Proceeding No. 15A-0424E Black Hills 2016-2018 DSM Plan Settlement Agreement Attachment 2



# Black Hills/Colorado Electric Utility Company, LP d/b/a Black Hills Energy

Energy-Efficiency (Demand Side Management) Plan 2016-2018

Prepared for:

**Public Utilities Commission of Colorado** 

Prepared by:

Black Hills/Colorado Electric Utility Company, LP d/b/a Black Hills Energy

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#### **Executive Summary**

Applied Energy Group, Inc. ("AEG") was retained by Black Hills/Colorado Electric Utility Company, LP d/b/a Black Hills Energy ("Black Hills" or "Company") to conduct an energy efficiency potential assessment and design the 2016 through 2018 Energy Efficiency (Demand Side Management) Program Portfolio ("2016-2018 DSM Plan" or "Plan").

As part of the Potential Assessment, technical, economic and achievable potential were utilized to determine the total potential savings that could be achieved through the installation of energy efficiency measures.

- The technical potential assessment evaluates the potential of all efficiency technologies and design practices, unconstrained by budgets or measure cost effectiveness.
- The economic potential assessment screens the list of potential efficiency measures, from the technical potential assessment, for cost-effectiveness according to societal cost effectiveness tests.
- Achievable potential is the maximum amount of energy savings from efficiency measures that can realistically be achieved in response to one or more of the following conditions:
  - The existence of real-world barriers with a need to encourage consumers to adopt energy efficiency measures;
  - The most aggressive program scenario possible, including rebates and incentives; and
  - Inclusion of comprehensive program costs including administration, marketing, data collection and tracking, and monitoring and evaluation.

Black Hills developed its energy efficiency program portfolio for 2016 through 2018 through a comprehensive planning process, including a comprehensive benefit-cost analysis of a wide range of measures that affect electricity consumption across all customer classes.

The Black Hills Plan is divided into three broad program categories based on customer sector – residential, commercial and industrial, and special programs. The residential, commercial and industrial programs provide a variety of energy efficiency opportunities for residential customers, small and large commercial customers, and industrial customers. Special programs target low-income residents, and education in schools.

The program portfolio is detailed in the table below by program by category.

#### TABLE ES1: ENERGY EFFICIENCY PORTFOLIO SUMMARY

Res	sidential Energy Efficiency Programs				
High Efficiency Lighting	Point-of-purchase incentives for CFLs and LEDs.				
Appliance Recycling	Incentives for recycling older, inefficient refrigerators, freezers, or room air conditioners.				
On-Site Energy Evaluation	The program consists of two levels.  • Level 1. Evaluation and Direct Install  • Level 2. In-Depth Evaluation, Direct Install and Incentives (air sealing, insulation and duct sealing)				
High Efficiency Cooling	Rebates to purchase and install heat pump water heaters, central air conditioners, heat pumps and evaporative coolers.				
Home Energy Comparison Reports	Behavior program utilizing customized energy reports.				
Online Home Energy Evaluation	Online energy evaluation tool.				
Commercia	al and Industrial Energy Efficiency Programs				
C&I New Construction	Incentives for the design and construction of LEED certified new energy efficient buildings.				
C&I Custom	Rebates for cost-effective non-prescriptive measures/equipment.				
C&I Self Direct	Rebates for cost-effective non-prescriptive measures/equipment for customers with an aggregated peak demand higher than 1 MW in any single month and annual energy usage of 5,000 MWh.				
C&I Prescriptive	Rebates for the purchase and installation of pre-qualified measures, including HVAC, motors and refrigeration.				
C&I Lighting	The program is comprised of two components:  • Prescriptive Lighting. Standardized prescriptive rebates customers that purchase and install qualifying lighting measures.  • Small Business Direct Install Lighting. Small commercial customers receive free evaluation and incentives that cover up to 70% of the equipment and installation.				
	Special Programs				
Low Income Assistance Program	Qualifying customers receive:  Lighting, refrigerators, and evaporative coolers at no cost.  Evaluation and direct install of measures at no cost.				
School Education Program	School children receive energy kits, plus education and information on how they can help parents save energy.				

#### 2016-2018 DSM Plan

#### 1. Introduction

Black Hills is pleased to present this Energy Efficiency Program Portfolio to the Public Utilities Commission of the State of Colorado ("Commission") for years 2016 through 2018. This Plan follows the previous two program cycles rolled out by Black Hills in 2009 and 2012.

House Bill 07-1037, *Concerning Measures to Promote Energy Efficiency, and Making an Appropriation Therefore*, was passed by the Colorado General Assembly and signed into law by Governor Ritter in 2007, and codified in relevant part at §§ 40-1-102(5), (6) and (7), C.R.S., as well as §§ 40-3.2-101 and 104, C.R.S. The bill establishes that:

...cost-effective natural gas and electricity demand-side management programs will save money for consumers and utilities and protect Colorado's environment. The general assembly further finds, determines, and declares that providing funding mechanisms to encourage Colorado's public utilities to reduce emissions or air pollutants and to increase energy efficiency are matters of statewide concern and that the public interest is served by providing such funding mechanisms. Such efforts will result in an improvement in the quality of life and health of Colorado citizens and an increase in the attractiveness of Colorado as a place to live and conduct business. <sup>1</sup>

Section 40-3.2-104(2), C.R.S., further charges the Commission to:

...establish energy savings and peak demand reduction goals to be achieved by an investor-owned electric utility, taking into account the utility's cost-effective DSM potential, the need for electricity resources, the benefits of DSM investments, and other factors as determined by the commission. The energy savings and peak demand reduction goals shall be at least five percent of the utility's retail system peak demand measured in megawatts in the base year and at least five percent of the utility's retail energy sales measured in megawatt-hours in the base year. The base year shall be 2006. The goals shall be met in 2018, counting savings in 2018 from DSM measures installed starting in 2006. The commission may establish interim goals and may revise the goals as it deems appropriate.

Therefore, the Commission is tasked with ensuring that utilities develop and implement DSM programs that give customers an opportunity to participate, and consider the impact on non-participants and low income customers.

The Company's energy-efficiency portfolio is composed of three broad categories: residential programs, commercial and industrial programs and special programs. Each program has been designed to address the needs of various customer types. The residential programs include lighting,

appliance recycling, high efficiency cooling, energy evaluation, home energy reports, and online evaluations. The commercial and industrial programs include new construction, prescriptive rebates, lighting, and custom rebates. The special programs include those targeted at low-income homes and education in schools.

In conjunction with the 2016-2018 DSM Plan, Black Hills completed a comprehensive potential study, contained in a separately filed document titled *Demand Side Management Potential Study*.

#### 2. General Program Design Approach

The Black Hills 2016-2018 DSM Plan is based upon the combination of Black Hill's existing energy efficiency portfolio, the potential study, and a multi-criteria program development selection approach. Criteria included the potential study, analysis of other utility programs, costeffectiveness, and stakeholder input.

The two tenets that guide the design of Black Hill's programs are:

- The service territory benefits from energy efficiency programs. As part of the overall strategy for meeting the needs of its customers, cost-effective energy-efficiency programs offer an alternative to the construction of infrastructure and purchase of fuel for generation.
- Black Hills customers benefit from energy efficiency programs. Energy efficiency can
  result in lower energy bills, immediately reducing program participant's consumption of
  electricity. Furthermore, the programs are designed to be inclusive, giving all customers the
  opportunity to benefit from participating in Black Hill's energy efficiency programs.

The Plan's design adhered to a comprehensive planning process. Whenever possible, the portfolio leverages existing resources to ensure comprehensive, cost-effective programs. The 2016-2018 DSM Plan includes twelve energy efficiency programs administered by Black Hills.

#### a. Ability to Meet Commission Goals

The Black Hills program portfolio uses a combination of education, contractor training and customer incentives to advance energy efficiency in Colorado. To achieve the Commission's savings goals, it is important that the programs save energy and peak demand over the short- and long-term.

The programs have been designed to maximize participation given best practice marketing and incentive designs. In addition to ensuring participation while efficiently utilizing budget resources, incentives have been targeted to promote the adoption of qualifying Energy Efficiency Measures that maximize savings.<sup>2</sup>

Educating customers and trade allies on the benefits of energy efficiency can speed the adoption of energy efficient measures and promote the market transformation. This is a longer-term strategy of

<sup>&</sup>lt;sup>2</sup> Energy Efficiency Measures are more efficient models of end-use appliances, such as central air conditioners or compact fluorescent lighting, or technological improvements that can make an end-use appliance more efficient in its use of energy (e.g. energy management systems). Energy Efficiency Measures that qualify for each program represent a substantial improvement over the standard efficiency model available on the market.

achieving savings with the end goal of market transformation. However, education complements the short-term strategy of offering rebates to achieve more immediate energy and demand savings.

#### b. Program Participation and Eligibility

Program eligibility has been defined broadly to make programs as inclusive as possible. For most residential programs, eligible participants include customers living in every type of residential structure, including single-family, multi-family and manufactured homes. For specific programs, customers who have recently participated in a Black Hills program may be limited because repeated participation would not render sufficient savings to justify the expense.<sup>3</sup> In general, participation guidelines are designed to include all customer sectors and end uses.

#### c. Customer and Trade Ally Engagement

Customer incentives are the primary mechanism for program delivery. Customers receive rebates to purchase energy efficient equipment and services through existing market actors, including contractors, equipment dealers and retailers. To achieve the portfolio's long-term savings goals, it will be necessary for Black Hills to engage customers, trade allies, and state and local agencies. Targeting trade allies and leveraging the Company's relationships with stakeholders will increase program awareness and promote the market adoption of high efficiency equipment/systems.

Marketing components of several programs include strategies to engage trade allies as well as state and local agencies. In some programs, portions of the budget have been reserved for training and informational outreach activities with trade allies. These activities are intended to keep key trade allies apprised of program changes, allowing them to better assist customers and ensure they maintain high-efficiency equipment in their stock.

Marketing and informational outreach activities are also aimed at customers, including the children of residential electric customers through targeted school programs. Creative and sustained marketing is important to a successful and robust energy efficiency program portfolio.

#### 3. Benefit-Cost Analysis and Screening Inputs

To determine the Black Hills portfolio of energy efficiency measures, a comprehensive benefit-cost analysis was conducted on a wide range of measures that affect electricity consumption across all customer classes.

Black Hills uses the Colorado Modified Total Resource Cost Test (mTRC) as the primary method of assessing the cost-effectiveness of energy efficiency measures and programs. The mTRC test is a widely-accepted methodology that has been used specifically in Colorado to assess cost-effectiveness. The mTRC measures the net costs of an energy efficiency program as a resource option based on the total costs of the program, including both the participant and the utility costs. This test represents the combination of the effects of a program on both participating and non-participating customers.

<sup>&</sup>lt;sup>3</sup> For example, if a customer recycled their primary refrigerator in 2015, they would not benefit from recycling a new refrigerator in 2016.

There are four other tests that analyze cost-effectiveness from different perspectives:

- Participant Cost Test: quantifies the benefits and costs to the customer due to participation
  in a program. The benefits include reduction in the participant's bill and incentives
  received. The costs are out-of-pocket expenses incurred as a result of participation.
- Ratepayer Impact Measure Cost Test: measures what happens to a customer's bill or rates
  due to changes in utility revenues and operating costs. Benefits are the savings from
  avoided supply costs of energy and demand. Costs are the program costs incurred by the
  utility, participant incentives, and decreased utility revenues.
- Utility Cost Test: measures the net costs of a program as a resource option based on the
  costs incurred by the program administrator, excluding any net costs incurred by the
  participant. The benefits are the avoided supply costs of energy and demand. The costs are
  the program costs incurred by the utility and participant incentives.
- Societal Cost Test: is a variant of the mTRC, intended to determine the effects of a program
  on society as a whole. The benefits are the avoided supply costs of energy and demand as
  well as externalities (including environmental benefits, etc.). The costs are the program
  costs incurred by the utility and the participants.

The benefit-cost screening model has been adapted from Minnesota Office of Energy Security "BenCost" software and is consistent with the California Standard Practice Manual. The benefit-cost tests were performed using utility-specific data. The input data required for the model includes:

TABLE 1: BENEFIT-COST MODEL INPUTS

General Inputs	Project-Specific Inputs
Retail Rate (\$/kWh)	Utility Project Costs (Administrative & Incentives)
Commodity Cost (\$/kWh)	Direct Participant Project Costs (\$/Participant)
Demand Cost (\$/kW-Year)	Project Life (Years)
Environmental Externality Cost (\$/kWh)	kWh/Participant Saved (Net and Gross)
Discount Rate (%)	kW/Participant Saved (Net and Gross)
Growth Rate (%)	Number of Participants
Line Losses (%)	

Savings estimates for individual measures or programs were developed using a variety of sources. Colorado-specific data was utilized where available, with regional and national data filling the information gaps. Impacts were calculated using generally accepted engineering algorithms based on a set of reasonable assumptions. Because of the diversity in equipment and energy consumption patterns across multiple building types and end-uses, there exists a variability in these savings estimates as they relate to program design and target markets, particularly at the planning stage of these programs.

#### 4. **2016-2018 DSM Plan Programs**

The composition of the 2016-2018 DSM Plan is based upon the combination of Black Hill's existing energy efficiency portfolio, the potential study, and a multi-criteria program development selection approach. AEG updated measure inputs utilizing Black Hill's program evaluations, historical program achievements, United States Department of Energy (DOE) federal standards and ENERGY STAR® standards, as well as others.

Recent changes to the DOE federal appliance standards have significantly impacted the savings potential of a number of appliances, including, but not limited to, the following residential measures:

- Room Air Conditioners
- Refrigerators
- Freezers
- Dishwashers
- Air Source Heat Pumps
- Lighting
- Clothes Washers

Program modifications and new programs were considered to achieve the Commission's goals and provide all Black Hills customers with access to cost-effective energy efficiency programs.

