

Please note: Individual life insurance can be written by life insurers or fraternal benefit societies. Only individual life insurance business for the Life company licensure type is reported here. See the Combined Reports section at the end of this report for total life market information.

2008 Colorado Market Share - Individual Life Insurance

Life, Accident and Health Companies with Colorado Business (\$1,000s)

	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.	Policies in force		Dividends to Policyholders
								No.	Amount	
1	67091	Northwestern Mut Life Ins Co	WI	Y	153,643	9.96%	9.96%	118,638	24,129,710	89,786
2	69108	State Farm Life Ins Co	IL	Y	69,856	4.53%	14.48%	142,805	15,710,683	12,651
3	65838	John Hancock Life Ins Co (USA)	MI	Y	57,537	3.73%	18.21%	4,124	4,544,229	5,732
4	66915	New York Life Ins Co	NY	Y	57,502	3.73%	21.94%	59,223	6,849,297	23,272
5	65676	Lincoln Natl Life Ins Co	IN	Y	51,261	3.32%	25.26%	20,193	6,358,925	586
6	60488	American Gen Life Ins Co	TX	Y	43,578	2.82%	28.09%	56,174	13,783,339	1,321
7	86231	Transamerica Life Ins Co	IA	Y	41,598	2.70%	30.78%	35,727	9,477,351	169
8	67466	Pacific Life Ins Co	NE	Y	33,701	2.18%	32.97%	6,450	4,114,872	230
9	63177	Farmers New World Life Ins Co	WA	Y	33,117	2.15%	35.11%	68,100	9,880,747	71
10	71153	Hartford Life & Ann Ins Co	CT	Y	33,094	2.14%	37.26%	13,138	4,315,760	0
11	65978	Metropolitan Life Ins Co	NY	Y	32,633	2.11%	39.37%	60,136	3,718,714	12,889
12	65536	Genworth Life & Ann Ins Co	VA	Y	29,293	1.90%	41.27%	35,964	12,466,579	0
13	62944	AXA Equitable Life Ins Co	NY	Y	29,209	1.89%	43.16%	17,315	4,556,494	3,085
14	68136	Protective Life Ins Co	TN	Y	28,971	1.88%	45.04%	32,240	9,318,389	27
15	65935	Massachusetts Mut Life Ins Co	MA	Y	28,781	1.87%	46.91%	20,649	2,912,814	18,767
16	60399	American Family Life Ins Co	WI	Y	27,799	1.80%	48.71%	46,247	7,134,537	1,665
17	64246	Guardian Life Ins Co Of Amer	NY	Y	27,354	1.77%	50.48%	7,443	2,730,155	7,443
18	68322	Great W Life & Ann Ins Co	CO	Y	25,627	1.66%	52.14%	16,424	2,749,235	1,636
19	61689	Aviva Life & Ann Co	IA	Y	24,535	1.59%	53.73%	10,687	1,864,174	1,228
20	68713	Security Life Of Denver Ins Co	CO	Y	24,384	1.58%	55.31%	8,600	2,253,027	185
21	65919	Primerica Life Ins Co	MA	Y	22,195	1.44%	56.75%	22,889	7,845,735	0
22	69663	USAA Life Ins Co	TX	Y	21,609	1.40%	58.15%	32,666	9,602,678	1,190
23	61271	Principal Life Ins Co	IA	Y	21,398	1.39%	59.54%	9,519	2,126,433	4,933
24	79227	Pruco Life Ins Co	AZ	Y	21,312	1.38%	60.92%	15,222	6,772,687	0
25	65595	Lincoln Benefit Life Co	NE	Y	19,978	1.29%	62.21%	16,917	6,560,807	3
26	67105	Reliastar Life Ins Co	MN	Y	19,673	1.27%	63.49%	19,368	6,530,318	343
27	68241	Prudential Ins Co Of Amer	NJ	Y	19,026	1.23%	64.72%	99,800	2,887,027	27,843
28	69868	United Of Omaha Life Ins Co	NE	Y	17,831	1.16%	65.88%	30,411	3,075,125	0
29	91626	New England Life Ins Co	MA	Y	17,308	1.12%	67.00%	7,420	1,994,860	22
30	91596	New York Life Ins & Ann Corp	DE	Y	17,252	1.12%	68.12%	7,214	1,648,473	0
31	70211	Reassure Amer Life Ins Co	IN	Y	15,089	0.98%	69.09%	28,797	5,136,331	113
32	90204	John Hancock Variable Life Ins Co	MA	Y	14,755	0.96%	70.05%	5,109	3,182,486	154
33	70335	West Coast Life Ins Co	NE	Y	14,261	0.92%	70.98%	14,572	6,959,584	30
34	66044	Midland Natl Life Ins Co	IA	Y	14,109	0.91%	71.89%	12,735	2,694,545	19
35	91413	Western Reserve Life Assur Co of OH	OH	Y	13,117	0.85%	72.74%	7,763	2,196,605	1
36	80802	US Br SunLife Assur Co Of Canada	MI	Y	13,052	0.85%	73.59%	2,851	1,181,229	2,360
37	65005	RiverSource Life Ins Co	MN	Y	12,494	0.81%	74.40%	7,557	2,257,993	0
