.

Moreover, the application form will require applicants to provide, in addition to any change in eligibility status referenced above, any changes in personal information to the ETC within 30 days. Finally, the application form will also include an acknowledgement and consent section, written in clear, easily understandable language that indicates that in order to prevent the provision of duplicate services and ensure the proper administration of the Lifeline program certain subscriber information, including a subscriber's full name, residential address, date of birth, the last four digits of the social security number, the telephone number associated with the Lifeline service, dates of Lifeline service initiation and termination (if applicable), and the subscriber's basis for qualification for participation in the Lifeline program (i.e., the name of the state or federal program or an indication that the subscriber's income is at or below 135% FPG), will be transmitted to the Lifeline program administrator (currently the Universal Service Administrative Company (USAC)), and that failure to provide such consent will result in the denial of Lifeline benefits. AmeriMex will update its customer records and all associated state and national databases within 10 business days of notification that the customer has changed addresses.

As disclosed below, and as part of submitting its FCC Form 497 request for Lifeline reimbursement, AmeriMex, will process and validate its subscribers regularly and confirm usage (either monthly or quarterly) in order to prevent: (1) Duplicate Same-Month Lifeline Subsidies ("Double Dip," i.e., any household that is already receiving a Lifeline subsidy from AmeriMex will be automatically prevented from receiving a second lifeline subsidy in that same month); and (2) Inactive lines receiving subsidy (i.e., since AmeriMex does not issue monthly bills, it

will have systems in place to determine of lines have been inactive for more than 60 days to avoid seeking and receiving subsidies for active lines).

As mentioned above, AmeriMex provides several points of contact for consumer interaction. In retail settings, consumers will interact with one or more of AmeriMex's Lifeline trained agents or representatives (collectively the "AAR"). The AAR will provide the applicant with printed information describing AmeriMex's Lifeline program, including eligibility requirements and enrollment instructions. The AAR will also verbally explain the Lifeline benefit (i.e. a non-transferable government benefit, limited to one-per-household) and the qualification (income or program based), documentation (i.e. government issued identification, address, pay stubs, tax returns, benefit statements etc.) and certification and recertification requirements (i.e. penalty of perjury, head of household etc.) of the Lifeline program. Once the AAR has determined that the applicant is a candidate for Lifeline service, the applicant will be asked to complete the Lifeline application. The AAR will review the application and all supporting documentation. The AAR will confirm (via review of AmeriMex's existing customer database) if the applicant or any other individual at the stated address is currently receiving Lifeline service from AmeriMex.<sup>15</sup> The AAR will also review all available federal or state databases to determine if the applicant is receiving a Lifeline benefit from another provider. If the applicant is not currently receiving a Lifeline benefit, the application will be approved, sent to AmeriMex's customer service department for inclusion in all internal and external (federal and state) databases within 10 days, if applicable, and the applicant will be provided with a

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<sup>15</sup> As indicated above, AmeriMex will also crosscheck addresses against any other providers serviced by CGM, LLC. If the AAR determines that another individual is receiving Lifeline benefits at the applicant's address, he or she will be provided with an opportunity to certify that more than one household resides at that address and that those individuals are part of a separate household. *Order* at ¶77. Pursuant to the *Order*, USAC will provide the requisite document on which the applicant will attest to multiple households.

handset. The AAR will, using the provided handset, connect the applicant to an AmeriMex customer service representative (“ACSR”) who will review the customer account information with the applicant, verifying their personal information, basis for qualification and presentation of proper documentation, and then guide the customer through the activation of the handset and completion of the initial outgoing call.<sup>16</sup> To guarantee accuracy in storing primary addresses associated with customers receiving Lifeline service, AmeriMex will record in its information database (or a national database, when available) the subscriber’s address as recognized by the United States Postal Service.

Customers who do not complete the application process in person must return the signed application and supporting documentation to the Company by mail, fax, email or other electronic transmission in order to qualify and initiate service. The Company intends to accept electronic signatures that meet the requirements of the Electronic Signatures in Global and National Commerce Act, 15 USC 7001-7006, and any applicable state laws and may verify signatures via interactive voice response systems (“IVR”). Processing of consumers’ applications, including review of all application forms and relevant documentation, will be performed under AmeriMex’s supervision by personnel experienced in the administration of the Lifeline program. AmeriMex will ensure that all required documentation is taken care of properly by using state-specific compliance checklists.

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<sup>16</sup> The customer contact between the ACSR and the applicant at the activation phase also satisfies the “deal directly” obligation established by the Commission in the Tracfone Order. *See Federal-State Joint Board on Universal Service, Petition of Tracfone Wireless, Inc. for Forbearance from 47 U.S.C. Section 214(e)(1)(A) and 47 C.F.R. Section 54.201(i)*, 20 FCC Rcd 15095, 15104 (2005). Additionally, this contact also provides AmeriMex with an opportunity to reaffirm the applicant’s qualification *prior to* seeking reimbursement for Lifeline funds on its FCC Forms 497.