#### a. Black Hills' 2016-2018 DSM Plan Portfolio - Budgets and Goals

The Black Hills Plan is divided into three broad program categories based on customer sector – residential, commercial and industrial, and special programs. The residential programs provide a variety of energy efficiency opportunities for residential customers. The C&I programs provide a range of energy efficiency opportunities for both small and large commercial and industrial customers. Special programs target low-income residents and provide education on energy efficiency to middle school aged children and their parents. The table below summarizes the Plan being proposed, segmented by sector.

TABLE 2: 2016-2018 DSM PLAN SUMMARY

Res	ridential Energy Efficiency Programs
High Efficiency Lighting	Point-of-purchase incentives for CFLs and LEDs.
Appliance Recycling	Incentives for recycling older, inefficient refrigerators, freezers or room air conditioners.
On-Site Energy Evaluation	The program consists of two levels.  • Level 1. Evaluation and Direct Install  • Level 2. In-Depth Evaluation, Direct Install and Incentives (air sealing, insulation and duct sealing)
High Efficiency Cooling	Rebates to purchase and install heat pump water heaters, central air conditioners, heat pumps and evaporative coolers.
Home Energy Comparison Reports	Behavior program utilizing customized energy reports.
Online Home Energy Evaluation	Online energy evaluation tool.
Commercia	l and Industrial Energy Efficiency Programs
C&I New Construction	Incentives for the design and construction of LEED certified new energy efficient buildings.
C&I Custom	Rebates for cost-effective non-prescriptive measures/equipment.
C&I Self Direct	Rebates for cost-effective non-prescriptive measures/equipment for customers with an aggregated peak demand higher than 1 MW in any single month and annual energy usage of 5,000 MWh.
C&I Prescriptive	Rebates for the purchase and installation of pre-qualified measures, including HVAC, motors and refrigeration.
C&I Lighting	The program is comprised of two components:  • Prescriptive Lighting. Standardized prescriptive rebates customers that purchase and install qualifying lighting measures  • Small Business Direct Install Lighting. Small commercial customers receive free evaluations and incentives that cover up to 70% of the equipment and installation.
	Special Programs
Low Income Assistance Program	Qualifying customers receive:  Lighting, refrigerators, and evaporative coolers at no cost.  Evaluation and direct install of measures at no cost.
School Education Program	School children receive energy kits, plus education and information on how they can help parents save energy.

The tables below summarize the 2016-2018 DSM Plan budgets, participants, energy and demand savings, and mTRC ratios. Detailed benefit-cost analysis modeling results are available in Appendix A.

TABLE 3: THREE YEAR PROGRAM SUMMARY, BY SECTOR<sup>4</sup>

Sector	2.77	2016					
	3 Year mTRC	Budget	kW Goal @ Meter	kWh Goal @ Meter	kW Goal @ Generator	kWh Goal @ Generator	
Residential	2.32	\$1,327,978	1.444	6.020,341	1.536	6.407.449	
<u>C&amp;I</u>	3.41	\$2,945,307	2,513	8,891,014	2,675	9,462,706	
Special	3.54	\$1.028.026	959	2,013,891	1,020	2,143,384	
General Administration	8	\$187,500		72	2	<u> </u>	
General Marketing/Education		\$187.500			() () •		
Evaluation		\$283.816		0.00			
Total	2.88	\$5,960,126	4.916	16.925.245	5.232	18.013.538	
				2017			
<u>Residential</u>	_	\$1,353,506	1,646	7,117,048	1,751	7,574,675	
<u>C&amp;I</u>	12	\$3.126.354	2.657	9.443.588	2.828	10.050.811	
Special	- 4	\$1,028,026	959	2,013,891	1,020	2,143,384	
General Administration	_	\$187.500	_		-		
General Marketing/Education	-	\$187,500					
Evaluation	8	\$294,144		922	20	74	
<u>Total</u>		\$6.177.030	5,261	18,574,528	5,599	19,768,870	
4				2018			
Residential	8	\$1,432,992	1.705	7.390.062	1.814	7.865.243	
<u>C&amp;I</u>	-	\$3,303,271	2,803	9,982,329	2,983	10,624,193	
Special		\$1.028.026	959	2.013.891	1.020	2.143.384	
General Administration	12	\$187,500		72	Tr.	42	
General Marketing/Education		\$187.500	. j	20-00 P	99	274 27 <b>4</b>	
Evaluation		\$346,964			\$	_	
Total		\$6.486.252	5.466	19.386.282	5.818	20.632.820	

<sup>&</sup>lt;sup>4</sup> Note: For all budget and savings 'Totals' listed in each table, the sum of each line item may not equal the 'Total' due to rounding.

TABLE 4: DETAILED PROGRAM BUDGET FOR 2016

Program Name	Incentives	Admin	Market	Delivery	Total
High Efficiency Lighting	\$317.175	\$6,344	\$6.344	\$186.156	\$516.018
Appliance Recycling	\$8.500	\$425	\$680	\$38.150	\$47,755
On-Site Energy Evaluation	\$52.473	\$11.563	\$18.500	\$231.250	\$313.786
High Efficiency Cooling	\$93.150	\$4.658	\$7.452	\$60.200	\$165,460
Home Energy Comparison Report	<u>\$0</u>	\$5,480	\$5,480	\$274,000	\$284,960
C&I New Construction	\$15,300	\$765	\$1.224	\$30.000	\$47.289
C&I Custom	\$551,000	\$27,550	\$44,080	\$9,500	\$632,130
C&I Self Direct	\$31.900	\$479	\$391	\$500	\$33,270
C&I Prescriptive	\$124,770	\$4,991	\$11,229	\$6,900	\$147,890
C&I Lighting	\$1,386,225	\$77.913	\$124,760	\$495.830	\$2,084,728
Low-Income Assistance	<u>\$0</u>	\$22,818	\$36,508	\$781,450	\$840,776
School Based Energy Education	\$0	\$8.750	\$3.500	\$175.000	\$187.250
General Administration	\$0	<u>\$0</u>	\$0	\$0	\$187,500
General Marketing/Education	<u>\$0</u>	\$0	\$0	\$0	\$187.500
<u>Evaluation</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	\$283,816
Total Program	\$2.580.493	\$171.733	\$260.149	\$2,288,936	\$5,960,126

TABLE 5: DETAILED PROGRAM BUDGET FOR 2017

Program Name	Incentives	Admin	Market	Delivery	<u>Total</u>
High Efficiency Lighting	\$336.175	\$6.724	\$6,724	\$191.906	\$541.528
Appliance Recycling	\$10,000	\$500	\$800	\$44,900	\$56,200
On-Site Energy Evaluation	\$57.462	\$12,719	\$20.350	\$254.375	\$344.906
High Efficiency Cooling	\$104,400	\$5,220	\$8,352	\$64,100	\$182,072
Home Energy Comparison Report	\$0	\$4,400	\$4.400	\$220.000	\$228.800
C&I New Construction	\$15.300	\$765	\$1,224	\$30,000	\$47,289
C&I Custom	\$623,500	\$31,175	\$49,880	\$10,750	\$715,305
C&I Self Direct	\$31.900	\$479	\$391	\$500	\$33,270
C&I Prescriptive	\$130,520	\$5,221	\$11,747	\$7,360	\$154,848
C&I Lighting	\$1.447.515	\$81.171	\$130.276	\$516.681	\$2.175.643
Low-Income Assistance	<u>\$0</u>	\$22,818	\$36,508	\$781,450	\$840,776
School Based Energy Education	<u>\$0</u>	\$8.750	\$3.500	\$175.000	\$187.250
General Administration	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	\$187,500
General Marketing/Education	\$0	\$0	\$0	\$0	\$187.500
Evaluation	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	\$294,144
Total Program	\$2,756,772	\$179.940	\$274.152	\$2,297,022	\$6.177.030

TABLE 6: DETAILED PROGRAM BUDGET FOR 2018

Program Name	Incentives	Admin	Market	Delivery	Total
High Efficiency Lighting	\$355.175	\$7.104	\$7.104	\$197.656	\$567.038
Appliance Recycling	\$11.500	\$575	\$920	\$51.650	\$64.645
On-Site Energy Evaluation	\$62.709	\$13.875	\$22,200	\$277.500	\$376.284
High Efficiency Cooling	\$113.650	\$5.683	\$9.092	\$67,800	\$196.225
Home Energy Comparison Report	<u>\$0</u>	\$4,400	\$4,400	\$220,000	\$228,800
C&I New Construction	\$15,300	\$765	\$1.224	\$30.000	\$47.289
C&I Custom	\$696,000	\$34,800	\$55,680	\$12,000	\$798,480
C&I Self Direct	\$31,900	\$479	\$391	\$500	\$33,270
C&I Prescriptive	\$147,635	\$5,905	\$13,287	\$8,050	\$174,878
C&I Lighting	\$1,498,790	\$83.913	\$134.891	\$531.760	\$2,249,354
Low-Income Assistance	<u>\$0</u>	\$22,818	\$36,508	\$781,450	\$840,776
School Based Energy Education	\$0	\$8.750	\$3.500	\$175.000	\$187.250
General Administration	\$0	<u>\$0</u>	\$0	\$0	\$187,500
General Marketing/Education	<u>\$0</u>	\$0	\$0	\$0	\$187.500
<u>Evaluation</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	\$346,964
Total Program	\$2.932,659	\$189,066	\$289,197	\$2,353,366	\$6,486,252

TABLE 7: DETAILED PROGRAM SAVINGS AND PARTICIPANTS FOR 2016

Program Name	Participants	kW Goal @ Meter	kWh Goal @ Meter	kW Goal @ Generator	kWh Goal @ Generator
High Efficiency Lighting	161,875	324	2,811,718	345	2,992,511
Appliance Recycling	310	22	170.879	24	181.867
On-Site Energy Evaluation	1,000	89	260,739	<u>95</u>	277,504
High Efficiency Cooling	602	538	517.005	572	550.248
Home Energy Comparison Report	30,000	470	2,260,000	500	2,405,318
C&I New Construction	1	41	143.413	43	152.635
C&I Custom	38	319	1,889,619	339	2,011,121
C&I Self Direct	2	17	99.454	18	105.848
C&I Prescriptive	60	234	273,113	250	290,674
C&I Lighting	<u>559</u>	1.903	6.485.416	2.025	6.902,428
Low-Income Assistance	1.889	<u>835</u>	929.404	889	989.165
School Based Energy Education	2.500	124	1.084.487	132	1.154.219
Total Program	198.836	4.916	16.925.245	5.232	18.013.538

TABLE 8: DETAILED PROGRAM SAVINGS AND PARTICIPANTS FOR 2017

<u>Program Name</u>	<u>Participants</u>	kW Goal @ Meter	kWh Goal @ Meter	kW Goal @ Generator	kWh Goal @ Generator
High Efficiency Lighting	166,875	338	2,927,185	<u>359</u>	3,115,404
Appliance Recycling	365	26	201.473	27	214.427
On-Site Energy Evaluation	1,100	99	288,318	<u>105</u>	306,857
High Efficiency Cooling	641	563	544,263	600	579,259
Home Energy Comparison Report	27,300	620	3,155,809	660	3,358,728
Online Home Energy Evaluation	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
C&I New Construction	1	41	143.413	43	152.635
C&I Custom	43	361	2,138,253	384	2,275,742
C&I Self Direct	2	17	99.454	18	105.848
C&I Prescriptive	64	250	280,655	266	298,701
C&I Lighting	595	1.989	6.781.814	2.117	7.217.885
Low-Income Assistance	1,889	<u>835</u>	929,404	889	989,165
School Based Energy Education	2.500	124	1.084.487	132	1.154.219
Total Program	201,375	5,261	18,574,528	5,599	19,768,870

TABLE 9: DETAILED PROGRAM SAVINGS AND PARTICIPANTS FOR 2018

<u>Program Name</u>	<u>Participants</u>	kW Goal @ Meter	kWh Goal @ Meter	kW Goal @ Generator	kWh Goal @ Generator
High Efficiency Lighting	171,875	<u>351</u>	3,042,653	374	3,238,296
Appliance Recycling	420	29	232.066	31	246.988
On-Site Energy Evaluation	1.200	107	311.915	114	331.971
High Efficiency Cooling	678	587	569,908	625	606,553
Home Energy Comparison Report	24.843	630	3.233.521	671	3.441.436
Online Home Energy Evaluation	<u>o</u>	<u>0</u>	<u>o</u>	<u>o</u>	<u>o</u>
C&I New Construction	1	41	143.413	43	152.635
C&I Custom	48	403	2,386,887	428	2,540,363
C&I Self Direct	2	17	99.454	18	105.848
C&I Prescriptive	<u>70</u>	278	318,840	296	339,342
C&I Lighting	623	2.065	7.033.735	2.198	7.486.004
Low-Income Assistance	1,889	<u>835</u>	929,404	889	989,165
School Based Energy Education	2.500	124	1.084.487	132	1.154.219
Total Program	204,149	5,466	19,386,282	5,818	20,632,820

The following sections contain detailed program descriptions of the proposed energy efficiency programs. Each description contains the following components:

- Program objective, target market and description.
- Implementation strategy, including delivery channels, education and outreach.
- Eligible measures and incentive levels.
- Estimated participation.
- Estimated energy savings and demand reductions.
- Estimated program budgets.
- Cost-effectiveness.

