

2007 Colorado Market Share - Deposit-Type Funds
Life, Accident and Health Companies with Colorado Business (1,000's)

| | NAIC # | Company | DOM | Lic | Direct Written Premium | Market Share | Cumul. |
|----|---------------|--------------------------------------|------------|------------|---------------------------------------|-------------------------|---------------|
| 1 | 80942 | ING USA Ann & Life Ins Co | IA | Y | 1,500,000 | 58.59% | 58.59% |
| 2 | 67121 | Transamerica Occidental Life Ins Co | IA | Y | 290,012 | 11.33% | 69.92% |
| 3 | 61271 | Principal Life Ins Co | IA | Y | 265,783 | 10.38% | 80.30% |
| 4 | 86231 | Transamerica Life Ins Co | IA | Y | 159,634 | 6.24% | 86.53% |
| 5 | 93629 | Prudential Retirement Ins & Anuty Co | CT | Y | 100,760 | 3.94% | 90.47% |
| 6 | 69868 | United Of Omaha Life Ins Co | NE | Y | 54,282 | 2.12% | 92.59% |
| 7 | 97268 | Pacific Life & Ann Co | AZ | Y | 41,403 | 1.62% | 94.21% |
| 8 | 67172 | Ohio Natl Life Ins Co | OH | Y | 34,006 | 1.33% | 95.54% |
| 9 | 60054 | Aetna Life Ins Co | CT | Y | 25,000 | 0.98% | 96.51% |
| 10 | 88072 | Hartford Life Ins Co | CT | Y | 10,814 | 0.42% | 96.94% |
| 11 | 68608 | Symetra Life Ins Co | WA | Y | 8,355 | 0.33% | 97.26% |
| 12 | 63177 | Farmers New World Life Ins Co | WA | Y | 7,044 | 0.28% | 97.54% |
| 13 | 93696 | Fidelity Investments Life Ins Co | UT | Y | 6,528 | 0.25% | 97.79% |
| 14 | 67814 | Phoenix Life Ins Co | NY | Y | 6,034 | 0.24% | 98.03% |
| 15 | 60631 | American Investors Life Ins Co | KS | Y | 5,907 | 0.23% | 98.26% |
| 16 | 69477 | Time Ins Co | WI | Y | 5,478 | 0.21% | 98.47% |
| 17 | 68322 | Great W Life & Ann Ins Co | CO | Y | 3,002 | 0.12% | 98.59% |
| 18 | 62510 | Equitrust Life Ins Co | IA | Y | 2,338 | 0.09% | 98.68% |
| 19 | 60488 | American Gen Life Ins Co | TX | Y | 2,270 | 0.09% | 98.77% |
| 20 | 61689 | Aviva Life & Ann Co | IA | Y | 2,124 | 0.08% | 98.85% |
| 21 | 68241 | Prudential Ins Co Of Amer | NJ | Y | 1,891 | 0.07% | 98.93% |
| 22 | 70025 | Genworth Life Ins Co | DE | Y | 1,805 | 0.07% | 99.00% |
| 23 | 66915 | New York Life Ins Co | NY | Y | 1,526 | 0.06% | 99.06% |
| 24 | 65056 | Jackson Natl Life Ins Co | MI | Y | 1,369 | 0.05% | 99.11% |
| 25 | 66974 | North Amer Co Life & Hlth Ins | IA | N | 1,314 | 0.05% | 99.16% |
| 26 | 60739 | American Natl Ins Co | TX | Y | 1,302 | 0.05% | 99.21% |
| 27 | 69345 | Teachers Ins & Ann Assoc Of Amer | NY | Y | 1,255 | 0.05% | 99.26% |
| 28 | 67091 | Northwestern Mut Life Ins Co | WI | Y | 1,178 | 0.05% | 99.31% |
| 29 | 66168 | Minnesota Life Ins Co | MN | Y | 1,085 | 0.04% | 99.35% |
| 30 | 86630 | Prudential Ann Life Assur Corp | CT | Y | 1,024 | 0.04% | 99.39% |
| 31 | 63274 | OM Fin Life Ins Co | MD | Y | 944 | 0.04% | 99.43% |
| 32 | 61301 | Ameritas Life Ins Corp | NE | Y | 937 | 0.04% | 99.46% |