38	66168	Minnesota Life Ins Co	MN	Y	10,982	0.71%	75.11%	6,062	1,933,256	2,599
39	93548	PHL Variable Ins Co	CT	Y	10,782	0.70%	75.81%	2,026	1,936,904	0
40	61050	MetLife Investors USA Ins Co	DE	Y	10,361	0.67%	76.48%	3,821	1,995,297	0
41	63274	OM Fin Life Ins Co	MD	Y	10,046	0.65%	77.13%	8,298	1,503,387	4
42	67644	Penn Mut Life Ins Co	PA	Y	9,565	0.62%	77.75%	5,670	1,481,215	483
43	66869	Nationwide Life Ins Co	OH	Y	9,085	0.59%	78.34%	3,486	921,902	56
44	66974	North Amer Co Life & Hlth Ins	IA	Y	8,803	0.57%	78.91%	9,068	2,711,713	0
45	89206	Ohio Natl Life Assur Corp	OH	Y	8,592	0.56%	79.46%	6,317	3,313,561	0
46	65056	Jackson Natl Life Ins Co	MI	Y	8,522	0.55%	80.02%	8,974	1,860,128	0
47	60186	Allstate Life Ins Co	IL	Y	8,060	0.52%	80.54%	16,210	1,999,157	0
48	63088	Farm Bureau Life Ins Co	IA	Y	7,968	0.52%	81.06%	12,462	1,264,077	407
49	63665	General Amer Life Ins Co	MO	Y	7,957	0.52%	81.57%	5,532	1,939,135	1,974
50	94250	Banner Life Ins Co	MD	Y	7,894	0.51%	82.08%	10,668	5,057,448	25
51	65129	Kansas City Life Ins Co	MO	Y	7,650	0.50%	82.58%	12,769	1,278,067	161
52	60577	American Income Life Ins Co	IN	Y	7,498	0.49%	83.06%	21,367	509,602	0
53	66281	Monumental Life Ins Co	IA	Y	6,995	0.45%	83.52%	17,140	941,133	2

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	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.	Policies in force		Dividends to Policy- holders
								No.	Amount	
54	62308	Connecticut Gen Life Ins Co	CT	Y	6,325	0.41%	83.93%	2,043	511,013	755
55	87726	Metlife Ins Co of CT	CT	Y	6,314	0.41%	84.34%	4,038	897,575	0
56	60739	American Natl Ins Co	TX	Y	5,966	0.39%	84.72%	22,663	1,327,253	23
57	67814	Phoenix Life Ins Co	NY	Y	5,924	0.38%	85.11%	4,265	631,884	3,128
58	71439	Assurity Life Ins Co	NE	Y	5,663	0.37%	85.47%	7,993	574,598	936
59	65331	Liberty Natl Life Ins Co	NE	Y	5,614	0.36%	85.84%	8,707	607,430	0
60	67172	Ohio Natl Life Ins Co	OH	Y	5,579	0.36%	86.20%	1,610	293,057	671
61	62553	Country Life Ins Co	IL	Y	5,518	0.36%	86.56%	9,622	1,829,975	733
62	65528	Life Ins Co Of The Southwest	TX	Y	5,503	0.36%	86.91%	3,697	614,805	0
63	90611	Allianz Life Ins Co Of N Amer	MN	Y	5,444	0.35%	87.27%	4,009	508,597	0
64	84530	US Financial Life Ins Co	OH	Y	5,194	0.34%	87.60%	3,450	1,193,374	0
65	69345	Teachers Ins & Ann Assoc Of Amer	NY	Y	4,991	0.32%	87.93%	2,104	432,233	3,280
66	84824	Commonwealth Ann & Life Ins Co	MA	Y	4,747	0.31%	88.23%	4,761	647	0
67	67652	First Penn Pacific Life Ins Co	IN	Y	4,479	0.29%	88.53%	8,836	2,849,150	0
68	79065	Sun Life Assur Co Of Canada US	DE	Y	4,282	0.28%	88.80%	398	155,701	0
69	70025	Genworth Life Ins Co	DE	Y	4,242	0.27%	89.08%	3,879	1,718,046	0
70	65900	Conseco Life Ins Co	IN	Y	4,145	0.27%	89.35%	7,433	679,218	17
71	65242	Lafayette Life Ins Co	IN	Y	4,130	0.27%	89.61%	2,386	298,699	502
72	93432	CM Life Ins Co	CT	Y	3,685	0.24%	89.85%	2,378	729,441	0
73	61395	Beneficial Life Ins Co	UT	Y	3,543	0.23%	90.08%	3,241	450,464	55
74	67393	Ozark Natl Life Ins Co	MO	Y	3,462	0.22%	90.31%	7,453	342,111	7
75	65099	John Hancock Life Ins Co	MA	Y	3,420	0.22%	90.53%	8,108	483,330	2,525
76	80837	Union Central Life Ins Co	NE	Y	3,365	0.22%	90.75%	3,209	522,348	158
77	70408	Union Security Ins Co	IA	Y	3,300	0.21%	90.96%	9,450	455,766	42
78	60410	American Fidelity Assur Co	OK	Y	3,294	0.21%	91.17%	6,896	599,044	9
79	61301	Ameritas Life Ins Corp	NE	Y	3,237	0.21%	91.38%	3,966	577,645	283
80	78077	Mony Life Ins Co Of Amer	AZ	Y	3,229	0.21%	91.59%	1,496	619,782	0
81	91472	Globe Life & Accident Ins Co	NE	Y	3,084	0.20%	91.79%	40,623	354,714	0
82	68608	Symetra Life Ins Co	WA	Y	3,073	0.20%	91.99%	5,050	912,017	0