Notwithstanding the foregoing with respect to program or income eligibility, for states that require AmeriMex to enroll subscribers identified by the state or as eligible in a state or federal database, AmeriMex may continue to rely on the state or federal identification or database, if applicable. As mentioned above, when possible, AmeriMex will access a state or federal database to make determinations about customer eligibility. As part of the process, the Company will note in its records the date of review and what data was relied upon to confirm the customer's eligibility for Lifeline. Where a state agency or third-party administrator is responsible for the initial determination of eligibility, AmeriMex will rely on the state identification or database and maintain a record of the date of review.

Alternatively, the application process for applying for a Lifeline benefit via telephone is similar to the retail setting described above. Applicants will be verbally informed by an ACSR of the qualification, documentation and certification requirements for the Lifeline benefit. Applicants may also be directed to the Company's website for additional information. The ACSR will employ a script similar to that provided hereto as Attachment C. The ACSR will determine, based on the applicant's responses, if they qualify for the Lifeline benefit. The conversation between the ACSR and the applicant, specifically the applicant's responses to the certification statements, may, in some instances, be recorded, through the use of an IVR system. If the applicant qualifies for the Lifeline benefit, they will be obligated, as necessary, to provide (via facsimile or U.S. mail) the supporting documentation prior to final approval for Lifeline service. Upon final approval, a handset will be mailed to the applicant's residential address on record and will require signature at delivery. The applicant's service will be activated upon the completion of the initial outbound call to AmeriMex's customer service department. AmeriMex

will not seek reimbursement until a phone has been activated. In the event the applicant does not qualify, the ACSR will explain the reason for denial of service.

Finally, the online application process requires an applicant to review the qualification, documentation and certification requirements as they move through progressive screens on the Company's website. The website will provide in clearly written and easily distinguishable language all the qualification and documentation requirements and mandatory certifications outlined in the *Order*, including but not limited to, that Lifeline is a non-transferable government benefit, limited to one-per-household, with household clearly defined, requires supporting documentation and ongoing recertification obligations and is subject to penalties and imprisonment for fraud. Similar to the telephone application process, the online applicant will be required to separately submit supporting documentation to the Company prior to final approval of Lifeline service and the receipt of a handset.

**D. Annual Verification Procedures**

As required by the Commission's *Order*, AmeriMex will require every consumer enrolled in the Lifeline program to verify on an annual basis that they are the head of their household and only receive Lifeline service from AmeriMex, and to the best of his or her knowledge, no one else at the subscriber's household is receiving a Lifeline supported service. Pursuant to the *Order*, AmeriMex will re-certify the eligibility of its Lifeline subscriber base as of June 1, 2012 by the end of 2012 and report those results to USAC by January 31, 2013.

Participating Lifeline consumers will be notified prior to their service anniversary date that they *must* confirm their continued eligibility in accordance with the applicable requirements. This notification will be mailed via the U.S. Postal Service to the address the subscriber has on

record with AmeriMex. The Company may also elect to notify customers in advance of their anniversary date via a free text message.

The notification will explain the actions the customer must take to retain Lifeline benefits, when Lifeline benefits may be terminated, and how to contact AmeriMex to complete verification. The text message notice will include a brief description, including a statement that additional action is required by the customer. Customers will have 30 days to complete the form, certify under penalty of perjury that they are the head of household and receive Lifeline service only from AmeriMex, and return the form to AmeriMex by mail. Failure to respond to the notice and its obligation to certify the consumers continued eligibility will result in termination of their Lifeline service. The Company will notify subscribers in writing of service termination for not responding to the annual certification within 30 days. Anyone who does not respond within 30 days, demonstrating that his or her Lifeline service should not be terminated, will otherwise be de-enrolled within five business days after the expiration of the 30-day period. Consumers that wish to de-enroll from the Lifeline program can visit a retail location or contact AmeriMex's customer service department via telephone.

In the future, certification may also be obtained through an IVR system or a text message. In states where a state agency or third party has implemented a database that carriers may query to re-certify eligibility, the Company will query the database and maintain a record of what data was used to re-certify eligibility and the date of re-certification. At this time, AmeriMex's customers may complete the verification process by mail only. The Company may offer additional options, such as IVR and web-based methods, in the future.

#### **IV. 911 and E/911 Access**

AmeriMex will provide all of its Lifeline subscribers with access to emergency calling services at the time the Lifeline service is initiated. Such 911 and E911 access will be available from AmeriMex handsets regardless of the status of the subscriber account or the airtime balance associated with the handset. Under current practice, access to such emergency services is still made available to subscribers whether their account is active, suspended, terminated, or has reached the minimum required airtime balance.

**V. E911-Compliant Handsets**

AmeriMex will ensure that all handsets shipped to Lifeline service subscribers will be E911-compliant. All of the Company's mobile devices are 911 and E911-compliant. In the event that an existing subscriber has a noncompliant handset, the Company will immediately replace such device with an E911-compliant handset at no additional charge to the subscriber.