| 33 | 69051 | Standard Life Ins Co Of IN | IN | Y | 887 | 0.03% | 99.50% |
| 34 | 62898 | Aviva Life Ins Co | DE | Y | 831 | 0.03% | 99.53% |
| 35 | 63312 | Great Amer Life Ins Co | OH | Y | 775 | 0.03% | 99.56% |
| 36 | 69108 | State Farm Life Ins Co | IL | Y | 727 | 0.03% | 99.59% |
| 37 | 69663 | USAA Life Ins Co | TX | Y | 686 | 0.03% | 99.62% |
| 38 | 65595 | Lincoln Benefit Life Co | NE | Y | 650 | 0.03% | 99.64% |
| 39 | 94099 | United Investors Life Ins Co | MO | Y | 601 | 0.02% | 99.66% |
| 40 | 60038 | Acacia Life Ins Co | DC | Y | 579 | 0.02% | 99.69% |
| 41 | 68136 | Protective Life Ins Co | TN | Y | 567 | 0.02% | 99.71% |
| 42 | 91596 | New York Life Ins & Ann Corp | DE | Y | 562 | 0.02% | 99.73% |
| 43 | 65536 | Genworth Life & Ann Ins Co | VA | Y | 527 | 0.02% | 99.75% |
| 44 | 64645 | Indianapolis Life Ins Co | IN | Y | 496 | 0.02% | 99.77% |
| 45 | 66842 | AIG Life Ins Co | DE | Y | 483 | 0.02% | 99.79% |
| 46 | 66044 | Midland Natl Life Ins Co | IA | Y | 432 | 0.02% | 99.81% |
| 47 | 67644 | Penn Mut Life Ins Co | PA | Y | 391 | 0.02% | 99.82% |
| 48 | 64580 | Illinois Mut Life Ins Co | IL | Y | 374 | 0.01% | 99.84% |
| 49 | 71439 | Assurity Life Ins Co | NE | Y | 340 | 0.01% | 99.85% |
| 50 | 61050 | MetLife Investors USA Ins Co | DE | Y | 324 | 0.01% | 99.86% |
| 51 | 84174 | Employees Life Co Mut | IL | Y | 305 | 0.01% | 99.87% |
| 52 | 62308 | Connecticut Gen Life Ins Co | CT | Y | 297 | 0.01% | 99.89% |
| 53 | 65838 | John Hancock Life Ins Co (USA) | MI | Y | 230 | 0.01% | 99.90% |
| 54 | 79227 | Pruco Life Ins Co | AZ | Y | 216 | 0.01% | 99.90% |
| 55 | 63665 | General Amer Life Ins Co | MO | Y | 201 | 0.01% | 99.91% |

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| 56 | 63983 | United Heritage Life Ins Co | ID | Y | 189 | 0.01% | 99.92% |
| 57 | 72125 | Physicians Life Ins Co | NE | Y | 172 | 0.01% | 99.93% |
| 58 | 60142 | TIAA Cref Life Ins Co | NY | Y | 170 | 0.01% | 99.93% |
| 59 | 68039 | Presidential Life Ins Co | NY | Y | 170 | 0.01% | 99.94% |
| 60 | 86509 | Ing Life Ins & Ann Co | CT | Y | 167 | 0.01% | 99.95% |
| 61 | 70432 | AIG Ann Ins Co | TX | Y | 149 | 0.01% | 99.95% |
| 62 | 60895 | American United Life Ins Co | IN | Y | 135 | 0.01% | 99.96% |
| 63 | 61875 | Church Life Ins Corp | NY | Y | 131 | 0.01% | 99.96% |
| 64 | 64130 | Life Investors Ins Co Of Amer | IA | Y | 123 | 0.00% | 99.97% |
| 65 | 69973 | United Life Ins Co | IA | Y | 115 | 0.00% | 99.97% |
| 66 | 87726 | Metlife Ins Co of CT | CT | Y | 110 | 0.00% | 99.98% |
| 67 | 64238 | Guaranty Income Life Ins Co | LA | Y | 105 | 0.00% | 99.98% |
| 68 | 90557 | Kemper Investors Life Ins Co | IL | Y | 98 | 0.00% | 99.98% |
| 69 | 65242 | Lafayette Life Ins Co | IN | Y | 94 | 0.00% | 99.99% |
| 70 | 69019 | Standard Ins Co | OR | Y | 91 | 0.00% | 99.99% |