83	65757	Shelter Life Ins Co	MO	Y	3,035	0.20%	92.19%	7,756	741,832	126
84	70750	Nationwide Life & Ann Co of Amer	DE	Y	2,959	0.19%	92.38%	1,734	488,899	75
85	70939	Gerber Life Ins Co	NY	Y	2,784	0.18%	92.56%	33,660	405,221	0
86	66370	Mony Life Ins Co	NY	Y	2,742	0.18%	92.74%	6,771	257,072	1,543
87	61263	Bankers Life & Cas Co	IL	Y	2,561	0.17%	92.90%	6,617	140,837	24
88	69973	United Life Ins Co	IA	Y	2,300	0.15%	93.05%	2,883	400,088	0
89	62049	Colonial Life & Accident Ins Co	SC	Y	2,257	0.15%	93.20%	6,300	424,339	0
90	94099	United Investors Life Ins Co	MO	Y	2,252	0.15%	93.35%	3,032	379,610	0
91	65315	Liberty Life Assur Co Of Boston	MA	Y	2,115	0.14%	93.48%	3,082	459,502	72
92	99937	Columbus Life Ins Co	OH	Y	2,109	0.14%	93.62%	963	160,563	99
93	66680	National Life Ins Co	VT	Y	1,958	0.13%	93.75%	1,688	253,745	827
94	72125	Physicians Life Ins Co	NE	Y	1,952	0.13%	93.87%	6,081	76,987	0
95	60380	American Family Life Assur Co of Col	NE	Y	1,797	0.12%	93.99%	4,399	380,170	0
96	80705	US Br Great West Life Assur Co	MI	Y	1,791	0.12%	94.11%	2,521	228,664	24
97	64513	Horace Mann Life Ins Co	IL	Y	1,778	0.12%	94.22%	3,282	228,412	0
98	66427	MTL Ins Co	IL	Y	1,737	0.11%	94.33%	805	89,838	107
99	69396	Texas Life Ins Co	TX	Y	1,734	0.11%	94.45%	3,380	213,015	31
100	63495	First Investors Life Ins Co	NY	Y	1,708	0.11%	94.56%	1,947	162,839	21
101	66842	AIG Life Ins Co	DE	Y	1,708	0.11%	94.67%	1,515	369,235	0
102	62626	Cuna Mut Ins Society	IA	Y	1,693	0.11%	94.78%	4,900	234,430	498
103	88072	Hartford Life Ins Co	CT	Y	1,692	0.11%	94.89%	1,669	361,253	28
104	61492	Liberty Life Ins Co	SC	Y	1,640	0.11%	94.99%	3,062	311,117	11
105	65927	Lincoln Heritage Life Ins Co	IL	Y	1,635	0.11%	95.10%	7,907	38,800	3
106	67911	Pioneer Mut Life Ins Co	ND	Y	1,571	0.10%	95.20%	756	38,561	15
107	60542	American Home Life Ins Co	KS	Y	1,483	0.10%	95.30%	3,299	129,291	61
108	92657	Nationwide Life & Ann Ins Co	OH	Y	1,463	0.09%	95.39%	774	361,199	0

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								No.	Amount	
109	63290	Fidelity Life Assn A Legal Reserve L	IL	Y	1,438	0.09%	95.48%	1,935	695,333	25
110	69116	State Life Ins Co	IN	Y	1,398	0.09%	95.57%	345	59,197	14
111	71854	AAA Life Ins Co	MI	Y	1,346	0.09%	95.66%	2,415	453,815	0
112	86509	Ing Life Ins & Ann Co	CT	Y	1,315	0.09%	95.75%	1,320	146,621	0
113	70416	MML Bay State Life Ins Co	CT	Y	1,292	0.08%	95.83%	1,038	181,657	0
114	63983	United Heritage Life Ins Co	ID	Y	1,291	0.08%	95.91%	2,923	73,125	72
115	62286	Golden Rule Ins Co	IN	Y	1,287	0.08%	96.00%	1,199	213,010	1
116	66672	American Gen Life & Acc Ins Co	TN	Y	1,228	0.08%	96.08%	3,696	186,866	2
117	68225	Nationwide Life Ins Co of Amer	PA	Y	1,220	0.08%	96.16%	2,249	114,848	591
118	81353	NYLife Ins Co Of AZ	AZ	Y	1,202	0.08%	96.23%	1,375	624,858	0
119	60593	National States Ins Co	MO	Y	1,193	0.08%	96.31%	2,322	18,005	0
120	69140	First Allmerica Fin Life Ins Co	MA	Y	1,129	0.07%	96.39%	4,776	99,494	1,279
121	60232	AGL Life Assur Co	PA	Y	1,093	0.07%	96.46%	127	36,708	0
122	63258	Federated Life Ins Co	MN	Y	1,086	0.07%	96.53%	366	144,431	0
123	68772	Security Mut Life Ins Co Of NY	NY	Y	1,055	0.07%	96.59%	654	250,503	56
124	60142	TIAA Cref Life Ins Co	NY	Y	1,050	0.07%	96.66%	1,242	536,554	0
125	60941	SunAmerica Ann & Life Assur Co	AZ	Y	1,022	0.07%	96.73%	1,622	101,953	0
126	97136	Metropolitan Tower Life Ins Co	DE	Y	1,022	0.07%	96.80%	1,885	168,015	0
127	68675	Security Benefit Life Ins Co	KS	Y	1,012	0.07%	96.86%	3,401	112,113	30
128	64580	Illinois Mut Life Ins Co	IL	Y	996	0.06%	96.93%	1,868	166,253	12
129	78778	Guardian Ins & Ann Co Inc	DE	Y	990	0.06%	96.99%	368	103,729	0