#### b. Evaluation, Measurement, and Verification of Programs

Evaluation, measurement, and verification (EM&V) of programs will be performed on a three-year rotating schedule. That is, each program and sub-program will be analyzed to determine the extent to which implementation is achieving the desired goals(s) at some point during the life of the Plan. The schedule for EM&V for each program is:

TABLE 10: EM&V SCHEDULE

Program Name	Sector	Proposed EM&V Year	
Low-Income Assistance	Residential	2016	
On-Site Energy Evaluation	Residential	2016	
Home Energy Comparison Report	Residential	2016	
Appliance Recycling	Residential	2016	
C&I Lighting	Non-residential	2017	
C&I Custom	Non-residential	2017	
C&I Prescriptive	Non-residential	2017	
High Efficiency Cooling	Residential	2017	
C&I New Construction	Non-residential	2018	
C&I Self Direct	Non-residential	2018	
School Based Energy Education	Residential	2018	
High Efficiency Lighting	Residential	2018	

Black Hills will file the EM&V reports with the Commission in this proceeding no later than April 1 of the year following the "Proposed EM&V Year"

The principal purpose of comprehensive program evaluations is to assess customer satisfaction with the program being evaluated, assess changes that should be made to technical assumptions, including but not limited to, net-to-gross (NTG) ratios, assess overall program cost effectiveness, and assess program processes based on the evaluator's own research as well as a thorough review of industry-wide and the Company's own technical assumptions.

The Company will consider implementing recommended changes in the program year following the period of evaluation. These changes will not be "backward looking" and so shall not affect calculations, including calculations for achieved savings or net economic benefits, for the Plan year covered by the EM&V. Black Hills will, within thirty days after the annual filing of the EM&V, provide 30-Day and/or 60-Day Notice, as applicable, detailing which EM&V recommendations will be implemented.

#### c. Budget Flexibility

Budget flexibility is important in order to effectively implement programs over multiple program years to meet energy savings targets. Black Hills will, during each Plan year, have the flexibility to move budget dollars between programs and customer segments within the Plan without further Commission authorization and approval, so long as the Company does not incur costs in excess of 115 percent of the applicable overall annual budget amount. This flexibility allows Black Hills to focus on achieving energy savings targets across the entire portfolio.

# d. Residential Programs

## Residential High Efficiency Lighting Program

Objective	Increase the penetration of efficient lighting in customer homes by providing incentives for the purchase of ENERGY STAR® qualified lighting.
Target Market	Residential customers, lighting manufacturers and local retailers.
Description	ENERGY STAR® qualified CFLs and LEDs use up to 75% less energy than typical incandescent light bulbs. They also offer superior performance by lasting up to 10 times longer than incandescent bulbs, reducing the need to change hard-to-reach light bulbs. Customers may purchase up to 12 CFLs and 105 LEDs from local participating retailers at a reduced cost. Instant incentives are available at participating stores at the time of purchase. Incentives vary depending upon the product, retail location and associated retail cost.
Program Goals	<ul> <li>Help residential customers reduce their electricity bills.</li> <li>Educate customers about the program and the benefits of installing CFLs and LEDs.</li> <li>Develop partnerships with retailers to market the program and benefits of energy efficient lighting.</li> <li>Demonstrate persistent energy savings and provide other benefits to end-users such as improved health, safety, and comfort.</li> <li>Effectively install efficient lighting through the Black Hills Program.</li> <li>Encourage energy saving behavior and awareness.</li> </ul>
Implementation Strategy	Black Hills will engage an implementation contractor to:  Establish relationships with lighting manufacturers and retailers throughout Black Hills' service territory.  Provide in-store promotional materials and retail sales staff training.  Track program performance, including tracking sales data, reviewing sales data for accuracy and payment to retailers.  Periodically report progress towards program goals and opportunities for improvement.  Black Hills' marketing staff will work with the implementation contractor to market the program. Marketing tactics will include bill inserts, advertisements, and partnerships with participating retailers.
Measures & Incentives	Eligible Measure Incentive per Unit Standard CFL \$0.90 Specialty LED \$5.00 Standard LED \$3.00

#### Estimated Participation

CFLs and LEDs are the number of bulbs that will be purchased through the progam. Each customer is eligible to purchase up to 12 CFLs and  $\underline{105}$  LEDs.

3838.	2016	2017	2018
Standard CFL	94,500	94,500	94,500
Specialty LED	15,000	17,000	19,000
Standard LED	<u>52,375</u> <del>20,</del>	55,375 <del>2</del> 2,000	58,37524, 000
Total	1 <u>61.875</u> 2 9,500	1 <u>66.875</u> 33,500	1 <u>71.875</u> 3 <del>7,500</del>

#### Estimated Savings

Eligible Measure	Net kWh per Bulb <u>@</u>	Annual Net Energy Savings Goals (kWh) @ Meter			
AN INDIVIDUAL CONTRACTOR OF THE PARTY OF THE	Meter	2016	2017	2018	
		1,330,376	1,330,376	1,330,376	
Standard CFL	1 <u>4</u> 8	1,710,483	1,710,483	1,710,483	
Specialty LED	27	402,577	456,254	509,931	
		1.078.765	1.140.556	1.202.347	
Standard LED	21	411,939	453,133	494,327	
	30251	2,811,718	2,927,185	3,042,653	
	TOTAL	524,999	619,870	2,714,740	

Eligible Measure	Net kWh per Bulb @ Generator	Annual Net Energy Savings Goals (kWh) @ Generator			
Standard CFL	15	1.415.919	1.415.919	1.415.919	
Specialty LED	29	428.462	485.591	542.719	
Standard LED	22	1,148,130	1,213,894	1,279,658	
	TOTAL	2.992.511	3.115.404	3.238.296	

Net Demand Savings Goals

Eligible Measure	Net kW per	Annual Net Demand Savin Goals (kW) @ Meter		
	Bulb @ Meter	2016	2017	2018
Standard CFL	0.002	153.5 <del>1</del> 97.3	153.5 <mark>19</mark> 7.3	153.5 <del>19</del> 7.3
Specialty LED	0.003	46.4	52.6	58.8
Standard LED	0.002	124.44 7.5	131.6 <del>52.</del>	138.757. 0
	TOTAL	32429 4	338302	<u>351</u> 313

Eligible Measure	tible Measure Net kW per Bulb @ Generator		Annual Net Demand Savings Goals (kW) @ Generator			
Standard CFL	0.002	163.3	163.3	163.3		
Specialty LED	0.003	49.4	56.0	62.6		

	Standard LED	0.003	132.4	140.0 1	147.6
	7	TOTAL	345	359	374
	14				
stimated	Budget Categories	2016	2017	2018	1
Budget		\$317.175	\$336.175	\$355.175	1
	Incentives	\$220,050	\$236,050	\$252,050	
	10 80 50 50 50	\$6.344	\$6.724	\$7.104	
	Administration	\$4,401	\$4,721	<del>\$5,041</del>	- 3
	STATE OF THE PARTY	\$6,344	<u>\$6,724</u>	\$7,104	
	Marketing	\$4,401	\$4,721	\$5,041	-8
	Delivery	\$186,156 \$148,925	\$191,906 \$153,525	\$197,656 \$158,125	
	Delivery	\$516.018	\$541.528	\$567.038	-
	Total	\$377,777	\$399,017	\$420,257	
					- 45
Cost-	mTRC Test RIM	Utility	Societal	Participant	
Effectiveness	mTRC Test Test	Cost Test	Cost Test	Cost Test	
	<u>0.66</u> 0.	SC CONTRACTOR OF THE PROPERTY.			
	1.42 <del>1.75</del> 67	3.033.25	1.511.86	2.683.19	

## Residential Appliance Recycling Program

	Promote the retirement	of old, ineff	icient appliances.	
Target Market	Residential customers d or room air conditioners	Commence of Commen	orimary or secondary in	nefficient refrigerators, freezers
Description	7 W	onditioners,	removing them from th	neir old inefficient refrigerators e electric system and disposing r.
	Program requirements	to recycle a	refrigerator or freezer i	nclude:
	<ul> <li>Unit must be betwee</li> <li>Unit must be in work</li> <li>At time of pickup the</li> <li>The appliance must l</li> <li>Units using ammonia</li> <li>Unit can be primary</li> </ul>	ting condition tinit must be have a clear tor SO <sub>2</sub> refr	n. e empty and plugged in path for removal. igerant are excluded fro	
	pick-up for a qualifying	refrigerator ers are limit	/freezer. The recycled ed to two (2) refrigerat	of charge during a scheduled unit must be working at the or and freezer rebates and
	THE REAL PROPERTY AND ADDRESS OF THE PARTY AND	v Education	program. A customer v	it, similar to the kit received in who is recycling multiple
Program Goals	inefficient appliances Increase customer av Reduce household er Influence consumer	s. wareness of nergy consu behavior by	Black Hills energy effici mption.	benefit of recycling their iency programs.
Implementatio n Strategy	appliance(s) from cu • Process rebates. • Track program data.	om customer stomer hom ntractor will	homes, verify appliances. work with Black Hills t	e qualification, and remove o develop marketing strategies
		79-10		a and community events, and
Measures &	advertisements, televisi direct mail.	on and radio	advertisements, media	17 GA 28 SALES
Measures & Incentives	advertisements, televisi direct mail. Eligible Measure	on and radio	advertisements, media	07 GTA
	advertisements, televisi direct mail.	on and radio	advertisements, media	07 GTA
	advertisements, televisi direct mail.  Eligible Measure Refrigerator Recycle	on and radio	advertisements, medic Incentive per Unit \$50	07 GTA

Es	tin	ıat	ed	
Pa	rti	cip	ati	on

Eligible Measure	2016	2017	2018
Refrigerator Recycle	100	115	130
Freezer Recycle	40	50	60
Room A/C Recycle	30	35	40
Energy Savings Kit	140	165	190
Total	170	200	230

#### Estimated Savings

Net Energy Savings Goals

Eligible		Net kWh	Annual Net Energy Savings Goals (kWh) @ Meter				
Measure Unit		per Unit <u>@</u> <u>Meter</u>	2016	2017	2018		
Refrigerato r Recycle	per unit	782	78,183	89,910	101,638		
Freezer Recycle	per unit	855	34,190	42,738	51,286		
Room A/C Recycle	per unit	361	10,835	12,641	14,446		
Energy Savings Kit	per kit	341	<u>47,671</u>	<u>56,183</u>	64,696		
		TOTAL	170.879123,208	201.473145,28 9	232.066 <del>167,37</del>		

Eligible <u>Measure</u>	Unit	Net kWh per Unit @ Generator	Annual Net Energy Savings Go (kWh) @ Generator			
Refrigerator Recycle	per unit	832	83,210	95,692	108,173	
Freezer Recycle	per unit	910	36.389	45.486	54.583	
Room A/C Recycle	per unit	384	11.532	13.453	15.375	
Energy Savings Kit	per kit	<u>362</u>	50.736	59.796	68.856	
	State 3	TOTAL	181.867	214.427	246.988	

**Net Demand Savings Goals** 

Eligible Measure	Unit	Net kW per Unit		ial Net De gs Goals ( <u>Meter</u>	
	a .	@ Meter	2016	2017	2018
Refrigerator Recycle	per unit	0.117	11.7	13.4	15.2
Freezer Recycle	per unit	0.027	1.1	1.4	1.6
Room A/C Recycle	per unit	0.130	3.9	4.5	5.2
Energy Savings Kit	per kit	0.039	5.4	6.4	7.4
		TOTAL	2217	2619	2922

	Eligible Me	Eligible Measure		Eligible Measure		Eligible Measure		Net kW per Unit @ Generator	Savings Goals (kV		
	Refrigerator R	ecycle	per unit	0.124	12.4	14.3	16.2				
	Freezer Recyc	le	per unit	0.029	1.2	1.4	1.7				
	Room A/C Rec	vcle	per unit	0.138	4.1	4.8	<u>5.5</u>				
	Energy Saving	s Kit	per kit	0.041	5.8	6.8	7.9				
				TOTAL	24	27	31				
	Budget Categ	gories	2016	2017	2018						
	Budget Cates Incentives Administration		2016 \$8,500 \$425	2017 \$10,000 \$500	2018 \$11,500 \$575						
	Incentives	n	\$8,500	\$10,000	\$11,500						
	Incentives Administration	n	\$8,500 \$425	\$10,000 \$500	\$11,500 \$575						
stimated udget	Incentives Administration Marketing	n	\$8,500 \$425 \$680 \$170 \$38,150	\$10,000 \$500 <u>\$800</u> \$200 <u>\$44,900</u>	\$11,500 \$575 <u>\$920</u> <del>\$230</del> <u>\$51,650</u>						

#### Residential On-Site Energy Evaluation Program

Objective	Encourage whole house improvement to existing homes.
Target Market	Residential customers that own or rent a residence.
Description	The program consists of:  Level 1. Customers receive a home energy evaluation and direct installation of low-cost measures at no cost. The evaluation identifies potential efficiency improvements, educates the customer on managing energy costs and provides information about Company programs. The low-cost measures that may be installed include: faucet aerator, low-flow showerhead, water temperature setback, hot water pipe insulation and CFLs.  Level 2. Customers pay \$100 to receive a home energy evaluation with a blower door test. The evaluation identifies potential efficiency improvements, educates the customer on managing energy costs and provides information about Company programs. Low-cost measures will be installed at no cost to the customer. The measures that may be installed include: faucet aerator, low-flow showerhead, water temperature setback, hot water pipe insulation and CFLs.  Customers are eligible to receive incentives for the purchase and installation of air sealing, insulation and duct sealing. Customers must have a second blower door test, verifying the savings, to receive an incentive for air sealing or duct sealing.  Homeowner advisory services (concierge services) will be offered to homeowners on an as-needed basis. If the homeowner identifies that they need additional assistance, the auditor will spend up to 1.5 hours discussing energy efficiency options, equipment, and potential costs and savings. The number of hours per customer will vary, but will not exceed 1.5 hours. The discussion may take place via telephone, internet or telephone, based upon customer location, budget, and other constraints.  Energy evaluations are limited to homes 10 years or older.
Program Goals	<ul> <li>Demonstrate persistent energy savings and provide other benefits to end-users such as improved health, safety, and comfort.</li> <li>Encourage energy saving behavior and whole house improvements.</li> <li>Help residential customers reduce their electricity bills.</li> </ul>
Implementation Strategy	Black Hills will work with a third-party implementation contractor to:  Hire/sub-contract local staff to perform home evaluations, blower door test, direct measure installation and advisory services.  Engage customers and schedule home evaluation appointments.  Provide customer service support and advisory services.  Process rebate applications, including review and verification of applications and payment of customer rebates.  Track program performance.  Marketing activities may include bill inserts, newspaper advertisements, direct mail, bill messaging, radio advertisements, and community events.