**VI. Uniform Marketing Materials**

AmeriMex will ensure that all of its marketing materials, including "email, web, and social networking media and outdoor signage", consistently disclose or display, "in clear, easily understood language in all such marketing materials that the offering is a Lifeline-supported service; that only eligible consumers may enroll in the program; what documentation is necessary for enrollment; and that the program is limited to one benefit per household, consisting of either wireline or wireless service."<sup>17</sup> Additionally, all marketing materials, as well as the Lifeline application form, will indicate that the Lifeline is a government benefit program, and consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment or can be barred from the program.

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<sup>17</sup> See Exhibit D.

## **VII. Measures to Prevent Waste, Fraud, and Abuse**

AmeriMex will implement certain procedures in order to deter, identify and remove customers that may be attempting to abuse of the Lifeline program, inadvertently or intentionally.

### **A. Non-usage Policy**

AmeriMex will implement a non-usage policy in which it monitors usage (only, not content) to identify Lifeline customers that have not used their Lifeline service for a period of 60 consecutive days. Upon determination of non-usage, AmeriMex will immediately cease to claim Lifeline reimbursements for such customers if they do not use their service within a 30-day grace period following the initial 60-day non-usage period. Once AmeriMex determines that a Lifeline customer has been inactive for 60 days, it will promptly notify the customer that the customer is no longer eligible for AmeriMex's Lifeline service subject to a 30-day grace period during which the customer's account will remain active. If the customer does not respond to AmeriMex's efforts, and the customer remains inactive (fails to send or receive voice calls or text messages, makes a payment or adds minutes to the account), AmeriMex will deactivate the Lifeline services for that customer. In addition, AmeriMex will not seek to recover a Federal Universal Service Fund subsidy for the minutes provided to the customer during the grace period or thereafter report that customer on its USAC Form 497 unless the customer reinitiates service.

### **B. Customer Education with Respect to Duplicates**

As indicated above, AmeriMex will implement measures and procedures to prevent duplicate Lifeline benefits being awarded to the same household. These measures entail additional emphasis in written disclosures as well as the monthly or quarterly subscriber review undertaken during the preparation of the FCC Form 497. In addition to this ongoing due

diligence, AmeriMex will also review subscriber records in preparation for the Company's annual recertification to USAC.

AmeriMex will ensure that each of its sources presenting Lifeline information, including the call center, customer application form, and website will emphasize the limitation of the "one Lifeline phone per household" restriction (see Exhibit A).

### **C. Cooperation with State and Federal Regulators**

AmeriMex has and will continue to cooperate with federal and state regulators to prevent waste, fraud and abuse, including:

- Getting customer consent to provide, and providing state commissions (PUC), the FCC or USAC upon request with, data that will enable that state, the FCC or USAC to determine whether some consumers are enrolled in more than one Lifeline program. Specifically, AmeriMex agrees to make available state-specific customer data, including name and address, upon request to each state PUC where it operates, the FCC or USAC for the purpose of permitting the PUC, FCC or USAC to determine whether an existing Lifeline customer receives Lifeline service from another carrier, and will participate in such a duplicate resolution process, provided that costs for participation are reasonable or defrayed through the universal service contribution mechanisms;
- Promptly investigate any notification that it receives from a state PUC, the FCC or USAC that one of its customers already receives Lifeline service from another carrier;
- Immediately deactivate a customer's Lifeline service and no longer report that customer on USAC Form 497 if AmeriMex's investigation, a state, the FCC or USAC concludes that the customer receives Lifeline services from another carrier in violation of the Commission's regulations and that AmeriMex's Lifeline service should be discontinued

such as a de-enrollment notification pursuant to the FCC's June 17, 2011 Report and Order (Section III, B.).

- AmeriMex agrees to comply with all certification requirements annually and when submitting for reimbursements from USAC.<sup>18</sup>

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<sup>18</sup> See, for example, *Order* at ¶¶125-28, 398.

## CONCLUSION

AmeriMex submits that this Compliance Plan fully satisfies the conditions set forth in the Commission's *Order* granting forbearance to the Company. The aforementioned policies and procedures are in place to safeguard against misuse of the Company's Lifeline services, as well as to prevent waste, fraud, and abuse of the Lifeline program. AmeriMex procedures also ensure public safety by ensuring access to 911 and E911 services. Consequently, AmeriMex respectfully requests that the Commission expeditiously approve this Compliance Plan so that AmeriMex may continue providing the benefits of much-needed Lifeline service to qualifying low-income consumers in Georgia and possibly expand to additional states.

Respectfully submitted,

AMERIMEX COMMUNICATIONS CORP.

\_\_\_\_\_  
/s/

Glenn S. Richards  
Pillsbury Winthrop Shaw Pittman LLP  
2300 N Street NW  
Washington D.C. 20037  
(202) 663-8215

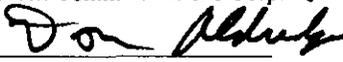
Its Counsel

December 6, 2012

**VERIFICATION**

I hereby verify that I have read the foregoing AmeriMex Communications Corp. Compliance Plan; and that to the best of my knowledge, information and belief the information stated therein is true and accurate.

AmeriMex Communications Corp.