130	80942	ING USA Ann & Life Ins Co	IA	Y	990	0.06%	97.05%	2,396	123,149	333
131	80659	US Business of Canada Life Assur Co	MI	Y	962	0.06%	97.12%	516	107,033	220
132	63312	Great Amer Life Ins Co	OH	Y	935	0.06%	97.18%	1,165	262,788	0
133	72222	Amica Life Ins Co	RI	Y	895	0.06%	97.23%	1,155	393,669	0
134	63967	Government Personnel Mut Life Ins Co	TX	Y	891	0.06%	97.29%	1,655	113,101	183
135	61182	Aurora Natl Life Assur Co	CA	Y	864	0.06%	97.35%	421	46,774	0
136	69310	Surety Life Ins Co	NE	Y	849	0.06%	97.40%	1,794	131,777	1
137	60895	American United Life Ins Co	IN	Y	849	0.05%	97.46%	1,019	112,693	151
138	69477	Time Ins Co	WI	Y	825	0.05%	97.51%	1,652	144,712	0
139	68810	Sentry Life Ins Co	WI	Y	751	0.05%	97.56%	1,499	212,090	3
140	67199	Old Amer Ins Co	MO	Y	749	0.05%	97.61%	2,112	8,379	0
141	66850	National Western Life Ins Co	CO	Y	725	0.05%	97.66%	3,445	74,332	2
142	61999	Americo Fin Life & Ann Ins Co	TX	Y	722	0.05%	97.70%	1,525	57,565	7
143	65021	Stonebridge Life Ins Co	VT	Y	720	0.05%	97.75%	2,706	35,161	0
144	62146	Combined Ins Co Of Amer	IL	Y	684	0.04%	97.79%	4,264	53,630	0
145	60534	American Heritage Life Ins Co	FL	Y	675	0.04%	97.84%	2,134	103,572	0
146	64211	Guarantee Trust Life Ins Co	IL	Y	670	0.04%	97.88%	5,713	53,640	0
147	61190	Auto Owners Life Ins Co	MI	Y	667	0.04%	97.92%	2,929	215,491	0
148	69019	Standard Ins Co	OR	Y	661	0.04%	97.97%	477	57,929	560
149	87920	Locomotive Engineers & Conductors Mu	MI	N	659	0.04%	98.01%	0	0	0
150	60038	Acacia Life Ins Co	DC	Y	654	0.04%	98.05%	1,552	82,705	149
151	84786	Colorado Bankers Life Ins Co	CO	Y	620	0.04%	98.09%	1,549	43,177	0
152	86375	John Hancock Life Ins Co of NY	NY	N	601	0.04%	98.13%	5	12,872	0
153	60445	Sagicor Life Ins Co	TX	Y	588	0.04%	98.17%	697	19,238	3
154	61832	Chesapeake Life Ins Co	OK	Y	583	0.04%	98.21%	998	40,130	1
155	62928	EMC Natl Life Co	IA	Y	578	0.04%	98.24%	1,008	126,700	22
156	67083	Manhattan Natl Life Ins Co	IL	Y	575	0.04%	98.28%	791	121,193	0
157	93262	Penn Ins & Ann Co	DE	Y	566	0.04%	98.32%	138	38,985	0
158	90212	Great Southern Life Ins Co	TX	Y	552	0.04%	98.35%	1,380	81,484	1
159	61212	Baltimore Life Ins Co	MD	Y	533	0.03%	98.39%	874	49,202	272
160	77879	5 Star Life Ins Co	LA	Y	513	0.03%	98.42%	1,589	113,058	0
161	76236	Cincinnati Life Ins Co	OH	Y	496	0.03%	98.45%	562	133,886	0
162	63657	Garden State Life Ins Co	TX	Y	463	0.03%	98.48%	729	63,707	0
163	68594	American Amicable Life Ins Co Of TX	TX	Y	462	0.03%	98.51%	1,229	42,899	1

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								No.	Amount	
164	70815	Hartford Life & Accident Ins Co	CT	Y	444	0.03%	98.54%	362	66,725	55
165	67253	Old Reliance Ins Co	AZ	Y	430	0.03%	98.57%	3,499	29,126	0
166	70319	Washington Natl Ins Co	IL	Y	430	0.03%	98.60%	2,362	44,489	48
167	70106	United States Life Ins Co In NYC	NY	Y	424	0.03%	98.63%	380	100,734	6
168	60836	American Republic Ins Co	IA	Y	400	0.03%	98.65%	1,182	83,158	13
169	69272	Sunset Life Ins Co Of Amer	MO	Y	388	0.03%	98.68%	535	58,114	0
170	65080	John Alden Life Ins Co	WI	Y	385	0.02%	98.70%	832	76,401	0
171	62880	AXA Equitable Life & Ann Co	CO	Y	385	0.02%	98.73%	310	103,747	0
172	60054	Aetna Life Ins Co	CT	Y	384	0.02%	98.75%	1,237	21,797	331
173	92622	Western Southern Life Assur Co	OH	Y	363	0.02%	98.78%	731	202,092	0
174	67180	Ohio State Life Ins Co	TX	Y	355	0.02%	98.80%	491	60,919	1
175	61409	National Benefit Life Ins Co	NY	Y	349	0.02%	98.82%	2,846	57,643	0
176	66540	National Farmers Union Life Ins Co	TX	Y	340	0.02%	98.84%	1,212	30,922	6
177	97055	Mega Life & Hlth Ins Co The	OK	Y	339	0.02%	98.87%	1,165	72,214	0
178	92916	United Amer Ins Co	NE	Y	335	0.02%	98.89%	1,284	13,464	0