# Measures & Incentives

Level 1 is provided at no cost to the customer. The Level 2 evaluation is provided at a cost of \$100 per home. Measure incentives are presented in the table below.

Eligible Measure	Incentive per Unit
Air Sealing	50% of incremental cost, up to \$200
Attic Insulation	\$0.35 per square foot, up to \$500
Wall Insulation	\$0.65 per square foot, up to \$750
Duct Sealing	50% of incremental cost, up to \$200

# Estimated Participation

Eligible Measure	2016	2017	2018
Customer Evaluation (Level 1)	750	825	900
Customer Evaluation (Level 2)	250	275	300
Air Sealing (Level 2)	86	94	103
Attic Insulation (Level 2)	65	72	79
Wall Insulation (Level 2)	26	28	30
Duct Sealing (Level 2)	50	55	61
Total Participants	1,000	1,100	1,200

# Estimated Savings

**Net Energy Savings Goals** 

Eligible Measure	Unit	Net kWh per Unit	Annual Net Energy Savings Goals (kWh) @ Meter			
The state of the s	- ALCOHOL	@ Meter	2016	2017	2018	
Customer Evaluation (Direct Install Measures)	per Home	145	144,630	159,093	173,556	
Air Sealing	per Home	462	39,714	42,990	47,435	
Attic Insulation	per Sq. Ft.	0.64	37,486	43,961	46,153	
Wall Insulation	per Sq. Ft.	0.91	21,315	22,115	22,914	
Duct Sealing	per Home	352	17,594	20,160	21,857	
		TOTAL	260,739	288,318	311,915	

Eligible Measure	Unit	Net kWh ner Unit @ Generator	Annual Net Energy Savings Go (kWh) @ Generator			
Home Evaluation & Measures	per Home	154	153.929	169.322	184.715	
Air Sealing	per Home	491	42.267	45.754	50.486	
Attic Insulation	per Sq Ft	1	39,897	46,787	49,121	
Wall Insulation	per Sq Ft	1	22.686	23.536	24.387	
Duct Sealing	per Home	375	18,725	21,457	23,262	
	3-493	TOTAL	277.504	306.857	331.971	

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	Eligible Measure		,	Unit	Net kW per Unit		et Demand (kW <u>) @ M</u>	
					@ Meter	2016	2017	2018
	Customer Eval (Direct Install I	- 10° 2 6 7 2 6 7 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	es) F	er Home	0.019	19	21	22
	Air Sealing		r	er Home	0.288	25	27	30
	Attic Insulation	i	r	er Sq. Ft.	0.0004	22	26	27
	Wall Insulation	E	p	er Sq. Ft.	0.0005	12	13	13
	Duct Sealing		r	er Home	0.230	12	13	14
					TOTAL	89	99	107
	Eligible Meas	sure	п	nit	Net kW   Unit @ Generat	Sav	nual Net De ings Goals I Generate	(kW) @
	Home Evaluati Measures	ome Evaluation &		Home	0.020	20	22	24
	Air Sealing		per Home		0.306	26	29	32
	Attic Insulation	<u>n</u>	per Square Foot		0.000	24	27	29
	Wall Insulation	1	per Squ	are Foot	0.001	<u>13</u>	14	14
	<b>Duct Sealing</b>	7.50	per	Home	0.245	12	13	15
	5			10	TOT	AL 95	105	114
Estimated	Budget Categ	ories	201	16	2017	2018		
ludget	Incentives	01103	\$52,4		\$57,462	\$62,709		
	Administration	n			\$12,719	\$13,875		
	Marketing	200	\$18,5	\$25,00V	\$20,350	\$22,200		
	Delivery		\$231,	250 \$	254,375	\$277,500	d T	
	Total		\$313,	786 \$	344,906	\$376,284		
					•••••••••••••••••••••••••••••••••••••••			
Cost- Effectiveness	mTRC Test	RIM	400		ocietal	Participan		
	2092	Test			ost Test	Cost Test		
	1.74	0.72	2.2	22	1.78	4.92		

## Residential High Efficiency Cooling Program

Objective	Encourage contractors and distributors to use energy efficiency as a marketing tool, stocking and selling more efficient units and moving the entire residential cooling market toward greater energy efficiency.					
Target Market	Residential customers, trade allies and distributors.					
Description	The program encourages residential customers heat pump water heaters, evaporative coolers, of by providing financial incentives to offset a port HVAC contractors receive training on Quality In sealing. The Manual J course trains HVAC contractors accurately perform and document cooling load of Airflow course covers airflow and charging proteining in the use of testing equipment. HVAC of for Quality Installation of the HVAC unit.	central air conditioners, and heat pumps tion of the equipment's higher initial cost. stallations, which focus on air and duct actors to properly size equipment and calculations. The System Charging and cedures, standards and includes hands-on				
Program Goals	<ul> <li>Educate customers about the benefits of inst</li> <li>Develop partnerships with contractors to brimarket.</li> <li>Demonstrate persistent energy savings and pas improved health, safety, and comfort.</li> </ul>	ing efficient cooling systems to the				
	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.	tricity bills.				
Implementation Strategy	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program.				
Strategy	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with ret. These relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with ret. These relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and Incentive				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retaines relationships will be cultivated to drive in Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and  Incentive \$500				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retaines relationships will be cultivated to drive in Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and  Incentive \$500 \$100				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85%	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and  Incentive \$500 \$100 \$400				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler Heat Pump Ductless Mini Split	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. ect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler Heat Pump Ductless Mini Split Air Conditioner SEER 15	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. eect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300 \$250				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler Heat Pump Ductless Mini Split Air Conditioner SEER 15 Air Conditioner SEER 16	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. eect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300 \$250 \$400				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler Heat Pump Ductless Mini Split Air Conditioner SEER 15 Air Conditioner SEER 16 Air Conditioner SEER 17	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. eet mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300 \$250 \$400 \$550				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler Heat Pump Ductless Mini Split Air Conditioner SEER 15 Air Conditioner SEER 16 Air Conditioner SEER 17 Heat Pump SEER 15	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. eect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300 \$250 \$400 \$550 \$250				
	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler – Whole House Cooler Heat Pump Ductless Mini Split Air Conditioner SEER 15 Air Conditioner SEER 16 Air Conditioner SEER 17 Heat Pump SEER 15 Heat Pump SEER 15 Heat Pump SEER 15	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. eect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300 \$250 \$400 \$550 \$450				
Strategy  Measures &	Effectively install efficient cooling equipmen     Help residential customers reduce their elec     Build consumer confidence in the reliability and highly trained contract services team.  Strong relationships have been formed with retainess relationships will be cultivated to drive n Marketing activities may include bill inserts, dir billboard advertising.  Eligible Measure Heat Pump Water Heater Evaporative Cooler >2,500 CFM Evaporative Cooler Media Saturation >85% Evaporative Cooler — Whole House Cooler Heat Pump Ductless Mini Split Air Conditioner SEER 15 Air Conditioner SEER 16 Air Conditioner SEER 17 Heat Pump SEER 15	tricity bills. of savings estimates through an educated ailers and trade to promote participation. ew participants into the program. eect mail, and newspaper, radio and  Incentive \$500 \$100 \$400 \$1,000 \$300 \$250 \$400 \$550 \$250				

Estin	iate	d
Parti	cipa	tion

Eligible Measure	2016	2017	2018
Heat Pump Water Heater	8	8	8
Evaporative Cooler >2,500 CFM	480	500	520
Evaporative Cooler Media Saturation >85%	8	8	8
Evaporative Cooler - Whole House Cooler	8	10	10
Heat Pump Ductless Mini Split	30	30	30
Air Conditioner SEER 15	20	25	30
Air Conditioner SEER 16	30	35	40
Air Conditioner SEER 17	5	7	9
Heat Pump SEER 15	6	8	10
Heat Pump SEER 16	2	4	6
Quality Installation	3	3	3
Geothermal Heat Pump	2	3	4
Total	602	641	678

# Estimated Savings

**Net Energy Savings Goals** 

Eligible Measure	Unit	Net kWh per Unit	Annual Net Energy Saving Goals (kWh) @ Meter			
		@ Meter	2016	2017	2018	
Heat Pump Water Heater	Unit	939	7,512	7,512	7,512	
Evaporative Cooler >2,500 CFM	Unit	944	453,024	471,900	490,776	
Evaporative Cooler Media Saturation >85%	Unit	944	7,550	7,550	7,550	
Evaporative Cooler - Whole House Cooler	Unit	807	6,456	8,070	8,070	
Heat Pump Ductless Mini Split	Ton	462	20,786	20,786	20,786	
Air Conditioner SEER 15	Ton	62	3,695	4,619	5,543	
Air Conditioner SEER 16	Ton	87	7,795	9,094	10,393	
Air Conditioner SEER 17	Ton	109	1,630	2,282	2,934	
Heat Pump SEER 15	Ton	91	1,640	2,187	2,734	
Heat Pump SEER 16	Ton	116	697	1,394	2,091	
Quality Installation SEER 16	Unit	313	626	626	626	
Quality Installation SEER 17	Unit	295	295	295	295	
Geothermal Heat Pump	Ton	883	5,299	7,949	10,598	
9 ( 5%)	05	TOTAL	517,005	544,263	569,908	

Eligible Measure	<u>Unit</u>	Net kWh per Unit @ Generator	Annual Net Energy Savings Goals (kWh) @ Generator			
Heat Pump Water Heater	<u>Unit</u>	999	7,995	7,995	7,995	
Evaporative Cooler >2,500 CFM	Unit	1.004	482.153	502.243	522.333	
Evaporative Cooler  Media Saturation  >85%	<u>Unit</u>	1,004	8,036	<u>8,036</u>	8,036	
Evaporative Cooler - Whole House Cooler	<u>Unit</u>	859	6,871	<u>8,589</u>	8,589	
Heat Pump Ductless Mini Split	Ton	492	22,123	22,123	22,123	
Air Conditioner SEER 15	Ton	<u>66</u>	3,933	4,916	5,899	
Air Conditioner SEER  16	Ton	92	8.296	9.679	11.061	
Air Conditioner SEER  17	Ton	116	1.735	2.429	3.123	
Heat Pump SEER 15	Ton	97	1.746	2.328	2.910	
Heat Pump SEER 16	Ton	124	742	1,483	2,225	
Quality Installation SEER 16	<u>Unit</u>	333	666	666	666	
Quality Installation SEER 17	Unit	313	313	313	313	
Geothermal Heat Pump	Ton	940	5,640	8,460	11,280	
		TOTAL	550,248	579.259	606.553	

**Net Demand Savings Goals** 

Eligible Measure	Unit	Net kW	Annual Net Demand Savings Goals (kW)		
	0.00.000	per Unit	2016	2017	2018
Heat Pump Water Heater	Unit	0.044	0.4	0.4	0.4
Evaporative Cooler >2,500 CFM	Unit	1.047	503	523	544
Evaporative Cooler Media Saturation >85%	Unit	1.047	8.4	8.4	8.4
Evaporative Cooler - Whole House Cooler	Unit	0.895	7.2	9.0	9.0
Heat Pump Ductless Mini Split	Ton	0.153	6.9	6.9	6.9
Air Conditioner SEER 15	Ton	0.053	3.2	4.0	4.8
Air Conditioner SEER 16	Ton	0.053	4.8	5.6	6.4
Air Conditioner SEER 17	Ton	0.068	1.0	1.4	1.8
Heat Pump SEER 15	Ton	0.033	0.6	0.8	1.0
Heat Pump SEER 16	Ton	0.033	0.2	0.4	0.6
Quality Installation SEER 16	Unit	0.480	1.0	1.0	1.0
Quality Installation SEER 17	Unit	0.462	0.5	0.5	0.5
		TOTAL	538	563	587

	Eligible Meas	<u>sure</u>	n	nit	Un	tW per it @ erator	Saving	al Net Do s Goals ( ienerato	(kW) @
	Heat Pump Water Hea	<u>iter</u>	<u>U</u>	nit	<u>0.</u>	047	0.4	0.4	0.4
	Evaporative Cooler >2	2.500 CF	M U	nit	1.	114	534.8	557.1	579.4
	Evaporative Cooler M Saturation >85%	edia	<u>u</u>	nit	<u>1.</u>	114	8.9	8.9	<u>8.9</u>
	Evaporative Cooler - V House Cooler	Whole	ע	nit	0.	953	7.6	<u>9.5</u>	9.5
	Heat Pump Ductless M	Heat Pump Ductless Mini Split		on	0.163		7.3	7.3	7.3
	Air Conditioner SEER	15	I	on	0.057		3.4	4.3	5.1
	Air Conditioner SEER	16	I	on	0.057		5.1	6.0	6.8
	Air Conditioner SEER	17	<u>T</u>	on	<u>0.</u>	073	1.1	1.5	2.0
	Heat Pump SEER 15	Heat Pump SEER 15			0.	035	0.6	0.8	1.0
	Heat Pump SEER 16	Heat Pump SEER 16			0.	035	0.2	0.4	0.6
	Quality Installation SE	Quality Installation SEER 16		nit	0.	511	1.0	1.0	1.0
	Quality Installation SE	ER 17	U	nit	<u>0.</u>	491	0.5	0.5	0.5
	Geothermal Heat Pum	ID.	I	on	0.	191	1.1	1.7	2.3
	- 0	tell.				TOTAL	572	600	625
timated	Budget Categories	20	16	201	17	201	В		
ıdget	Incentives	\$93,	150	104,	400	\$113,6	50		
	Administration	\$4,6	558	\$5,2	20	\$5,68	33		
	Marketing	\$7,4	152	\$8,3	52	\$9,09	2		
	Delivery	\$60,	200	\$64,	100	\$67,8	00		
	Total	\$165	,460	182,	072	\$196,2	225		
nst-								-	
fectiveness	mTRC Test	9858	Utility ost Test	1875	cietal st Test	2000000	icipant t Test		
	8.37 2.	71	11.77		8.50	5	.99		