By: 

Title: Chief Executive Officer

Date: December 6, 2012

**Exhibit A**

**LIFELINE APPLICATIONS  
USAC MULTI-HOUSEHOLD CERTIFICATION  
ANNUAL CERTIFICATION**



Things to know about the Lifeline program: (1) Lifeline is a federal benefit. (2) Lifeline service is available for only one line per household. A household cannot receive benefits from multiple providers; and (3) A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses.

**Fill Out Your Information**

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Birth Date: \_\_\_\_\_ Alternative phone: \_\_\_\_\_ Last 4 of SSN: \_\_\_\_\_

Residential Address : \_\_\_\_\_ Apt: \_\_\_\_\_ City: \_\_\_\_\_ State: GA Zip: \_\_\_\_\_

(No P.O. Box for residential Address) This is my (check one):  Permanent  Temporary

This address is a Multi-household:  Yes  No (If 'Yes' please complete USAC Cert.)

Billing Address (if different from above): \_\_\_\_\_ Apt: \_\_\_\_\_ City: \_\_\_\_\_ State: GA Zip: \_\_\_\_\_

I hereby certify that my household income is at or below 135% of the Federal Poverty Guidelines as indicated below:

Initial	Check One	Persons in Household	Annual Income	Monthly Income	Check One	Persons in Household	Annual Income	Monthly Income
Eligibility for Lifeline may apply if your household is at or below 135% of the Federal Poverty Guidelines for a household of that size. Indicate which income range applies to you in the chart.	<input type="checkbox"/>	1	\$ 15,079	\$ 1,257	<input type="checkbox"/>	5	\$ 34,643	\$ 3,039
	<input type="checkbox"/>	2	\$ 20,425	\$ 1,702	<input type="checkbox"/>	6	\$ 41,809	\$ 3,484
	<input type="checkbox"/>	3	\$ 25,771	\$ 2,148	<input type="checkbox"/>	7	\$ 47,155	\$ 3,930
	<input type="checkbox"/>	4	\$ 31,117	\$ 2,593	<input type="checkbox"/>	8	\$ 52,501	\$ 5,378
	<input type="checkbox"/>				<input type="checkbox"/>	For each add'l person, add	\$ 5,346	\$ 445

IF YOU WISH TO QUALIFY BASED ON PROGRAM, A DIFFERENT FORM IS REQUIRED

**I certify, under penalty of perjury: (Check by Each Certification)**

- The information contained in my application remains true and correct to the best of my knowledge and I acknowledge that willfully providing false or fraudulent information to receive Lifeline benefits is punishable by law and may result in me being barred from the program.
- As indicated above, I have an annual household income at or below 135 percent of the Federal Poverty Guidelines ("FPG").
- I have provided documentation of eligibility.
- I understand that I and my household can only have one Lifeline-supported telephone service. AmeriMEX Wireless has explained the one-per household requirement. I understand that violation of the one-per-household requirement constitutes a violation of the FCC's rules and will result in my de-enrollment from the lifeline program, and could result in criminal prosecution by the United States Government.
- I attest to the best of my knowledge, that I and no one in my household is receiving a Lifeline supported service from any other land line or wireless company such as Safelink, Assurance, or Reachout Wireless.
- I understand my AmeriMEX Wireless Lifeline service is non-transferable. I may not transfer my service to any individual, including another eligible low-income consumer.
- I understand that if my service goes unused for sixty (60) days, my service will be suspended, subject to a thirty (30) day period which I may use the service or contact AmeriMEX Wireless to confirm that I want to continue receiving their service.
- I will notify AmeriMEX Wireless within thirty (30) days if I no longer qualify for Lifeline. I understand this requirement and may be subject to penalties if I fail to notify my phone company. Specifically, I will notify my company if:
  1. My annual household income exceeds 135% FPG.
  2. If any member of my household, including myself, is receiving more than one lifeline supported service.
  3. I no longer satisfy the criteria for receiving Lifeline support.
- I will notify AmeriMEX Wireless within thirty (30) days of moving.
- AmeriMEX Wireless has explained to me that I am required each year to re-certify my continued eligibility for Lifeline. If I fail to do so within thirty (30) days, it will result in the termination of my AmeriMEX Wireless Lifeline service.
- I consent to the transmission of certain subscriber information to the Lifeline program administrator, currently the Universal Service Administrative Company (USAC). I understand the provision of this information, which includes a subscriber's full name, residential address, date of birth, the last four digits of the subscriber's social security number, the telephone number associated with the Lifeline service, dates of Lifeline service initiation and termination (if applicable), and the subscriber's basis for qualification for participation in the Lifeline program (i.e., the name of the state or federal program or an indication that the subscriber's income is at or below 135% FPG), is necessary to prevent the provision of duplicate services and ensure the proper administration of the Lifeline program. I understand that failure to provide my consent will result in denial of Lifeline service.
- I understand that if USAC identifies I am receiving more than one Lifeline subsidy, all carriers involved may be notified so that I may select one service and be de-enrolled from the other.

Please Fax : 1-800-954-1951  
 Mail: AmeriMEX Communications Corp.  
 1007 Mansell Rd, Suite A. Roswell, GA 30076

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Complaints concerning Lifeline/Link Up service can be directed to the Georgia Public Service Commission's Consumer Affairs Unit at 404-656-4501 or 1-800-282-5813.