179	61360	Reliastar Life Ins Co Of NY	NY	Y	325	0.02%	98.91%	786	55,960	1
180	62952	Equitable Life & Cas Ins Co	UT	Y	316	0.02%	98.93%	878	4,822	0
181	90557	Kemper Investors Life Ins Co	IL	Y	315	0.02%	98.95%	420	98,327	0
182	80675	US Business of Crown Life Ins Co	MI	Y	314	0.02%	98.97%	230	27,973	82
183	69566	Trans World Assur Co	CA	Y	313	0.02%	98.99%	1,704	30,503	0
184	66087	Mid West Natl Life Ins Co Of TN	TX	Y	295	0.02%	99.01%	693	32,946	0
185	87645	United Fidelity Life Ins Co	TX	Y	293	0.02%	99.03%	2,323	23,581	8
186	93777	Household Life Ins Co	MI	Y	284	0.02%	99.05%	607	108,695	0
187	70173	Universal Underwriters Life Ins Co	KS	Y	283	0.02%	99.06%	146	48,636	0
188	63053	Family Life Ins Co	TX	Y	283	0.02%	99.08%	615	49,695	0
189	67261	Old Republic Life Ins Co	IL	Y	281	0.02%	99.10%	1,590	134,260	0
190	79022	Merrill Lynch Life Ins Co	AR	Y	281	0.02%	99.12%	543	166,802	0
191	62413	Continental Assur Co	IL	Y	280	0.02%	99.14%	891	49	76
192	62065	Colonial Penn Life Ins Co	PA	Y	278	0.02%	99.16%	2,209	9,880	0
193	93696	Fidelity Investments Life Ins Co	UT	Y	273	0.02%	99.17%	377	198,090	0
194	64017	Jefferson Natl Life Ins Co	TX	Y	265	0.02%	99.19%	1,114	34,918	25
195	61425	Trustmark Ins Co	IL	Y	263	0.02%	99.21%	830	32,870	18
196	94218	Country Investors Life Assur Co	IL	Y	263	0.02%	99.22%	343	52,010	0
197	90247	Pharmacists Life Ins Co	IA	Y	262	0.02%	99.24%	507	88,471	0
198	93734	Phoenix Life & Ann Co	CT	Y	259	0.02%	99.26%	183	164,641	0
199	61476	Boston Mut Life Ins Co	MA	Y	252	0.02%	99.27%	733	16,587	2
200	60682	Conseco Ins Co	IL	Y	247	0.02%	99.29%	467	20,871	1
201	61069	Anthem Life Ins Co	IN	Y	242	0.02%	99.31%	1,996	77,588	0
202	71463	CICA Life Ins Co of Amer	CO	Y	230	0.01%	99.32%	1,443	34,571	39
203	66230	William Penn Life Ins Co Of NY	NY	N	221	0.01%	99.34%	178	65,059	1
204	66583	National Guardian Life Ins Co	WI	Y	220	0.01%	99.35%	891	24,282	20
205	68195	Provident Life & Accident Ins Co	TN	Y	218	0.01%	99.36%	5,927	169,826	1
206	99775	Funeral Directors Life Ins Co	TX	Y	217	0.01%	99.38%	252	951	2
207	67148	Occidental Life Ins Co Of NC	TX	Y	214	0.01%	99.39%	902	29,957	9
208	63487	Investors Life Ins Co N Amer	TX	Y	206	0.01%	99.41%	427	18,107	1
209	60704	Wilton Reassur Life Co of NY	NY	Y	202	0.01%	99.42%	346	45,116	0
210	97721	Thrivent Life Ins Co	MN	Y	201	0.01%	99.43%	193	31,653	0
211	93459	Pan Amer Assur Co	LA	Y	194	0.01%	99.44%	269	31,187	0
212	69094	State Farm Life & Accident Asr Co	IL	N	193	0.01%	99.46%	597	47,939	44
213	84514	Industrial Alliance Pacific Ins & Fi	WA	Y	192	0.01%	99.47%	343	24,936	0
214	63223	Federal Life Ins Co	IL	Y	192	0.01%	99.48%	542	41,812	8
215	71471	Ability Ins Co	NE	Y	191	0.01%	99.49%	1,157	5,171	179
216	69485	Security Natl Life Ins Co	UT	Y	191	0.01%	99.51%	808	5,504	0
217	70435	The Savings Bank Life Ins Co Of MA	MA	Y	184	0.01%	99.52%	975	116,221	96
218	68845	Shenandoah Life Ins Co	VA	Y	182	0.01%	99.53%	330	24,825	10

**2008 Colorado Market Share - Individual Life Insurance  
Life, Accident and Health Companies with Colorado Business (\$1,000s)**

	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.	Policies in force		Dividends to Policy- holders
								No.	Amount	
219	67989	American Memorial Life Ins Co	SD	Y	182	0.01%	99.54%	2,284	13,247	26
220	68039	Presidential Life Ins Co	NY	Y	177	0.01%	99.55%	346	16,865	0
221	76023	Columbian Life Ins Co	IL	Y	175	0.01%	99.56%	196	3,276	0
222	70483	Western & Southern Life Ins Co	OH	Y	162	0.01%	99.57%	1,900	18,273	109
223	67660	Pennsylvania Life Ins Co	PA	Y	158	0.01%	99.58%	741	11,645	0
224	71404	Continental Gen Ins Co	OH	Y	154	0.01%	99.59%	332	16,448	1