#### Residential Home Energy Comparison Report Program

Objective	Encourage reduced energy consumption thr	ough behavior	al change.			
Target Market	Residential single family homes.					
Description	The Home Energy Comparison Report Progrinformation to customers while simultaneous ave money and energy by making changes reports are sent periodically to customer ho comparison of their energy usage. Social contenergy consumption.	usly offering rec to energy consu useholds to giv	commendation iming behavio e them awarei	s on how to rs. Energy ness and a peer		
Program Goals	Build utility-customer relationship.     Increase awareness of the Black Hills ene     Increase customer awareness of energy of Educate residential customers about the	consumption pa	atterns.	gy consumption		
Implementation Strategy	The Company will work with an implementa and issuing residential energy reports. The i recipients and a control group, design the re reduction tips with input from Black Hills. T Hills energy efficiency portfolio.	mplementation ports and deve	contractor wi	ll select report d energy		
Measures & Incentives	Customers receive energy reports. There is	no monetary in	centive.			
Estimated Participation	2016         2017         2018           30,000         27,300         24,843					
Estimated Savings	Net Energy Savings Goals	2016	2017	2010		
savings	Net Energy Savings per Customer (kWh)  @ Meter	<b>2016</b> 75	2017 116	130		
	Net Annual Energy Savings Goals (kWh) <u>@ Meter</u>	2,260,000	3,155,809	3,233,521		
	Net Energy Savings per Customer (kWh)  @ Generator	80	123	139		
	Net Annual Energy Savings Goals (kWh)  @ Generator	2.405.318	3.358.728	3.441.436		

			2016	2017	2018
	Net Demand Savings  @ Meter	s per Customer (kW	0.02	0.02	0.03
	Net Annual Demand  @ Meter	Savings Goals (kW)	470	620	630
	Net Demand Savings @ Generator	s per Customer (kW	80	123	139
	Net Annual Demand @ Generator	Savings Goals (kW)	2.405.3	18 3.358.72	3.441.436
	Budget Categori	es 2016	2017	2018	<u> </u>
	Budget Categori Incentives	es 2016 \$0	2017	2018	<u> </u>
	533	0.850	9.00		
	Incentives	\$0	\$0	\$0	
	Incentives Administration	\$0 \$5,480	\$0 \$4,400	\$0 \$4,400 \$4,400	
	Incentives Administration Marketing	\$0 \$5,480 \$5,480	\$0 \$4,400 \$4,400	\$0 \$4,400 \$4,400 \$220,000	
estimated Budget Cost- Effectiveness	Incentives Administration Marketing Delivery	\$0 \$5,480 \$5,480 \$274,000 \$284,960 Utility So	\$0 \$4,400 \$4,400 \$220,000 \$228,800	\$0 \$4,400 \$4,400 \$220,000	

	Encourage	Encourage energy education.						
Target Market	All residen	tial custor	nors.					
Description	they use el Informatio equipment offered onl energy effi-	ectricity a n about m , weather inc. The p ciency pro that com	nd who rensure: ization : rograms. grams.	t opportunit o such ENER materialo, lig will also pr	ies the GY ST/ phting o ovide li	y have to AR <sup>®</sup> produ and other inks to oth will receiv	e help them ur reduce their el ets, heating an end use produ eer Company r e a free energ d CFLs.	ectricity use. id cooling cts will be ocidential
Program Goals	Educate     opportu     Increase	residenti mities to r awarene the use o	al custo educe o ess of an	emers about energy consu d participat	the bea imptionioning the second	nefits of or n. Black Hills	se in the home nergy efficienc energy efficien on and resource	y and the ncy programs.
Implementation Strategy	The progra			ted through	bill ins	erts and c	ther media, as	well as online
Measures & Incentives	The online	tool and o	energy s	<del>oaving kit ar</del>	offere	e <mark>d to custo</mark>	<del>omers for no cl</del>	<del>narge.</del>
Estimated	2016	2017	20	18				
Participation	2,000	2,000	2,0	00				
Estimated	Net Energ	v and Der	nand S	avings Goal	9			
<del>Savings</del>	. E 2844.40			Net Sav		Ann	ual Net Saving	g <del>s Goals</del>
	9	<del>ble Meası</del>		<del>per-Cust</del>	<del>omer</del>	2016	2017	2018
	Net Energ	<del>y Savings</del>	Goals	400		040.000	242.227	242.227
	<del>(kWh)</del> Net Demo			106		212,297	212,297	212,297
			-					
	Goals (kW	Total Control	<del>59</del>	0.01	3	26	26	26
	The second secon	Total Control	<del>;9</del>	0.01	3	26	<del>26</del>	<del>26</del>
Estimated	Goals (kW	Total Control		0.01 2016		<del>26</del>	26 2018	<del>26</del>
	Goals (kW	<del>t Categor</del>						<del>26</del>
	Goals (kW	<del>t Categor</del>		2016		2017	2018	26
	Goals (kW	t-Categor		2016 \$0 \$4,600 \$4,600	4	2017 \$0 54,600 54,600	\$018 \$0 \$4,600 \$4,600	26
	Budge Incentive Administ Marketin	t-Categor		\$016 \$0 \$4,600 \$4,600 \$92,000	4	\$0 \$4,600 \$4,600 \$2,000	\$0 \$0 \$4,600 \$4,600 \$92,000	26
	Budge Incentive Administr	t-Categor		2016 \$0 \$4,600 \$4,600	4	2017 \$0 54,600 54,600	\$018 \$0 \$4,600 \$4,600	26
Budget	Budge Incentive Administ Marketin	t-Categor		\$016 \$0 \$4,600 \$4,600 \$92,000	4	\$0 \$4,600 \$4,600 \$2,000	\$0 \$0 \$4,600 \$4,600 \$92,000	<del>26</del>
Estimated Budget  Cost- Effectiveness	Budge Incentive Administ Marketin	t Categor	ies	\$016 \$0 \$4,600 \$4,600 \$92,000	4	2017 \$0 34,600 54,600 92,000 01,200	\$0 \$0 \$4,600 \$4,600 \$92,000	26

## e. Commercial and Industrial Programs

#### C&I New Construction Program

Objective	Promote energy-efficiency in new construction and major renovation projects.
Target Market	Commercial and industrial customers and builders for new construction and major renovations.

#### Description

The program encourages customers and builders to incorporate energy efficiency into new construction and major building renovations. Customers can follow one of four tracks:

- Track I. Targets small commercial buildings, between 5,000 and 15,000 square feet in size, that are primarily design or construction. Buildings must achieve 15% savings over IECC code.
- Track II. Targets buildings larger than 15,000 square feet that are straightforward
  in design and may be on a faster design schedule. Track II provides evaluation of
  efficiency options of one type of mechanical system solution. Buildings must achieve
  15% savings over IECC code.
- Track III. Targets buildings larger than 15,000 square feet that have energy savings
  goals in mind and time to integrate new ideas and strategies into the design.
  Buildings are typically modeled to achieve energy savings of 30 to 40% greater than
  IECC code.
- Track IV. Track IV offers incentives and assistance to help building owners or developers achieve energy savings of 40 to 60% better than current IECC code. The track also provides technical and certification support for participants to meet the requirements of LEED, ENERGY STAR, EPAct, 2030 Challenge and other initiatives.

Customers are eligible for design and construction incentives:

- Design Incentives. BHE's independent energy design consultant facilitates design team planning of various energy-saving strategies. Incentives are provided to the owner's team of professionals to help offset expenses associated with program participation. The design team payment is a one-time lump sum amount paid to the design team lead and based on the program track.
- Construction Incentives. Must achieve a minimum energy savings of 15% higher than IECC code. Incentives are paid upon receipt of the final energy verification report.

Incentives cannot reduce overall payback to less than one year. Customers cannot receive incentives for these measures through other energy efficiency programs offered by BHE.

Track	Design Incentive	Construction Incentive
I	\$1,000	\$0.06-0.19/kWh
II	\$3,500	\$0.06-0.19/kWh
III	\$5,500	\$0.06-0.19/kWh
IV	\$6,500 - \$8,500	\$0.17-0.19/kWh

#### **Program Goals**

- Education of C&I customers about the benefits of green buildings.
- Develop partnerships with design and construction firms that specialize in green building.
- Demonstrate persistent energy savings and provide other benefits to end-users such
  as improved health, safety, and comfort.
- Help commercial and industrial customers reduce their electricity bills.

#### Implementation

The Company will engage an implementation contractor to:

#### Strategy · Review, screen and pre-qualify energy design projects. · As needed, facilitate meetings with the client design team to develop energy conservation strategies. · Develop the energy design report, detailing implementation, energy savings and payback for potential strategies. · Review construction documents and verify equipment/system installation. · Process customer applications and customer incentives. • Track program performance. The program will be marketed primarily through partnerships with Black Hills trade allies, design firms, and building developers. Other marketing may include newspaper advertisements, email blasts or targeted mailings to customers and contractors, bill inserts, and advertising in building development trade publications. Incentives vary depending upon the building square footage and energy savings. Measures & Incentives **Design Incentive Construction Incentive** Track \$1,000 \$0.06-0.19/kWh I II \$3,500 \$0.06-0.19/kWh \$5,500 Ш \$0.06-0.19/kWh \$0.17-0.19/kWh IV \$6,500 - \$8,500 Estimated 2017 2018 Participation Estimated The savings in the table below are estimated based upon average historical customer Savings savings. Actual savings will vary by project. Annual Net Energy and Demand Savings Goals 2016 2017 2018 **Annual Net Energy** Savings Goals (kWh) @ 143,413 143,413 143,413 Annual Net Energy Savings Goals (kWh) @ 152,635 152,635 152,635 Generator **Annual Net Demand** Savings Goals (kW) @ 41 41 41 Meter Annual Net Demand Savings Goals (kW) @ 43 43 43 Generator Estimated 2016 2017 2018 **Budget Categories** Budget \$15,300 \$15,300 \$15,300 Incentives \$765 \$765 \$765 Administration \$1,224 \$1,224 Marketing \$1,224 Delivery \$30,000 \$30,000 \$30,000 Total \$47,289 \$47,289 \$47,289

Effectiveness	Test RIM	Utility	Societal	Participant
	Test	Cost Test	Cost Test	Cost Test
3.5	1.57	5.57	3.73	3.41

#### C&I Custom Program

Objective	Encourage commercial and industrial facilities to purch equipment.	ase and install energy efficient
Target Market	Commercial and industrial customers.	
Description	Equipment that does not qualify for a prescriptive rebat rebate. Applications must be pre-approved by Black Hil and installed. The projects must (1) have an incrementa (2) have a societal benefit-to-cost ratio of 1.0 or higher. Incentives are the lesser of:  • 50% of the incremental project cost • \$ per kWh saved based on project size	lls before equipment is purchased al payback of 1 year or longer and
	kWh Savings Incentive \$ per kWh Sa	avings
	0 - 30,000 \$0.30	
	30,000 - 100,000 \$0.25	
	100,000 - 250,000 \$0.20	
	>250,000 kWh \$0.15	
Goals	A \$500,000 incentive cap is imposed per facility per pro applications for different measures may be submitted.	#
Goais	Educate C&I customers about the benefits of installing	A STATE OF THE PARTY OF THE PAR
uoais	Educate C&I customers about the benefits of installin     Demonstrate persistent energy savings and provide as improved health, safety, and comfort.     Effectively install efficient equipment/systems throu     Help commercial and industrial customers reduce the	other benefits to end-users such
Implementation Strategy	Demonstrate persistent energy savings and provide as improved health, safety, and comfort.     Effectively install efficient equipment/systems throu     Help commercial and industrial customers reduce the	other benefits to end-users such agh the Black Hills program. Heir electricity bills.  process customer rebates.  Red Hills trade allies and implementation contractor may ships with contractors and ormational events. Direct ments, email blasts or targeted
Implementation	Demonstrate persistent energy savings and provide as improved health, safety, and comfort.     Effectively install efficient equipment/systems throu Help commercial and industrial customers reduce the Black Hills will engage an implementation contractor to Review pre-approved applications     Process customer applications, verify eligibility, and Conduct QA/QC to verify equipment installation.     Track program performance.  The marketing strategy includes partnerships with Black distributors as well as direct customer marketing. The work with Black Hills program staff to develop partners distributors through trade ally breakfasts and other infocustomer marketing may include newspaper advertisent.	other benefits to end-users such agh the Black Hills program. Beir electricity bills.  process customer rebates.  Re Hills trade allies and implementation contractor may ships with contractors and ormational events. Direct ments, email blasts or targeted ons.
Implementation Strategy Measures &	Demonstrate persistent energy savings and provide as improved health, safety, and comfort.  Effectively install efficient equipment/systems through the Help commercial and industrial customers reduce the Black Hills will engage an implementation contractor to Review pre-approved applications  Process customer applications, verify eligibility, and Conduct QA/QC to verify equipment installation.  Track program performance.  The marketing strategy includes partnerships with Black distributors as well as direct customer marketing. The work with Black Hills program staff to develop partners distributors through trade ally breakfasts and other inforcustomer marketing may include newspaper advertisen mailings, bill inserts, and advertising in trade publication.  Incentives, up to a maximum cap of \$500,000 per facility.	other benefits to end-users such agh the Black Hills program. Heir electricity bills.  process customer rebates.  Red Hills trade allies and implementation contractor may ships with contractors and ormational events. Direct nents, email blasts or targeted bus.  y, are the lesser of:
Implementation Strategy Measures &	Demonstrate persistent energy savings and provide as improved health, safety, and comfort.  Effectively install efficient equipment/systems through the Help commercial and industrial customers reduce the Black Hills will engage an implementation contractor to Review pre-approved applications  Process customer applications, verify eligibility, and Conduct QA/QC to verify equipment installation.  Track program performance.  The marketing strategy includes partnerships with Black distributors as well as direct customer marketing. The work with Black Hills program staff to develop partners distributors through trade ally breakfasts and other infocustomer marketing may include newspaper advertisem mailings, bill inserts, and advertising in trade publication.  Incentives, up to a maximum cap of \$500,000 per facility.	other benefits to end-users such agh the Black Hills program. Heir electricity bills.  process customer rebates.  Red Hills trade allies and implementation contractor may ships with contractors and formational events. Direct ments, email blasts or targeted bus.  y, are the lesser of:
Implementation Strategy Measures &	Demonstrate persistent energy savings and provide as improved health, safety, and comfort.  Effectively install efficient equipment/systems throughten the Help commercial and industrial customers reduce the Help commercial and industrial customers reduce the Black Hills will engage an implementation contractor to Review pre-approved applications  Process customer applications, verify eligibility, and Conduct QA/QC to verify equipment installation.  Track program performance.  The marketing strategy includes partnerships with Black distributors as well as direct customer marketing. The work with Black Hills program staff to develop partners distributors through trade ally breakfasts and other infocustomer marketing may include newspaper advertisem mailings, bill inserts, and advertising in trade publication.  Incentives, up to a maximum cap of \$500,000 per facility.  50% of the incremental project cost  per kWh saved based on project size	other benefits to end-users such agh the Black Hills program. Heir electricity bills.  process customer rebates.  Red Hills trade allies and implementation contractor may ships with contractors and formational events. Direct ments, email blasts or targeted bus.  y, are the lesser of:
Implementation Strategy Measures &	Demonstrate persistent energy savings and provide as improved health, safety, and comfort.  Effectively install efficient equipment/systems through the Help commercial and industrial customers reduce the Review pre-approved applications  Process customer applications, verify eligibility, and Conduct QA/QC to verify equipment installation.  Track program performance.  The marketing strategy includes partnerships with Black distributors as well as direct customer marketing. The work with Black Hills program staff to develop partners distributors through trade ally breakfasts and other infocustomer marketing may include newspaper advertisem mailings, bill inserts, and advertising in trade publication.  Incentives, up to a maximum cap of \$500,000 per facility.  50% of the incremental project cost  \$ per kWh saved based on project size    KWh Savings   Incentive \$ per kWh Savings   Incentive	other benefits to end-users such agh the Black Hills program. Heir electricity bills.  process customer rebates.  Red Hills trade allies and implementation contractor may ships with contractors and formational events. Direct ments, email blasts or targeted bus.  y, are the lesser of:

timated		2018			
rticipation	<u>3840</u> <u>43</u> 45	<u>1850</u>			
Estimated Savings	The savings per customer customer savings. Actual	savings will vary	by project.	ed based upon a	werage histo
		Net Saving per Custon	gs 2016	2017	2018
	Annual Net Energy Savings Goals (kWh) @ Meter	49,727	1,989,0	72 2,237,706	2,486,340
	Annual Net Energy Savings Goals (kWh) @ Generator	52.924	2.011.1	21 2.275.742	2.540.363
	Annual Net Demand Savings Goals (kW) <u>@</u> <u>Meter</u>	8.4	335	377	419
	Annual Net Demand Savings Goals (kW) @ Generator	8.9	339	<u>384</u>	428
stimated	Budget Categories	2016	2017	2018	
udget	2.00.0000000000000000000000000000000000	\$551.000	\$623.500	\$696,000	
	Incentives  Administration	\$580,000 \$27.550 \$29,000	\$652,500 \$31.175 \$32,625	\$725,000 \$34.800 \$36,250	
	Marketing	\$44,080 \$46,400	\$49,880 \$52,200	\$55,680 \$58,000	
	Delivery	\$9,500 \$10,000	\$10,750 \$11,250	\$12,000 \$12,500	
	Total	\$632.130 \$665,400	\$715.305 \$748,575	\$798.480 \$831,750	
71150					
Cost- Effectiveness	mTRC Test RIM	Utility Cost Test	Societal F Cost Test	Participant Cost Test	
ffectiveness	Test	GOST LEST	STATISTICAL PROPERTY.		

C&I Self Direct	
<u>Objective</u>	Encourage commercial and industrial facilities to purchase and install energy efficient equipment.
Target Market	Commercial and industrial customers.
Description	Equipment that does not qualify for a prescriptive rebate will be eligible for a custom rebate. Applications must be pre-approved by Black Hills before equipment is purchased and installed. The projects must (1) have an incremental payback of 1 year or longer. (2) have a societal benefit-to-cost ratio of 1.0 or higher, and (3) customers must have an aggregated peak load greater than 1 MW in any single month and aggregated annual energy usage of 5.000 MWh.  Incentives are consistent with the Custom program and are the lesser of:  • 50% of the incremental project cost • \$ per kWh saved based on project size    Wh Savings   Incentive \$ per kWh Savings     0 - 30,000   \$0.30     30,000 - 100,000   \$0.25     100,000 - 250,000   \$0.20     >250,000 kWh   \$0.15     Self-direct incentives will have a 10% adder to the value of the incentive from the Custom rebate. Incentives are reflected as a bill credit against the customer's monthly DSM surcharge until the total amount of the rebate has been recouped through bill credits.
Goals	Multiple rebate applications for different measures may be submitted.  Educate C&I customers about the benefits of installing energy efficient equipment.  Demonstrate persistent energy savings and provide other benefits to end-users such as improved health, safety, and comfort.  Effectively install efficient equipment/systems through the Black Hills program.  Help commercial and industrial customers reduce their electricity bills.
Implementation Strategy	Black Hills will engage an implementation contractor to:  Review pre-approved applications Process customer applications, verify eligibility, and process customer rebates. Conduct QA/QC to verify equipment installation. Track program performance. The marketing strategy includes partnerships with Black Hills trade allies and distributors as well as direct customer marketing. The implementation contractor may work with Black Hills program staff to develop partnerships with contractors and distributors through trade ally breakfasts and other informational events. Direct customer marketing may include newspaper advertisements, email blasts or targeted mailings, bill inserts, and advertising in trade publications.

Measures & Incentives	Incentives, are the lesser of:  50% of the incrementa \$ per kWh saved based	l project cost	ž					
	kWh Savings	Incentive S	per kWh Sav	ings				
	0 - 30.000	BOD AND SOME DOMESTIC	\$0.30					
	30.000 - 100.000	Į.	\$0.25	į.				
	<u>100,000 - 250,000</u>	İ	\$0.20					
	<u>&gt;250,000 kWh</u> \$0.15							
	Self-direct incentives will ha rebate.	ve a 10% adde	r to the value o	f the incentive	from the Custo			
Estimated Participation	2016 2017 201 2 2 2							
Estimated Savings	Actual savings will vary by p	CONTRACTOR OF STREET	Goals					
		Net Savings		2017	2018			
		per Custome	2010	2017	2010			
	Annual Net Energy Savings Goals (kWh) @ Meter	49,727	99,454	99,454	99,454			
	Annual Net Energy Savings Goals (kWh) @ Generator	52.924 105.84		105.848	105.848			
	Annual Net Demand Savings Goals (kW) @ Meter	8.4	17	17	17			
	Annual Net Demand Savings Goals (kW) @ Generator	<u>8.9</u>	18	18	<u>18</u>			
		7. Ye	57		***			
Estimated	Budget Categories	2016	2017	2018				
Budget	<u>Incentives</u>	\$31,900	\$31,900	\$31,900				
	Administration	\$479	\$479	\$479				
	Marketing	\$391	<u>\$391</u>	\$391				
	Delivery	\$500	\$500	\$500				
	<u>Total</u>	<u>\$33.270</u>	\$33,270	\$33.270				
Cost- Effectiveness	mikt lest	tility Soci						
	AND THE RESERVE TO SERVE THE PARTY OF THE PA	1.19 3.0	Market Committee					

#### C&I Prescriptive Program

Objective	Encourage commercial and industrial facilities to purchase and install energy efficient equipment.
Target Market	Commercial and industrial customers.
Description	The program provides standardized prescriptive rebates to commercial and industrial customers that purchase and install qualifying energy efficient equipment/systems. Prequalified rebates are available for proven technologies that are readily available with known performance characteristics, including HVAC equipment, motors and refrigeration.
Program Goals	<ul> <li>Educate C&amp;I customers about the benefits of energy efficient equipment/systems.</li> <li>Develop partnerships with contractors and distributors to bring energy efficient products and systems to the market.</li> <li>Demonstrate persistent energy savings and provide other benefits to end-users such as improved health, safety, and comfort.</li> <li>Effectively install efficient equipment and systems through the Black Hills program.</li> <li>Help commercial and industrial customers reduce their electricity bills.</li> </ul>
Implementation Strategy	Black Hills will engage an implementation contractor to:  Process customer applications, verify eligibility, and process customer rebates.  Conduct QA/QC to verify equipment installation.  Track program performance.  The marketing strategy includes partnerships with Company trade allies and distributor as well as direct customer marketing. The implementation contractor may work with Black Hills program staff to develop partnerships with contractors and distributors through trade ally breakfasts and other informational events. Direct customer marketing may include newspaper advertisements, email blasts or targeted mailings, bill inserts, and advertising in trade publications.

Measures & Incentives	Eligible Measure	Unit	Incentive per Unit
	ECM for Refrigeration Evaporators	per unit	\$40
	Evaporative Fan Control	per unit	\$50
	Strip Curtains	per unit	\$100
	Pre-Rinse Spray Valves	per unit	\$50
	Automatic Door Closer for Walk-In Cooler/Freezer	per unit	\$75
	Door Heater Controls for Freezer	per Door	\$125
	VSD Air Compressor	per HP	\$100
	No Air Loss Drain	per Drain	\$300
	NEMA ODP/TEFC Motor	per HP	\$50
	Variable Frequency Drive (Fan/Pump)	per HP	\$100
	Air Cooled Chiller	per Ton	\$40
	Water Cooled Chiller, Rotary Screw & Roll (<75 Tons)	per Ton	\$50
	Water Cooled Chiller, Rotary Screw & Roll (75 < 150 Tons)	per Ton	\$40
	Water Cooled Chiller, Rotary Screw & Roll (≥150 Tons)	per Ton	\$30
	PTAC	per Ton	\$50
	Air/Water Source Heat Pump	per Ton	\$50
	Air Conditioner	per Ton	\$35
	Air Conditioner Tune-Up	per Ton	\$15
	Direct Evaporative Pre-Cooling for Air Cooled Condensers	per Ton	\$15

Es	tim	ate	d
Sa	vin	gs	

Eligible Measure	Unit	Net Energy Savings per Unit (kWh) @ Meter	Net Demand Savings per Unit (kW) @ Meter
ECM for Refrigeration Evaporators	per unit	469	0.051
Evaporative Fan Control	per unit	41	0.044
Strip Curtains	per unit	2,379	0.280
Pre-Rinse Spray Valves	per unit	2,094	102
Automatic Door Closer for Walk-In Cooler	per unit	754	0.110
Automatic Door Closer for Walk-In Freezer	per unit	1,846	0.247
Door Heater Controls for Freezer	per Door	1,022	17.63
VSD Air Compressor	per HP	422	0.176
No Air Loss Drain	per Drain	2,894	0.286
NEMA ODP/TEFC Motor	per HP	66	0.012
Variable Frequency Drive (Fan)	per HP	1,049	0.190
Variable Frequency Drive (Pump)	per HP	1,156	0.219
Air Cooled Chiller	per Ton	29	0.118
Water Cooled Chiller, Rotary Screw & Roll (<75 Tons)	per Ton	10	0.043
Water Cooled Chiller, Rotary Screw & Roll (75 < 150 Tons)	per Ton	15	0.040
Water Cooled Chiller, Rotary Screw & Roll (150 < 300 Tons)	per Ton	69	0.036
Water Cooled Chiller, Rotary Screw & Roll (≥300 Tons)	per Ton	29	0.043
PTAC	per Ton	159	0.910
Air Source Heat Pump (<65 kBtuh)	per Ton	301	0.052
Air Source Heat Pump (65<135 kBtuh)	per Ton	79	0.021
Air Source Heat Pump (135<240 kBtuh)	per Ton	31	0.022
Air Source Heat Pump (≥240 kBtuh)	per Ton	96	0.071
Water Source Heat Pump	per Ton	257	0.103
Air Conditioner (<65 kBtuh)	per Ton	65	0.052
Air Conditioner (65<135 kBtuh)	per Ton	45	0.033
Air Conditioner (135<240 kBtuh)	per Ton	64	0.047
Air Conditioner (240<760 kBtuh)	per Ton	56	0.041
Air Conditioner (≥760 kBtuh)	per Ton	24	0.018
Air Conditioner Tune-Up	per Ton	702	0.312
Direct Evaporative Pre-Cooling for Air Cooled Condensers	per Ton	223	0.236