For Agent use only (check only one box below and do not copy or retain documentation): Revised Sept 5, 2012

- Documents acceptable proof for Income-eligibility:
- Last year's federal or state tax return.
  - A social security statement of benefits.
  - A retirement/pension statement of benefits.
  - Current income statement from an employer or paycheck stub.
  - An unemployment/Workers' compensation statement of benefits.
  - Federal notice letter of participation in General Assistance.
  - Divorce decree, child support award or other official document containing income information.

Description of specific documentation presented by customer and examined by Company Representative:

Applicant Account #	Representative Signature	Date
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**USAC Certification  
Lifeline Household Worksheet**

Name	
Address	
Telephone Number	

Lifeline is a government program that provides a monthly discount on home or mobile telephone services. Only ONE Lifeline discount is allowed per household. Members of a household are not permitted to receive Lifeline service from multiple telephone companies.

Your **household** is everyone who lives together at your address as one economic unit (including children and people who are not related to you).

The **adults** you live with are part of your **economic unit** if they contribute to and share in the income and expenses of the household. An **adult** is any person 18 years of age or older, or an emancipated minor (a person under age 18 who is legally considered to be an adult). Household **expenses** include food, health care expenses (such as medical bills) and the cost of renting or paying a mortgage on your place of residence (a house or apartment, for example) and utilities (including water, heat and electricity). **Income** includes salary, public assistance benefits, social security payments, pensions, unemployment compensation, veteran's benefits, inheritances, alimony, child support payments, worker's compensation benefits, gifts, and lottery winnings.

Spouses and domestic partners are considered to be part of the same household. Children under the age of 18 living with their parents or guardians are considered to be part of the same household as their parents or guardians. If an adult has no income, or minimal income, and lives with someone who provides financial support to that adult, both people are considered part of the same household.

**You have been asked to complete this Worksheet because someone else currently receives a Lifeline-supported service at your address. This other person may or may not be a part of your household. Answer the questions below to determine whether there is more than one household residing at your address.**

- Does your spouse or domestic partner (that is, someone you are married to or in a relationship with) already receive a Lifeline-discounted phone? (check no if you do not have a spouse or partner)  YES  NO
  - If you checked **YES**, you may not sign up for Lifeline because someone in your household already receives Lifeline. Only ONE Lifeline discount is allowed per household.
  - If you checked **NO**, please answer question #2.
- Other than a spouse or partner, do other adults (people over the age of 18 or emancipated minors) live with you at your address?
  - A parent  YES  NO
  - An adult son or daughter  YES  NO
  - Another adult relative (such as a sibling, aunt, cousin, grandparent, grandchild, etc.)  YES  NO
  - An adult roommate  YES  NO
  - Other  YES  NO
  - If you checked **NO** for each statement above, you do not need to answer the remaining questions. Please initial line B, below, and sign and date the worksheet.
  - If you checked **YES**, please answer question #3.
- Do you share living expenses (bills, food, etc.) and share income (either your income, the other person's income or both incomes together) with at least one of the adults listed above in question #2?  YES  NO
  - If you checked **NO**, then your address includes **more than one household**. Please initial lines A and B below, and sign and date the worksheet.
  - If you checked **YES**, then your address includes only **one household**. You may not sign up for Lifeline because someone in your household already receives Lifeline.

**CERTIFICATION**

Please initial the certifications below and sign and date this worksheet. Submit this worksheet to AmeriMex Communications Corp. along with your Lifeline application or Lifeline annual certification form.

- I certify that I live at an address occupied by multiple households.
- I understand that violation of the one-per-household requirement is against the Federal Communication Commission's rules and may result in me losing my Lifeline benefits, and potentially, prosecution by the United States government.

Signature \_\_\_\_\_ Date \_\_\_\_\_



**LIFELINE ANNUAL CERTIFICATION FORM**  
**Questions? Please call 1-800-704-6169**

Each year, the FCC requires every Lifeline subscriber to re-certify that he or she continues to qualify for the Lifeline program. In order to continue receiving your Lifeline benefits, you must return this completed and signed Lifeline Annual Certification Form to Amerimex Communication Corp within 30 days. The sole purpose of this certification is to verify your continued eligibility for the Lifeline program.

**Things to know about the Lifeline Program:**

- (1) Lifeline is a federal benefit. (2) Lifeline Service is available for only one line per household. A household cannot receive benefits from multiple providers; and
- (3) A household is defined, for purposes of the Lifeline Program, as any individual or group of individuals who live together at the same address and share income and expenses.