225	62596	Union Fidelity Life Ins Co	IL	Y	151	0.01%	99.60%	998	5,845	0
226	68357	Reliable Life Ins Co	MO	Y	151	0.01%	99.61%	1,804	10,620	0
227	68802	Sentinel Security Life Ins Co	UT	Y	144	0.01%	99.62%	811	3,127	0
228	73288	Humana Ins Co	WI	Y	143	0.01%	99.63%	629	67,928	0
229	69922	United Home Life Ins Co	IN	Y	142	0.01%	99.64%	215	10,666	0
230	60429	American Fidelity Life Ins Co	FL	Y	137	0.01%	99.65%	649	10,450	1
231	69132	State Mut Ins Co	GA	Y	137	0.01%	99.66%	306	9,159	46
232	61883	Central United Life Ins Co	AR	Y	134	0.01%	99.67%	404	14,817	2
233	62235	Unum Life Ins Co Of Amer	ME	Y	134	0.01%	99.68%	380	8,557	112
234	77720	LifeSecure Ins Co	MI	Y	134	0.01%	99.69%	706	14,245	0
235	62421	Heritage Union Life Ins Co	AZ	Y	131	0.01%	99.69%	280	13,208	0
236	97764	Idealife Ins Co	CT	Y	126	0.01%	99.70%	1,471	11,208	0
237	65781	Madison Natl Life Ins Co Inc	WI	Y	122	0.01%	99.71%	481	10,129	0
238	93513	MetLife Investors Ins Co	MO	Y	119	0.01%	99.72%	92	30,437	0
239	60518	American Hlth & Life Ins Co	TX	Y	117	0.01%	99.73%	2,640	10,898	46
240	69701	Union Bankers Ins Co	TX	Y	116	0.01%	99.73%	384	2,406	0
241	65870	Manhattan Life Ins Co	NY	Y	113	0.01%	99.74%	239	6,254	13
242	65951	Merit Life Ins Co	IN	Y	113	0.01%	99.75%	781	11,787	0
243	68284	Pyramid Life Ins Co	KS	Y	108	0.01%	99.76%	401	9,519	0
244	92711	HCC Life Ins Co	IN	Y	102	0.01%	99.76%	238	15,958	0
245	86355	Standard Life & Accident Ins Co	OK	Y	98	0.01%	99.77%	631	4,791	9
246	62324	Freedom Life Ins Co Of Amer	TX	Y	97	0.01%	99.77%	338	10,452	0
247	62103	Columbian Mut Life Ins Co	NY	Y	91	0.01%	99.78%	81	4,576	16
248	62359	Constitution Life Ins Co	TX	Y	91	0.01%	99.79%	1,021	13,086	0
249	70769	Erie Family Life Ins Co	PA	N	89	0.01%	99.79%	232	27,859	0
250	67784	Philadelphia Amer Life Ins Co	TX	Y	84	0.01%	99.80%	12	123	0
251	62251	Concord Heritage Life Ins Co Inc	NH	Y	81	0.01%	99.80%	334	6,712	0
252	70130	Universal Guar Life Ins Co	OH	Y	81	0.01%	99.81%	359	8,290	13
253	69256	Sunamerica Life Ins Co	AZ	Y	80	0.01%	99.81%	836	23,365	3
254	72990	Genworth Life Ins Co of NY	NY	N	79	0.01%	99.82%	0	0	0
255	63932	Aviva Life & Ann Co of NY	NY	N	79	0.01%	99.82%	80	24,612	0
256	61751	Central States H & L Co Of Omaha	NE	Y	72	0.00%	99.83%	227	6,296	3
257	67628	Pekin Life Ins Co	IL	N	69	0.00%	99.83%	0	0	0
258	80594	Riversource Life Ins Co Of NY	NY	N	67	0.00%	99.84%	56	7,765	0
259	64343	Pacific Guardian Life Ins Co Ltd	HI	Y	63	0.00%	99.84%	15	341	0
260	79057	Southland Natl Ins Corp	AL	Y	63	0.00%	99.84%	393	767	0
261	71714	Berkshire Life Ins Co of Amer	MA	Y	63	0.00%	99.85%	51	47,761	0
262	64505	Homesteaders Life Co	IA	Y	63	0.00%	99.85%	1,553	3,421	0
263	70629	World Ins Co	NE	Y	60	0.00%	99.86%	191	5,184	6
264	70688	Transamerica Financial Life Ins Co	NY	Y	58	0.00%	99.86%	82	5,706	0
265	67873	Pioneer Amer Ins Co	TX	Y	56	0.00%	99.86%	166	7,386	0
266	68721	Security Life Ins Co Of Amer	MN	Y	55	0.00%	99.87%	257	1,119	0
267	86630	Prudential Ann Life Assur Corp	CT	Y	54	0.00%	99.87%	111	37,522	0
268	60183	S USA Life Ins Co Inc	AZ	Y	53	0.00%	99.87%	101	1,581	0
269	70432	Western Natl Life Ins Co	TX	Y	53	0.00%	99.88%	178	2,961	0
270	66265	Monarch Life Ins Co	MA	Y	50	0.00%	99.88%	148	19,076	0
271	60763	American Pioneer Life Ins Co	FL	Y	50	0.00%	99.88%	75	1,967	0
272	63479	United Teacher Assoc Ins Co	TX	Y	48	0.00%	99.89%	100	760	0
273	76112	Oxford Life Ins Co	AZ	Y	44	0.00%	99.89%	92	989	0

**2008 Colorado Market Share - Individual Life Insurance  
Life, Accident and Health Companies with Colorado Business (\$1,000s)**

	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.	Policies in force		Dividends to Policy- holders