| 71 | 63932 | Aviva Life & Ann Co of NY | NY | N | 75 | 0.00% | 99.99% |
| 72 | 84514 | Industrial Alliance Pacific Ins & Fi | WA | Y | 65 | 0.00% | 100.00% |
| 73 | 80837 | Union Central Life Ins Co | OH | Y | 48 | 0.00% | 100.00% |
| 74 | 65757 | Shelter Life Ins Co | MO | Y | 47 | 0.00% | 100.00% |
| 75 | 84786 | Colorado Bankers Life Ins Co | CO | Y | 29 | 0.00% | 100.00% |
| 76 | 67105 | Reliastar Life Ins Co | MN | Y | 19 | 0.00% | 100.00% |
| 77 | 70435 | The Savings Bank Life Ins Co Of MA | MA | N | 16 | 0.00% | 100.00% |
| 78 | 62235 | Unum Life Ins Co Of Amer | ME | Y | 9 | 0.00% | 100.00% |
| 79 | 61999 | Americo Fin Life & Ann Ins Co | TX | Y | 7 | 0.00% | 100.00% |
| 80 | 62626 | Cuna Mut Ins Society | IA | Y | 7 | 0.00% | 100.00% |
| 81 | 66850 | National Western Life Ins Co | CO | Y | 5 | 0.00% | 100.00% |
| 82 | 60518 | American Hlth & Life Ins Co | TX | Y | 5 | 0.00% | 100.00% |
| 83 | 61492 | Liberty Life Ins Co | SC | Y | 4 | 0.00% | 100.00% |
| 84 | 63223 | Federal Life Ins Co | IL | Y | 4 | 0.00% | 100.00% |
| 85 | 87645 | United Fidelity Life Ins Co | TX | Y | 4 | 0.00% | 100.00% |
| 86 | 69485 | Security Natl Life Ins Co | UT | Y | 3 | 0.00% | 100.00% |
| 87 | 63487 | Investors Life Ins Co N Amer | TX | Y | 3 | 0.00% | 100.00% |
| 88 | 90212 | Great Southern Life Ins Co | TX | Y | 2 | 0.00% | 100.00% |
| 89 | 67601 | Paul Revere Variable Ann Ins Co | MA | Y | 2 | 0.00% | 100.00% |
| 90 | 69140 | First Allmerica Fin Life Ins Co | MA | Y | 1 | 0.00% | 100.00% |
| 91 | 66281 | Monumental Life Ins Co | IA | Y | 1 | 0.00% | 100.00% |
| 92 | 91413 | Western Reserve Life Assur Co of OH | OH | Y | 1 | 0.00% | 100.00% |
| 93 | 67180 | Ohio State Life Ins Co | TX | Y | 1 | 0.00% | 100.00% |
| 94 | 61751 | Central States H & L Co Of Omaha | NE | Y | 0 | 0.00% | 100.00% |
| 95 | 97764 | Idealife Ins Co | CT | Y | 0 | 0.00% | 100.00% |
| 96 | 68802 | Sentinel Security Life Ins Co | UT | Y | 0 | 0.00% | 100.00% |
| 97 | 90247 | Pharmacists Life Ins Co | IA | Y | 0 | 0.00% | 100.00% |
| 98 | 64343 | Pacific Guardian Life Ins Co Ltd | HI | Y | 0 | 0.00% | 100.00% |
| 99 | 65935 | Massachusetts Mut Life Ins Co | MA | Y | 0 | 0.00% | 100.00% |
| 100 | 64211 | Guarantee Trust Life Ins Co | IL | Y | 0 | 0.00% | 100.00% |
| 101 | 97055 | Mega Life & Hlth Ins Co The | OK | Y | 0 | 0.00% | 100.00% |
| 102 | 61395 | Beneficial Life Ins Co | UT | Y | 0 | 0.00% | 100.00% |
| 103 | 65129 | Kansas City Life Ins Co | MO | Y | 0 | 0.00% | 100.00% |
| 104 | 91626 | New England Life Ins Co | MA | Y | 0 | 0.00% | 100.00% |
| 105 | 62413 | Continental Assur Co | IL | Y | 0 | 0.00% | 100.00% |
| 106 | 61182 | Aurora Natl Life Assur Co | CA | Y | -7 | 0.00% | 100.00% |
| 107 | 93513 | MetLife Investors Ins Co | MO | Y | -104 | 0.00% | 100.00% |
| | | Totals | | | 2,560,154 | | |