Eligible Measure	<u>Unit</u>	Net kWh per Unit @ Generator	Net kW per Unit @ Generator
ECM for Refrigeration Evaporators	per unit	499	0.054
Evaporative Fan Control	per unit	43	0.047
Strip Curtains	per unit	2,532	0.298
Pre-Rinse Spray Valves	per unit	2.228	0.000
Automatic Door Closer for Walk-In Cooler	per unit	803	0.117
Automatic Door Closer for Walk-In Freezer	per unit	1.964	0.263
Door Heater Controls for Freezer	per Door	1.088	0.000
VSD Air Compressor	per HP	449	0.187
No Air Loss Drain	per Drain	3.080	0.304
NEMA ODP Motor	per HP	<u>70</u>	0.013
NEMA TEFC Motor	per HP	70	0.013
Variable Frequency Drive (Fan)	per HP	1,116	0.202
Variable Frequency Drive (Pump)	per HP	1.230	0.233
Air Cooled Chiller	per Ton	31	0.126
Water Cooled Chiller. Rotary Screw & Roll (<75 Tons)	per Ton	10	0.046
Water Cooled Chiller, Rotary Screw & Roll (75 < 150 Tons)	per Ton	<u>16</u>	0.042
Water Cooled Chiller, Rotary Screw & Roll (150 < 300 Tons)	per Ton	73	0.038
Water Cooled Chiller, Rotary Screw & Roll (≥300 Tons)	per Ton	<u>31</u>	0.046
PTAC	per Ton	169	0.968
Air Source Heat Pump (<65 kBtuh)	per Ton	321	0.056
Air Source Heat Pump (65<135 kBtuh)	per Ton	84	0.022
Air Source Heat Pump (135<240 kBtuh)	per Ton	32	0.024
Air Source Heat Pump (≥240 kBtuh)	per Ton	102	0.075
Water Source Heat Pump	per Ton	274	0.109
Air Conditioner (<65 kBtuh)	per Ton	69	0.056
Air Conditioner (65<135 kBtuh)	per Ton	48	0.035
Air Conditioner (135<240 kBtuh)	per Ton	68	0.050
Air Conditioner (240<760 kBtuh)	per Ton	60	0.044
Air Conditioner (≥760 kBtuh)	per Ton	26	0.019
Air Conditioner Tune-Up	per Ton	748	0.332
Direct Evaporative Pre-Cooling for Air Cooled Condensers	per Ton	237	0.251

		2016	2017	20	18
	Annual Net Energy Savings Goals (kWh <u>) @</u> <u>Meter</u>	273.113 90,792	280.655 90,792	318. 90,7	CARLO CARLO
	Annual Net Energy Savings Goals (kWh) @ Generator	290,674	298,701	339,	342
	Annual Net Demand Savings Goals (kW <u>) @</u> <u>Meter</u>	23486	<u>250</u> 86	278	186
	Annual Net Demand Savings Goals (kW) @ Generator	250	266	29	96
<del>7.</del>	Budget Categories	2016 \$124.770	(A)	20	
	Budget Categories  Incentives  Administration	S. Marine Salaria	0 \$130.5 \$43,4 \$5.22	520 40 21	
	Incentives	\$124,770 \$43,440 \$4,991 \$2,172 \$11,229 \$4,344	0 \$130.5 \$43,4 \$5,22 \$2,17 \$11.7 \$4,34	620 40 21 22 47 44	\$147.635 \$43,440 \$5.905 \$2,172 \$13.287 \$4,344
	Incentives Administration	\$124.770 \$43,440 \$4.991 \$2,172 \$11.229	0 \$130.5 \$43,4 \$5.22 \$2,17 \$11.7 \$4,34 \$7,36 \$3,00	620 40 21 22 47 47 44 50	\$147.635 \$43,440 \$5.905 \$2,172 \$13.287

## C&I Lighting Program

Objectives	Encourage commercial and industrial customers to purchase and install energy efficient lighting measures. Effectively engage small business customers.
Target Market	Commercial and industrial customers; commercial customers with an average electric demand of 350 kW or less per year.
Description	The program is comprised of two components:  Prescriptive Lighting. Provide standardized prescriptive rebates to all commercial and industrial customers that purchase and install qualifying energy efficient lighting measures. Pre-qualified rebates are available for proven technologies that are readily available with known performance characteristics.  Small Business Direct Install Lighting. Commercial customers with an average electric demand of less than 350 kW per year will receive the following:  Free lighting energy evaluation identifying potential energy savings.  Customized proposal, including information on potential energy savings, installation costs, and anticipated payback.  Incentives are up to 70% of the equipment and installation costs.
Program Goals	<ul> <li>Develop new partnerships with contractors to bring efficient lighting to the market.</li> <li>Increase awareness of and participation in BHE's program through improved branding, marketing, and coordination between market actors.</li> <li>Educate customers and trade allies on the benefits of new efficient lighting technologies.</li> <li>Help commercial customers reduce their electricity bills.</li> <li>Build consumer confidence in the reliability of savings estimates through an educated sales force and a highly tailored program approach.</li> </ul>
Implementation Strategy	Black Hills will engage an implementation contractor(s) to assist in delivery of the program.  Prescriptive Lighting. The implementation contractor will:  Process customer applications, verify eligibility, and process customer rebates.  Conduct QA/QC to verify equipment installation.  Track program performance.  Small Business Direct Install Lighting. The implementation strategy will incorporate the following components:  Walk-Through Evaluations. Trained evaluators complete a walk-through evaluation of the business using standard audit software, identifying specific energy saving opportunities. The evaluator will review the anticipated costs and savings of the measures, along with information on financial resources available to help defray costs. Customers will be provided with a customized proposal.  Direct Installation of Measures. Upon customer approval of the proposal, the implementation contractor will install the lighting measures.  Customer Education. Customers will be educated on energy efficient lighting and Company commercial and industrial programs.

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The implementation contractor will:

- Hire qualified, local individuals to conduct energy evaluations and install efficient lighting. Provide training, ongoing as needed, to evaluators.
- Schedule customer evaluators and lighting upgrades.
- Assist with program marketing and outreach.
- Provide customer service support.
- Track program performance, including evaluation requests, evaluation activities and customer actions.

Black Hills will market the program through its website and bill inserts, as well as directly to business owners, operators, property owners and tenants. Program representatives will participate in trade association and business organization meetings, trade fairs, and other events. As projects are completed, case studies will be prepared and used to inform the utility's marketing efforts.

# Measures & Incentives

Small Business Direct Install incentives up to 70% of the equipment and installation

Eligible Measure	Incentive per Unit
LED Exit Sign	\$10
Ceiling Occupancy Sensor	\$40
Wall Occupancy Sensor	\$15
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 2-3 lamp)	\$55
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 4-6 lamp)	\$75
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 8-lamp)	\$85
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 10-lamp)	\$95
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 4-lamp)	\$55
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 6-8 lamp)	\$75
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 12-16 lamp)	\$85
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 18-20 lamp)	\$95
Low Wattage T8 Lamp	\$1.00
Ceramic Metal Halide Fixture (≤150W)	\$35
Ceramic Metal Halide Fixture (150-250W)	\$45
Ceramic Metal Halide Fixture (≥250W)	\$55
Ceramic Metal Halide Fixture w/ Integrated Ballast	\$25
Pulse Start Metal Halide Fixture (≤175W)	\$25
Pulse Start Metal Halide Fixture (175-320W)	\$40
Pulse Start Metal Halide Fixture (320-750W)	\$55
Pulse Start Metal Halide Fixture (≥750W)	\$70
Energy Star LED Lamp (≤5W)	\$10
Energy Star LED Lamp (5-10W)	\$15
Energy Star LED Lamp (10-20W)	\$20
Energy Star LED Lamp (20-22W)	\$25
Energy Star LED Downlight Fixture	\$35
High Performance T8	\$9
LED Recessed Light Fixture (2x2)	\$30
LED Recessed Light Fixture (2x4)	\$40
LED Recessed Light Fixture (1x4)	\$50
LED Parking Garage/Canopy (<30W)	\$60
LED Parking Garage/Canopy (30-75W)	\$100
LED Parking Garage/Canopy (≥75W)	\$140
LED Flood Light (<15W)	\$12
LED Flood Light (≥15W)	\$15
LED Outdoor Pole/Arm Mounted Parking/Roadway (<30W)	\$60
LED Outdoor Pole/Arm Mounted Parking/Roadway (30-75W)	\$100
LED Outdoor Pole/Arm Mounted Parking/Roadway (≥75W)	\$140
Lighting Optimization - Remove Lamp from T8 System	\$8
Exterior LED Wall Pack Fixtures (≤25W)	\$35
Exterior LED Wall Pack Fixtures (25-60W)	\$75
Exterior LED Wall Pack Fixtures (≥60W)	\$100
LED Refrigerator Case Light	\$60
Stairwell Fixtures w/ Integral Occupancy	\$30

	9				<u></u>
Estimated		2016	2017	2018	
Participation	Prescriptive Lighting	364163	393192	415228	
	Small Business Direct Install Lighting	195	202	208	5
	Total	559358	595394	623436	
	Construction .				_
Estimated	Prescriptive Lighting Net Energy and	Demand Sa	vings per	Lighting U	Init
Savings				et Energy	Net Demand
	THE COLUMN TO SERVICE STREET		Sa	vings per	Savings per
	Eligible Measure		U	nit (kWh)	Unit (kW) @
			- 0	@ Meter	Meter
	LED Exit Sign			348	0.047
	Ceiling Occupancy Sensor		1	558	0.381
	Wall Occupancy Sensor			333	0.227
	High Bay Fluorescent Fixture w/ HE Elect 2-3 lamp)	ronic Ballast	t (T5	216	0.060
	High Bay Fluorescent Fixture w/ HE Elect 4-6 lamp)	ronic Ballas	t (T5	374	0.104
	High Bay Fluorescent Fixture w/ HE Elect 8-lamp)	ronic Ballast	t (T5	886	0.248
	High Bay Fluorescent Fixture w/ HE Elect	t (T5	1,149	0.321	
	High Bay Fluorescent Fixture w/ HE Elect 4-lamp)	t (T8	226	0.063	
	High Bay Fluorescent Fixture w/ HE Elect 6-8 lamp)	t (T8	666	0.186	
	High Bay Fluorescent Fixture w/ HE Elect 12-16 lamp)	t (T8	1,058	0.296	
	High Bay Fluorescent Fixture w/ HE Elect 18-20 lamp)	ronic Ballast	t (T8	1,330	0.372
	Low Wattage T8 Lamp			14	0.004
	Ceramic Metal Halide Fixture (≤150W)		-	130	0.036
	Ceramic Metal Halide Fixture (150-250W			246	0.069
	Ceramic Metal Halide Fixture (≥250W)		248	0.069	
	Ceramic Metal Halide Fixture w/ Integrate		186	0.052	
	Pulse Start Metal Halide Fixture (≤175W)		49	0.014	
	Pulse Start Metal Halide Fixture (175-320	W)		146	0.041
	Pulse Start Metal Halide Fixture (320-750			200	0.056
	Pulse Start Metal Halide Fixture (≥750W)	<i>3</i> ///		622	0.174
	Energy Star LED Lamp (≤5W)			37	0.010
	Energy Star LED Lamp (5-10W)			56	0.016
	Energy Star LED Lamp (10-20W)			88	0.025
	Energy Star LED Lamp (20-22W)			111	0.031
	Energy Star LED Downlight Fixture			123	0.034
	High Performance T8			23	0.006
	LED Recessed Light Fixture (2x2)			37	0.010
	LED Recessed Light Fixture (2x4)			80	0.022
	LED Recessed Light Fixture (1x4)			62	0.017
	LED Parking Garage/Canopy (<30W)			245	0.106
	LED Parking Garage/Canopy (30-75W)			303	0.130
	LED Parking Garage/Canopy (≥75W)			568	0.245
	LED Flood Light (<15W)			100	5 <del>.</del>
	LED Flood Light (≥15W)	171 111		112	24
	LED Outdoor Pole/Arm Mounted Parking	/Roadway		245	:=

(<30W)		
LED Outdoor Pole/Arm Mounted Parking/Roadway (30-75W)	303	ş <del>-</del>
LED Outdoor Pole/Arm Mounted Parking/Roadway (≥75W)	568	32
Lighting Optimization - Remove Lamp from T8 System	71	3 <del>-</del>
Lighting Optimization - Remove 2 Lamps from T8 System	141	2
Exterior LED Wall Pack Fixtures (≤25W)	216	
Exterior LED Wall Pack Fixtures (25-60W)	513	54
Exterior LED Wall Pack Fixtures (≥60W)	789	22
LED Refrigerator Case Light	422	0.029
Stairwell Fixtures w/ Integral Occupancy (T8 1-2 lamp)	363	0.025
Stairwell Fixtures w/ Integral Occupancy (LED 20-30W)	380	0.026

Eligible Measure	Net kWh per Unit @ Generator	Net kW per Unit @ Generator
LED Exit Sign	371	0.050
Ceiling Occupancy Sensor	594	0.405
Wall Occupancy Sensor	354	0.242
High Bay Fluorescent Fixture w/ HE Electronic Ballast [T5 2-3 lamp]	230	0.064
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 4-6 lamp)	398	0.111
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 8-lamp)	943	0.264
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T5 10-lamp)	1,223	0.342
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 4-lamp)	240	0.067
High Bay Fluorescent Fixture w/ HE Electronic Ballast [T8 6-8 lamp]	709	0.198
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 12-16 lamp)	1.126	0.315
High Bay Fluorescent Fixture w/ HE Electronic Ballast (T8 18-20 lamp)	1,415	0.396
Low Wattage T8 Lamp	<u>15</u>	0.004
Ceramic Metal Halide Fixture (≤150W)	138	0.039
Ceramic Metal Halide Fixture (150-250W)	262	0.073
Ceramic Metal Halide Fixture (≥250W)	264	0.074
Ceramic Metal Halide Fixture w/ Integrated Ballast	198	0.055
Pulse Start Metal Halide Fixture (≤175W)	52	0.015
Pulse Start Metal Halide Fixture (175-320W)	156	0.044
Pulse Start Metal Halide Fixture (320-750W)	212	0.059
Pulse Start Metal Halide Fixture (≥750W)	662	0.185
Energy Star LED Lamp (≤5W)	40	0.011
Energy Star LED Lamp (5-10W)	59	0.017
Energy Star LED Lamp (10-20W)	94	0.026
Energy Star LED Lamp (20-22W)	119	0.033
Energy Star LED Downlight Fixture	131	0.037

High Performance T8	25	0.007
LED Recessed Light Fixture (2x2)	40	0.011
LED Recessed Light Fixture (2x4)	85	0.024
LED Recessed Light Fixture (1x4)	66	0.019
LED Parking Garage/Canopy (<30W)	261	0.113
LED Parking Garage/Canopy (30-75W)	322	0.139
LED Parking Garage/Canopy (≥75W)	604	0.260
LED Flood Light (<15W)	106	0.000
LED Flood Light (≥15W)	119	0.000
LED Outdoor Pole/Arm Mounted Parking/Roadway (<30W)	261	0.000
LED Outdoor Pole/Arm Mounted Parking/Roadway (30-75W)	322	0.000
LED Outdoor Pole/Arm Mounted Parking/Roadway (≥75W)	604	0.000
Lighting Optimization - Remove Lamp from T8 System	75	0.000
Lighting Optimization - Remove 2 Lamps from T8 System	<u>150</u>	0.000
Exterior LED Wall Pack Fixtures (≤25W)	229	0.000
Exterior LED Wall Pack Fixtures (25-60W)	<u>546</u>	0.000
Exterior LED Wall Pack Fixtures (≥60W)	839	0.000
LED Refrigerator Case Light	449	0.031
Stairwell Fixtures w/ Integral Occupancy (T8 1-2 lamp)	386	0.027
Stairwell Fixtures w/ Integral Occupancy (LED 20- 30W)	404	0.028

The Small Business Direct Install Lighting savings per customer are estimated based upon average historical customer savings. Actual savings will vary by project.