**Customer Information:**

Acct #: \_\_\_\_\_ First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Social Security Number (last four digits): \_\_\_\_\_ (XXXX) Lifeline Telephone Number: \_\_\_\_\_

Residence Address (No P.O. Boxes, Must be your principal address): This address is  Permanent  Temporary  
\_\_\_\_\_ APT/ Floor/ Other \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

This address is a Multi-household:  Yes  No (If Yes, please complete the enclosed USAC Certification Form)

Billing Address, if different from Residential Address (May Contain a P.O. Box):  
\_\_\_\_\_ APT/ Floor/ Other \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

I certify, under penalty of perjury: *(Please certify by checking each checkbox for each Certification)*

- (1) The information contained in my application remains true and correct to the best of my knowledge and I acknowledge that willfully providing false or fraudulent information to receive Lifeline benefits is punishable by law and may result in me being barred from the program.
- (2) I am, or one of my dependents is, a current recipient of (indicate qualifying state or federal program) \_\_\_\_\_ or my household income is below 135% of the Federal Poverty Guidelines ("FPG") and there are (list the number) \_\_\_ of dependents in my household.
- (3) I understand that my household and I can have only one Lifeline-supported telephone service. Amerimex Wireless has explained the one-per-household requirement. I understand that violation of the one-per-household requirement constitutes a violation of the FCC's rules and will result in my de-enrollment from the Lifeline program, and could result in criminal prosecution by the United States Government.
- (4) I attest to the best of my knowledge, that I and no one in my household is receiving a Lifeline supported service from any other land line or wireless company such as Safelink, Assurance, or Reachout Wireless.
- (5) I understand that my Amerimex Wireless Lifeline service is a non-transferable. I may not transfer my Lifeline service to any individual, including another eligible low-income consumer.
- (6) I will notify Amerimex Wireless within thirty (30) days if I no longer qualify for Lifeline. I understand this requirement and may be subject to penalties if I fail to notify my phone company. Specifically, I will notify my company if:
  - (1) I cease to participate in the above federal or state program, or my annual household income exceeds 135% of the FPG.
  - (2) If any member of my household, including myself, is receiving more than one Lifeline supported service;
  - (3) I no longer satisfy the criteria for receiving Lifeline support.
- (7) I will notify Amerimex Wireless within thirty (30) days of moving.
- (8) Amerimex Wireless has explained to me that the subscriber may be required to re-certify his or her continued eligibility at any time. If I fail to do so within thirty (30) days, it will result in the termination of my Amerimex Wireless Lifeline service.
- (9) I understand that if my service goes unused for sixty (60) days, my service will be suspended, subject to a thirty (30) day period which I may use the service or contact AmeriMEX Wireless to confirm that I want to continue receiving their service.
- (10) I consent to the transmission of certain subscriber information to the Lifeline program administrator, currently the Universal Service Administrative Company (USAC). I understand the provision of this information, which includes a subscriber's full name, residential address, date of birth, the last four digits of the subscriber's social security number, the telephone number associated with the Lifeline service, dates of Lifeline service initiation and termination (if applicable), and the subscriber's basis for qualification for participation in the Lifeline program (i.e., the name of the state or federal program or an indication that the subscriber's income is at or below 135% FPG), is necessary to prevent the provision of duplicate services and ensure the proper administration of the Lifeline program. I understand that failure to provide my consent will result in de-enrollment from the Lifeline program.
- (11) I understand that if USAC identifies I am receiving more than one Lifeline subsidy, all carriers involved may be notified so that I may select one service and be de-enrolled from the other. I further understand that some states may impose more stringent rules including but not limited to barring me from re-enrolling in the program.
- (12) I authorize the company to access any records required to verify my statements on this form and to confirm my eligibility for the Lifeline program.

SUBSCRIBER'S SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Mail:** Amerimex Communications Corp. - 1007 Manswell RD, STE A, Roswell, GA 30076  
**Fax:** ATTN: AMERIMEX – LIFELINE SUPPORT 1-800-954-1951

**Exhibit B**

**LIFELINE SERVICE PLANS**

### AmeriMex Lifeline Rate Plans<sup>1</sup>

**250 Free Minutes and a Free Phone:** This plan includes a phone plus 250 free voice minutes. Unused minutes expire at the end of the last day of their cycle. The account is then automatically replenished with the next month's 250 free voice minutes. If a subscriber runs out of minutes, they have the option to purchase additional voice minutes in increments of \$5, \$10, \$20, \$30 and \$50 denominations, with the price ranging from \$.10 to \$.03 per minute. This plan includes nationwide coverage, voice mail, call waiting, Caller ID and text-messaging (one text equates to one minute of airtime).

**125 Free Minutes and a Free Phone:** This plan includes a phone plus 125 free minutes. Unused minutes may be carried over to the next month for up to three months. Each month, the account is automatically replenished with the next month's 125 free voice minutes. If a subscriber runs out of minutes, they have the option to purchase additional voice minutes in increments of \$5, \$10, \$20, \$30 and \$50 denominations, with the price ranging from \$.10 to \$.03 per minute. This plan includes nationwide coverage, voice mail, call waiting, Caller ID and text-messaging (one text equates to one minute of airtime).

**68 Free Minutes and a Free Phone:** This plan includes a phone plus 68 free minutes. Unused minutes may be carried over to the next month for up to 12 months. Each month, the account is automatically replenished with the next month's 68 free voice minutes. If a subscriber runs out of minutes, they have the option to purchase additional voice minutes in increments of \$5, \$10, \$20, \$30 and \$50 denominations, with the price ranging from \$.10 to \$.03 per minute. This plan includes nationwide coverage, voice mail, call waiting, Caller ID and text-messaging (three texts equate to one minute of airtime).

