

2007 Colorado Market Share - Other Considerations
Life, Accident and Health Companies with Colorado Business (1,000's)

	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.
1	65838	John Hancock Life Ins Co (USA)	MI	Y	273,961	22.79%	22.79%
2	68241	Prudential Ins Co Of Amer	NJ	Y	140,071	11.65%	34.44%
3	71153	Hartford Life & Ann Ins Co	CT	Y	131,630	10.95%	45.39%
4	88072	Hartford Life Ins Co	CT	Y	129,911	10.81%	56.20%
5	66869	Nationwide Life Ins Co	OH	Y	104,784	8.72%	64.92%
6	69019	Standard Ins Co	OR	Y	101,037	8.41%	73.32%
7	66168	Minnesota Life Ins Co	MN	Y	65,766	5.47%	78.79%
8	86231	Transamerica Life Ins Co	IA	Y	61,282	5.10%	83.89%
9	66281	Monumental Life Ins Co	IA	Y	45,559	3.79%	87.68%
10	65935	Massachusetts Mut Life Ins Co	MA	Y	39,245	3.26%	90.95%
11	65978	Metropolitan Life Ins Co	NY	Y	21,163	1.76%	92.71%
12	88668	Mutual Of Amer Life Ins Co	NY	Y	18,563	1.54%	94.25%
13	70688	Transamerica Financial Life Ins Co	NY	Y	18,286	1.52%	95.77%
14	91626	New England Life Ins Co	MA	Y	17,627	1.47%	97.24%
15	67644	Penn Mut Life Ins Co	PA	Y	15,777	1.31%	98.55%
16	80942	ING USA Ann & Life Ins Co	IA	Y	8,000	0.67%	99.22%
17	65099	John Hancock Life Ins Co	MA	Y	5,360	0.45%	99.66%
18	62944	AXA Equitable Life Ins Co	NY	Y	2,144	0.18%	99.84%
19	67172	Ohio Natl Life Ins Co	OH	Y	699	0.06%	99.90%
20	65129	Kansas City Life Ins Co	MO	Y	689	0.06%	99.96%
21	92657	Nationwide Life & Ann Ins Co	OH	Y	523	0.04%	100.00%
22	67091	Northwestern Mut Life Ins Co	WI	Y	150	0.01%	100.01%
23	69868	United Of Omaha Life Ins Co	NE	Y	114	0.01%	100.02%
24	90204	John Hancock Variable Life Ins Co	MA	Y	73	0.01%	100.03%
25	62553	Country Life Ins Co	IL	Y	10	0.00%	100.03%
26	78778	Guardian Ins & Ann Co Inc	DE	Y	8	0.00%	100.03%
27	93262	Penn Ins & Ann Co	DE	Y	5	0.00%	100.03%
28	61271	Principal Life Ins Co	IA	Y	3	0.00%	100.03%
29	86375	John Hancock Life Ins Co of NY	NY	N	2	0.00%	100.03%
30	81213	American Maturity Life Ins Co	CT	Y	2	0.00%	100.03%
31	66915	New York Life Ins Co	NY	Y	-384	-0.03%	100.00%
		Totals			1,202,062		