								No.	Amount	
274	70874	Allstate Life Ins Co Of NY	NY	N	44	0.00%	99.89%	69	14,034	0
275	71218	Grange Life Ins Co	OH	N	44	0.00%	99.90%	87	21,340	0
276	62634	Delaware Amer Life Ins Co	DE	Y	44	0.00%	99.90%	18	2,772	0
277	61735	Central Security Life Ins Co	TX	Y	43	0.00%	99.90%	5,063	6,742	0
278	62057	Lincoln Life & Ann Co of NY	NY	Y	42	0.00%	99.90%	107	2,413	1
279	68160	Balboa Life Ins Co	CA	Y	42	0.00%	99.91%	73	9,800	0
280	84522	Auto Club Life Ins Co	MI	Y	40	0.00%	99.91%	131	14,241	0
281	66109	Midwestern United Life Ins Co	IN	Y	38	0.00%	99.91%	133	8,837	3
282	62510	Equitrust Life Ins Co	IA	Y	38	0.00%	99.91%	69	6,771	0
283	60305	American Comm Mut Ins Co	MI	Y	36	0.00%	99.92%	125	9,340	1
284	68381	Reliance Standard Life Ins Co	IL	Y	35	0.00%	99.92%	207	3,180	0
285	81779	Individual Assur Co Life Hlth & Acc	MO	Y	35	0.00%	99.92%	64	3,538	0
286	60607	American Intl Life Assur Co of NY	NY	Y	34	0.00%	99.92%	14	398	0
287	65722	Loyal Amer Life Ins Co	OH	Y	34	0.00%	99.93%	73	5,540	1
288	86371	Ullico Life Ins Co	TX	Y	34	0.00%	99.93%	46	2,759	0
289	93610	John Hancock Life & Hlth Ins Co	MA	Y	34	0.00%	99.93%	343	40,747	0
290	67598	Paul Revere Life Ins Co	MA	Y	33	0.00%	99.93%	389	1,672	0
291	88668	Mutual Of Amer Life Ins Co	NY	Y	32	0.00%	99.93%	176	4,067	1
292	72850	United World Life Ins Co	NE	Y	32	0.00%	99.94%	1,306	4,110	0
293	67539	Pan Amer Life Ins Co	LA	Y	31	0.00%	99.94%	124	4,983	11
294	71129	Fort Dearborn Life Ins Co	IL	Y	31	0.00%	99.94%	42	519	0
295	76325	Senior Hlth Ins Co of PA	PA	Y	31	0.00%	99.94%	0	0	0
296	88536	Protective Life & Annuity Ins Co	AL	Y	31	0.00%	99.94%	47	4,429	1
297	71773	American Natl Life Ins Co Of TX	TX	Y	30	0.00%	99.95%	50	3,569	0
298	68373	American Gen Assur Co	IL	Y	29	0.00%	99.95%	0	0	0
299	60275	American Bankers Life Assur Co Of FL	FL	Y	29	0.00%	99.95%	560	17,870	0
300	60228	USAA Life Ins Co Of NY	NY	N	29	0.00%	99.95%	54	12,913	0
301	64327	Harleysville Life Ins Co	PA	N	28	0.00%	99.95%	42	9,911	0
302	70580	Humanadental Ins Co	WI	Y	27	0.00%	99.96%	169	1,486	1
303	68632	VantisLife Ins Co	CT	Y	26	0.00%	99.96%	116	9,899	4
304	66311	Motorists Life Ins Co	OH	N	25	0.00%	99.96%	52	5,981	1
305	63819	Unity Financial Life Ins Co	PA	Y	25	0.00%	99.96%	50	476	0
306	60291	American Capitol Ins Co	TX	Y	25	0.00%	99.96%	314	1,996	0
307	97241	Settlers Life Ins Co	WI	Y	24	0.00%	99.96%	81	2,356	3
308	67946	Pioneer Security Life Ins Co	TX	Y	24	0.00%	99.97%	55	2,383	0
309	69930	United Ins Co Of Amer	IL	Y	23	0.00%	99.97%	184	2,501	0
310	68047	Professional Ins Co	TX	Y	22	0.00%	99.97%	71	5,412	0
311	67059	North Coast Life Ins Co	WA	Y	22	0.00%	99.97%	55	1,489	0
312	71480	Great Western Ins Co	UT	Y	21	0.00%	99.97%	1,550	6,748	35
313	65110	Kanawha Ins Co	SC	Y	19	0.00%	99.97%	-43	-2,636	0
314	64238	Guaranty Income Life Ins Co	LA	Y	18	0.00%	99.97%	49	2,938	0
315	65498	Life Ins Co Of N Amer	PA	Y	18	0.00%	99.98%	26	950	0
316	69744	Union Labor Life Ins Co	MD	Y	15	0.00%	99.98%	26	1,146	1
317	68462	Reserve Natl Ins Co	OK	Y	15	0.00%	99.98%	93	737	0
318	74780	Integrity Life Ins Co	OH	Y	15	0.00%	99.98%	101	11,612	0
319	11121	Unified Life Ins Co	TX	Y	13	0.00%	99.98%	262	1,931	0
320	60076	Security Plan Life Ins Co	LA	N	13	0.00%	99.98%	0	0	0
321	70114	Unity Mut Life Ins Co	NY	Y	13	0.00%	99.98%	62	581	0
322	61875	Church Life Ins Corp	NY	Y	13	0.00%	99.98%	19	389	0
323	62537	Cotton States Life Ins Co	GA	N	12	0.00%	99.98%	28	2,143	1
324	64904	Investors Heritage Life Ins Co	KY	Y	11	0.00%	99.98%	79	534	1
325	92703	United Natl Life Ins Co Of Amer	IL	Y	11	0.00%	99.98%	50	202	0