There is no additional charge for toll calls. Calls to 911 are free.

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<sup>1</sup> Each rate plan is subject to a one-time \$25 activation fee.

The AmeriMex Wireless Project provides you the mobile service, at a very affordable rate!

Plan	Free Monthly Minutes Included in Plan	Text Messaging Charge	Unused Minutes Carryover to the next Month	Voice Mail Caller ID Call Waiting
A	68 minutes	3 text / 1 min	Yes - 12 months	Yes
B	125 minutes	1 text / 1 min	Yes - 3 months	Yes
C	250 minutes	1 text / 1 min	No	Yes

### Non Lifeline Plan

Price	Free Monthly Minutes Included in Plan	Text Messaging Charge	Unused Minutes Carryover to the next Month	Voice Mail Caller ID Call Waiting
\$9.95	250 minutes	1 text / 1 min	No	Yes

- Pricing for domestic calls and text messaging only. All domestic text prices are to send and receive.

**Need more minutes?**  
[Click Here to view our additional refill options!](#)

## Exhibit C

### CALL CENTER SCRIPT – LIFELINE SERVICE

1. Thank you for calling AmeriMex Wireless, how may we assist you today?
2. I will be able to assist you in the enrollment process. First, please note that Lifeline is 1) a federal benefit, 2) limited to one-per-household (a household is defined as any individual or group of individuals who live together at the same address and share income and expenses) and 3) a household may not receive Lifeline benefits from multiple providers. I will need to ask you some questions to get started. Is that ok?
3. Is there anyone currently residing at your address that is receiving Lifeline benefits for wireless or home phone service?
  - a. If yes, **Lifeline service is only available to one person per household. If the individual is part of your household, and you would like to receive Lifeline service from AmeriMex, please contact your current Lifeline provider and cancel the service. Once you cancel that service, please contact us to set up your AmeriMex service. If the individual receiving Lifeline benefits is not part of your household, you will be required to complete the USAC Certification Lifeline Household Worksheet certifying, among other things, that that individual is part of a separate household.**
4. Now sir/ma'am in order to receive the AmeriMex Lifeline service, you must be enrolled in select government assistance programs. Are you currently participating in any government assistance programs? If, so, which one?
5. CSR: Participating in the [insert program here] program enables you to receive the AmeriMex Lifeline service. The AmeriMex Lifeline service will provide you with a free wireless phone and [ min. ] monthly voice minutes.
6. *(Enrollment Representative takes customer's information and checks against database, prior to entering the enrollment process)*
  - a. May I please have your first name?
  - b. Middle Initial (optional)
  - c. May I please have your last name?
  - d. May I please have your mailing address and billing address (if different)? (no P.O. Boxes)
  - e. May I please have your contact phone number, if available?
  - f. May I please have your email address, if available?
  - g. Please provide the last 4 digits of your social security? This is required to check the status on your application and for security verification purposes.
  - h. What is your date of birth? This is also required for verification purposes.

- i. What is the government assistance program from which you receive assistance? Or is your income level at or below 135% of the Federal Poverty Guidelines (“FPG”)?
  - j. Are you the head of the household?
    - i. If no: **In order to receive the Lifeline service you must be the head of household in your residence.**
7. Now that we have verified all of your information, we can complete your enrollment. In order to do so:  
  
*(At this point the Enrollment Representative will ask self-certification questions in 4 parts to ensure the customer’s understanding)*
8. DO YOU CERTIFY UNDER PENALTY OF PERJURY THAT THE INFORMATION CONTAINED WITHIN THIS APPLICATION IS TRUE AND CORRECT AND THAT YOU UNDERSTAND THAT A HOUSEHOLD, AS PREVIOUSLY DEFINED, IS LIMITED TO ONE LIFELINE SUPPORTED TELEPHONE SERVICE AND VIOLATION OF THIS LIMITATION CONSTITUTES A VIOLATION OF THE FCC’S RULES AND WILL RESULT IN DE-ENROLLMENT FROM THE LIFELINE PROGRAM AND COULD RESULT IN CRIMINAL PROSECUTION BY THE UNITED STATES GOVERNMENT?
  - a. Customer must answer YES to continue.
9. DO YOU ATTEST TO THE BEST OF YOUR KNOWLEDGE THAT NEITHER YOU NOR ANY MEMBER OF YOUR HOUSEHOLD IS CURRENTLY RECEIVING A LIFELINE SUPPORTED SERVICE FROM ANY OTHER PROVIDERS SUCH AS SAFELINK, ASSURANCE OR REACHOUT?
  - a. Customer must answer YES to continue.
10. DO YOU UNDERSTAND THAT YOUR AMERIMEX LIFELINE SERVICE IS NON-TRANSFERRABLE AND THAT YOU MAY NOT TRANSFER YOUR SERVICE TO ANY INDIVIDUAL, INCLUDING ANOTHER ELIGIBLE LOW-INCOME CONSUMER?
  - a. Customer must answer YES to continue.
11. DO YOU UNDERSTAND THAT IF YOUR AMERIMEX LIFELINE SERVICE GOES UNUSED FOR SIXTY (60) DAYS, THAT SERVICE WILL BE SUSPENDED, SUBJECT TO A THIRTY (30) DAY PERIOD IN WHICH YOU MAY USE THE SERVICE OR CONTACT AMERIMEX WIRELESS TO CONFIRM THAT YOU WANT TO CONTINUE RECEIVING LIFELINE SERVICE.
  - a. Customer must answer YES to continue.