Unit	Unit Net kWh per Unit			
per Customer @ Meter	25,709	7.664		
per Customer @ Generator	27.363	8.157		

Net kWh Savings Goals

	2016	2017	2018
	1,472,076	1,588,508	1,686,173
Prescriptive Lighting @ Meter	654,416	778,363	914,113
Small Business Direct Install Lighting  @ Meter	5,013,340	5,193,306	5,347,563
TOTAL @ Meter	5,667,756	5,971,669	6,261,676
Prescriptive Lighting @ Generator	1,566,730	1,690,649	1,794,594
Small Business Direct Install Lighting  @ Generator	5,335,698	5,527,236	5,691,411
TOTAL @ Generator	6,902,428	7,217,885	7,486,004

Net kW Savings Goals

	2016	2017	2018
Prescriptive Lighting @ Meter	409179.0	441 <del>216</del>	471256 -6
Small Business Direct Install Lighting <u>@ Meter</u>	1,494.4	1,548.1	1,594.1
TOTAL @ Meter	1.903 <sub>1,67</sub>	1.989 <del>1</del>	2.065 <del>1</del>

	Prescriptive I				43	5	470	502
	@ Generator	Small Business Direct Install Lighting  @ Generator			1,59	1 1	,648	1,697
	TOTAL @ Ge	nerator			2,02	25 2	117	2,198
Estimated	Budget Ca	tegorie	s 20	016		2017		2018
Budget	\$250 KENNOKE HERESTANIANO		W1070451170	36,225	222.70	,447,515	10.00	1,498,790
	Incentives			10,040	100	,302,170	-	1,361,440
	100 March 2010 March 2		The same of the sa	.913		81.171		\$83.913
	Administratio	n	7	<del>,698</del>	70 87	100,014	-	104,014
	Marketing		100	4.760 4.004		130.276 130.217	200	134.891 136,144
	Marketing		1000000	5.830		516.681		531.760
	Delivery		10	8,055	- 20	199,106	197	518,135
				34,728	_	175,643		2,249,354
	Total		\$1,93	37,797	\$2	031,807	\$2	2,119,733
Cost- Effectiveness	mTRC Test	RIM	Utility	Socie		Partici	Company of the Compan	
Luecuveness		Test	Cost Test	Cost T	'est	Cost T	est	
	3.69 <del>3.70</del>	1.58 1.59	5.37 <del>5.29</del>	3.83 <del>3</del>	.84	2.70 <del>2.</del>	72	
	2.075.70	1.07	2107 3.27	2,033		41 02	7.24	

# f. Special Programs

### Low-Income Assistance Program

Low-Income Ass	istance Program				9		
Objective	Assist low-income customers in	n reducing t	heir energ	y consumpt	ion.		
Target Market	Income-eligible residential customers in the Black Hills service territory.						
Description	Qualifying low-income custome The program works directly wi already provide services to low (CEO) as well as NeighborWork	th local con -income cu	nmunity ac stomers th	tion progra	m (CAP) agencies that		
	Black Hills funds will be used ir	two ways:					
	(1) Pay the full cost of measures that reduce electric cooling, refrigeration and lighting.						
	Compact Fluoresc	ent Lamps	(CFLs)				
	• <u>Standard</u> LEDs	. 111					
	ENERGY STAR® Refrigerators     Window/Wall Evaporative Coolers						
	Window/Wall Evaporative Coolers						
	(2) Customers receive a ho measures at no cost. The educates the customer may be installed include temperature setback, h	ne evaluatio on managi le: faucet ac	on identifie ng energy o erator, low-	s potential costs. The lo flow showe	efficiency improvements, ow-cost measures that erhead, water		
	Up to \$1,500 in free measures a	are availabl	e to custom	iers.			
Program Goals	<ul> <li>Demonstrate persistent energy savings and provide other benefits to end-users such as improved health, safety, and comfort.</li> <li>Encourage energy saving behavior.</li> <li>Help residential customers reduce their electricity bills.</li> <li>Assist income-eligible customers achieve energy savings.</li> </ul>						
Implementation Strategy	Black Hills will work with the C market the program to income- include bill inserts and direct n will be provided with a list of lo to Black Hills Energy Assistance	eligible res nailing. <u>Hon</u> ocal agencie	idential cu ne energy e s providing	stomers. M valuation/o bill payme	arketing may also lirect install participants		
Measures & Incentives	Participants receive CFLs, Standorst.	dard LEDs,	refrigerato	rs, and evap	porative coolers at no		
Estimated	Eligible Measure	2016	2017	2018			
Participation	Customer Evaluation	4795 W. C.		27 (00000000 ST 000			
	(Direct Install Measures)	750175	<u>750175</u>	<u>750175</u>			
	Standard CFL	480	420	360			
	Standard LED	240120	240180	240			
	ENERGY STAR Refrigerator	435 <del>360</del> 464 <del>38</del> 4	435 <del>360</del> 464 <del>384</del>	435 <del>360</del> 464 <del>38</del> 4			
	Evaporative Cooling	1.8891,	1.8891,	1.8891,			
	Total	519	519	519			

İ	Estimated	Net Energy Savings Goals						
	Savings			Net kWh	AT MANAGEM DAY OF THE PARTY OF	et Energy S	Marian Same	als
ı		Eligible Measure	Unit	per Unit		kWh) @ M		
l		Customer Evaluation		@ Meter	2016	2017	2018 125.33	-
l		(Direct Install Measures)	now Hom	e 167	125.337 29,245	125.337 29,245	29,24	
l		Standard CFL	per Hom	100	100 100 100 100 100 100 100 100 100 100	March March 1995		500
ı		Standard GFL	<del>per bulk</del>	20	96,535	<del>84,468</del> 54.925	<del>72,40</del> 54.92	
l		Standard LED	per bulk	23	54.925 27,463	41,194	54,92 54,93	A757
ı		Standard LED	per buit	23	19.270	19.270		
ı		ENERGY STAR Refrigerator	per unit	44	15,947	15,947	19.27 15,94	0.007
l		ENERGI STAR Refrigerator	per unit	. 44		1. 1.30		100
I		Evaporative Cooler	per unit	1,573	729.872 604,032	729.872 604,032		
l		Draporative Gooler	per um	1,575	929.404	929.404		
l				TOTAL	773,222	74.887	776,5	100000
		3			775/222	, 1,00,	770,0	
l		7		Nint levelle	Annual M	at Engage	Carringa Ca	ala.
ı		Eligible Measure	Unit	Net kWh per Unit @	Annual Net Energy Savings G (kWh) @ Generator			ais
l		Interpretative	omi	Generator	2016	2017	2018	3
		Customer Evaluation (Direct Install Measures)	per Home	167	133.396	133,396	133.39	96
			All the pay the same in	167	E0 4E7	E0 4E7	CO 4E	7
l		Standard LED ENERGY STAR	per bulb	23	58.457	58.457	58.45	1
l		Refrigerator	per unit	44	20.509	20.509	20.50	9
l		Evaporative Cooler	per unit	1.573	776,803	776,803	776,80	03
l		Draporauve cooler	- Control of the last of the l	TOTAL	989.165	989.165	2	2737
		Net Demand Savings Goals		Net kW	Annual N	et Demand	l Savings	
ı		Eligible Measure	Unit	per Unit		(kW)_@ M		
l				@ Meter	2016	2017	2018	3
l		Customer Evaluation	17	16	15.97	<u>15.97</u>	15.97	
		(Direct Install Measures)	per Hom		3.73	3.73	3.73	Š.
		Standard CFL	<del>per bull</del>	0.002	11.14	9.74	<del>8.35</del>	2
		Standard LED	per bulk	0.003	6.34 3.17	6.34 4.75	6.34 6.34	
		ENERGY OF A C		0.000	2.91 2.41	2.91	2.91	7
		ENERGY STAR Refrigerator	100	V		2.41	2.41	ě
		Evaporative Cooler	per unit	TARGET AND TO BUT	810 <del>670</del>	810 <del>670</del>	<u>810 670</u>	-
				TOTAL	<u>835</u> 690	<u>835</u> 690	835 <del>691</del>	Ų:
		Eligible Measure	Unit	Net kW per Unit	@ Goals	Net Dema (kW) @ G 2017		S

	Customer Evaluation (Direct Install Measures)	per Home	0.023	16.99	16.99	16.99
	Standard LED	per bulb	0.003	6.74	6.74	6.74
	ENERGY STAR Refrigerator	per unit	0.007	3.09	3.09	3.09
	Evaporative Cooler	per unit	1.857	862	862	862
	2	A144564 140	TOTAL	889	889	889
Estimated	Budget Categories	2016	2017	201	8	
Budget	Incentives	\$0 <del>\$0</del>	<u>\$0 <del>\$0</del></u>	\$0.8	<del>0</del>	
	Administration	\$22.818 \$29,131	\$22.818 \$29,131	\$22.8 \$29,1		
	V-275 - W-57 LTM	\$36,508	\$36,508	\$36,5	808	
	Marketing	\$46,610	\$46,610			
	Delivery	\$781,450 \$582,625	\$781,450 \$582,625	\$781, \$582,	1000000	
	Total	\$840.776 \$658,366	\$840.776 \$658,366	CALL CONTRACTOR DANGERS	CO. March Co. Co.	
Cost-	mTRC Test RIM	Utility	23-13-13-13-13-14 N	articipan	t	
Lifectiveness	1.68	Cost Test	Cost Test	Cost Test	-	
		3.813.94	3.873.97	n/an/a	1	

#### School Based Energy Education Program

Objective	Enhance student education and awareness of energy efficiency and conservation.
Target Market	Middle school and high school children, teachers, principals, parents
Description	The program provides hands-on education lessons and energy savings kits to middle and high school students within Black Hills' service territory. The energy savings kits consist of a set of low-cost measures to be installed in the home, providing hands-on methods for the students to evaluate the impact of measure implementation.
	Each teacher/classroom receives lesson plans, classroom posters, a program video, step- by-step checklist and supplemental activities. The energy savings kits may include:
	Standard LED bulbs Standard CFL bulbs Low-flow Showerhead Kitchen Aerator
	• LED Light Bulb
	Furnace/Air Conditioner Filter Alarm     Efficient Night Light
	Digital Thermometer
	Toilet Leak Detector Tablets     Flow Rate Test Bag
	Natural Resources Fact Chart
	Mini Tape Measure
Program Goals	<ul> <li>Increase awareness of efficiency and conservation among students, teachers, and parents.</li> <li>Educate students about the benefits of efficiency and the opportunities to reduce energy consumption in the home and at school.</li> </ul>
	Increase awareness of and participation in other Company energy efficiency programs     Expand school curricula to include lessons on efficiency and conservation.
Implementation Strategy	Black Hills promotes the program to school districts and teachers through education associations and targets middle and high school children and their households. The program is marketed to school officials including teachers, principals and school district personnel. Information on the benefits of this program is explained to teachers or principals prior to handing out the energy kits. The Company will target middle and high schools to minimize the number of students that would participate in the program twice.
Measures & Incentives	Each student is provided with an energy savings kit at no cost.
Estimated Participation	High school students will account for 500 participants and middle school students will account for 2,000 participants.
	2016         2017         2018           2,500         2,500         2,500

Savings	Net Energy Savings Goals Unit	Net kWh per Unit	Annual Net Energy Savings Goals (kWh)		
			2016	2017	2018
	per Customer <u>@ Meter</u>	434313	1,084,487	1,084,487	1,084,487
			782,620	782,620	782,620
	per Customer @ Generator	462	1.154.219	1.154.219	1.154.219
	Net Demand Savings Goals				
	Unit	Net kW per Unit	Annual Net Demand Savings Goal		
			(kW)		
	0	0.0500.000	2016	2017	2018
	per Customer @ Meter	0.0500.036		123.889.3	<u>123.8</u> 89.
	per Customer @ Generator	0.053	131.8	<u>131.8</u>	131.8
	Budget Categories	2016	2017	2018	1
Estimated	Budget Categories	2016	2017	2018	
	Budget Categories Incentives	<b>2016</b> \$0	<b>2017</b> \$0	2018 \$0	
					-
		\$0	\$0	\$0	
	Incentives	\$0 \$8.750	\$0 \$8.750	\$0 \$8.750	-
	Incentives	\$0 \$8.750 \$7,500 \$3,500 \$3,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000	
Estimated Budget	Incentives  Administration  Marketing	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000	-
	Incentives  Administration	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000 \$150,000	\$0 \$8,750 \$7,500 \$3,500 \$3,000 \$175,000 \$150,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000 \$150,000	
	Incentives  Administration  Marketing	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000	\$0 \$8.750 \$7,500 \$3,500 \$3,000 \$175,000	-

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# **Appendix A. Detailed Benefit-Cost Analysis Results**

Detailed Benefit-Cost Analysis Results are contained in a separate file.