12. DO YOU UNDERSTAND THAT YOU MAY BE REQUIRED TO VERIFY YOUR CONTINUED ELIGIBILITY FOR AMERIMEX LIFELINE SERVICE AT ANY TIME AND FAILURE TO VERIFY ELIGIBILITY WILL RESULT IN TERMINATION OF YOUR AMERIMEX LIFELINE SERVICE? DO YOU AGREE TO NOTIFY AMERIMEX WIRELESS WITHIN 30 DAYS IF YOU NO LONGER QUALIFY FOR LIFELINE BENEFITS? SPECIFICALLY, DO YOU AGREE TO NOTIFY AMERIMEX WIRELESS WITHIN 30 DAYS IF YOU ARE NO LONGER ELIGIBLE TO RECEIVE BENEFITS FROM AT LEAST ONE OF THE QUALIFYING PUBLIC ASSISTANCE PROGRAMS, YOUR INCOME EXCEEDS 135% FPG, OR IF YOU NO LONGER SATISFY THE CRITERIA FOR RECEIVING LIFELINE BENEFITS?

a. Customer must answer YES to continue

13. DO YOU AGREE TO NOTIFY AMERIMEX WIRELESS WITHIN 30 DAYS OF MOVING?

a. Customer must answer YES to continue

14. IN ORDER TO PREVENT THE PROVISION OF DUPLICATE SERVICES AND ENSURE THE PROPER ADMINISTRATION OF THE LIFELINE PROGRAM, DO YOU ACKNOWLEDGE AND CONSENT TO THE TRANSMISSION OF CERTAIN SUBSCRIBER INFORMATION, INCLUDING A SUBSCRIBER'S FULL NAME, RESIDENTIAL ADDRESS, DATE OF BIRTH, THE LAST FOUR DIGITS OF THE SOCIAL SECURITY NUMBER, THE TELEPHONE NUMBER ASSOCIATED WITH THE LIFELINE SERVICE, DATES OF LIFELINE SERVICE INITIATION AND TERMINATION (IF APPLICABLE), AND THE SUBSCRIBER'S BASIS FOR QUALIFICATION FOR PARTICIPATION IN THE LIFELINE PROGRAM (I.E., THE NAME OF THE STATE OR FEDERAL PROGRAM OR AN INDICATION THAT THE SUBSCRIBER'S INCOME IS AT OR BELOW 135% FPG), TO THE LIFELINE PROGRAM ADMINISTRATOR (CURRENTLY THE UNIVERSAL SERVICE ADMINISTRATIVE COMPANY (USAC))? FAILURE TO PROVIDE SUCH CONSENT WILL RESULT IN THE DENIAL OF LIFELINE BENEFITS.

a. Customer must answer YES to continue

15. DO YOU ACKNOWLEDGE THAT PROVIDING FALSE OR FRAUDULENT DOCUMENTATION IN ORDER TO RECEIVE ASSISTANCE IS PUNISHABLE BY LAW AND THE PENALTIES OF PERJURY INCLUDE MONETARY FINES AND POTENTIAL IMPRISONMENT?

a. Customer must say YES to continue

16. DO YOU UNDERSTAND THAT IF THE LIFELINE PROGRAM ADMINSTRATOR IDENTIFIES THAT YOU, OR ANOTHER MEMBER OF YOUR HOUSEHOLD, ARE RECEIVING MORE THAN ONE LIFELINE SERVICE, ALL CARRIERS WILL BE

NOTIFIED SO THAT YOU MAY SELECT ONE SERVICE AND BE DE-ENROLLED FROM THE OTHER.

- a. Customer must answer YES to continue.
17. If at any point, the customer says “No” to the self-certification questions, the Enrollment representative will explain that the customer does not qualify for the AmeriMex Lifeline program.

## **Exhibit D**

### **Marketing Materials**



# AmeriMex Wireless

Part of the National Lifeline Assistance Program

**FREE**  
**250 MINUTES**  
**PER MONTH**  
**FREE**  
**PHONE**

**APPLY HERE**

Only if you are enrolled in certain government assistance programs like:

- Food Stamps
- Medicaid
- Federal Public Housing
- Temporary Assistance for needy families (Work First)
- Senior Citizens Low Income Discount Plan, offered by local gas or power company
- Supplemental Security Income (SSI)
- National School Lunch Program
- Low Income Home Energy Assistance (LIHEAP)



• Program is limited to 1 Lifeline Assistance phone per household  
• Must present proof of participation in the Eligible Government Assistance Programs  
• \$25 Activation Fee required  
• Lifeline is a government benefit program, and consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment or can be barred from the program.

Call and  
apply today!:  
**404-224-9915**