326	71870	Fidelity Security Life Ins Co	MO	Y	10	0.00%	99.98%	65	692	0
327	92649	American Underwriters Life Ins Co	AZ	Y	10	0.00%	99.98%	19	1,076	0
328	91642	Forethought Life Ins Co	IN	Y	10	0.00%	99.99%	737	2,583	0

**2008 Colorado Market Share - Individual Life Insurance  
Life, Accident and Health Companies with Colorado Business (\$1,000s)**

	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.	Policies in force No.	Amount	Dividends to Policy- holders
329	84174	Employees Life Co Mut	IL	Y	10	0.00%	99.99%	76	771	0
330	67601	Paul Revere Variable Ann Ins Co	MA	Y	9	0.00%	99.99%	1	19	0
331	68985	Starmount Life Ins Co	LA	Y	9	0.00%	99.99%	35	1,275	0
332	69647	Molina Hlthcare Ins Co	OH	Y	8	0.00%	99.99%	25	1,455	0
333	98205	National Found Life Ins Co	TX	Y	8	0.00%	99.99%	24	672	0
334	68446	Longevity Ins Co	TX	Y	8	0.00%	99.99%	47	1,072	0
335	79359	First Great W Life & Ann Ins Co	NY	N	8	0.00%	99.99%	0	0	0
336	60992	First Metlife Investors Ins Co	NY	N	7	0.00%	99.99%	4	6,500	0
337	65641	Lincoln Mut Life & Cas Ins Co	ND	Y	7	0.00%	99.99%	66	699	2
338	92738	American Equity Invest Life Ins Co	IA	Y	7	0.00%	99.99%	28	325	0
339	78697	Combined Life Ins Co Of NY	NY	N	6	0.00%	99.99%	36	272	0
340	61727	Central Reserve Life Ins Co	OH	Y	6	0.00%	99.99%	21	741	0
341	77968	Family Heritage Life Ins Co Of Amer	OH	Y	6	0.00%	99.99%	9	1	0
342	86126	Members Life Ins Co	IA	Y	6	0.00%	99.99%	36	616	0
343	68500	Continental Life Ins Co Brentwood	TN	Y	6	0.00%	99.99%	7	43	0
344	60227	First Life Amer Corp	KS	N	6	0.00%	99.99%	24	1	0
345	63282	Penn Treaty Ntwrk Amer Ins Co	PA	Y	6	0.00%	99.99%	12	92	0
346	77925	Western United Life Assur Co	WA	N	5	0.00%	99.99%	23	1,321	0
347	89006	Protective Life Ins Co of NY	NY	N	5	0.00%	99.99%	10	5,035	0
348	61239	Bankers Fidelity Life Ins Co	GA	Y	5	0.00%	99.99%	19	241	0
349	81060	Canada Life Ins Co Of Amer	MI	Y	5	0.00%	99.99%	3	612	0
350	60631	American Investors Life Ins Co	KS	Y	4	0.00%	100.00%	112	2,881	4
351	90328	First Hlth Life & Hlth Ins Co	TX	Y	4	0.00%	100.00%	30	298	0
352	68543	Liberty Bankers Life Ins Co	OK	Y	4	0.00%	100.00%	23	255	0
353	78743	New Era Life Ins Co	TX	Y	4	0.00%	100.00%	21	362	0
354	89184	Sterling Investors Life Ins Co	GA	Y	4	0.00%	100.00%	28	447	0
355	68179	Provident Amer Ins Co	TX	Y	4	0.00%	100.00%	68	223	0
356	81442	Monitor Life Ins Co Of NY	NY	Y	3	0.00%	100.00%	39	316	0
357	78174	Conseco Hlth Ins Co	AZ	Y	3	0.00%	100.00%	31	679	0
358	70955	USA Life One Ins Co Of IN	IN	N	3	0.00%	100.00%	48	427	0
359	90581	Symetra Natl Life Ins Co	WA	Y	3	0.00%	100.00%	41	510	0
360	92495	First Sunamerica Life Ins Co	NY	N	3	0.00%	100.00%	6	362	0
361	69493	Tower Life Ins Co	TX	N	3	0.00%	100.00%	19	494	0
362	64297	First Unum Life Ins Co	NY	N	3	0.00%	100.00%	5	202	0
363	97926	World Serv Life Ins Co	CO	Y	2	0.00%	100.00%	716	2,530	0
364	80624	American Progressive L&H Ins Of NY	NY	Y	2	0.00%	100.00%	5	102	0
365	60003	Park Avenue Life Ins Co	DE	Y	2	0.00%	100.00%	4	130	0
366	69078	Standard Security Life Ins Co Of NY	NY	Y	2	0.00%	100.00%	29	259	0
367	71323	Zale Life Ins Co	AZ	Y	2	0.00%	100.00%	5	51	0
368	91693	IA Amer Life Ins Co	GA	Y	2	0.00%	100.00%	261	919	0
369	60984	Compbenefits Ins Co	TX	Y	2	0.00%	100.00%	14	113	0
370	61859	Christian Fidelity Life Ins Co	TX	Y	2	0.00%	100.00%	0	0	0
371	89009	Standard Life Ins Co Of NY	NY		1	0.00%	100.00%	2	200	0
372	91910	American Savings Life Ins Co	AZ	N	1	0.00%	100.00%	24	145	0
373	68209	Provident Life & Cas Ins Co	TN	Y	1	0.00%	100.00%	0	0	0
374	74900	Brokers Natl Life Assur Co	AR	Y	1	0.00%	100.00%	0	0	0
375	82694	United Liberty Life Ins Co	KY	Y	1	0.00%	100.00%	4	107	0
376	69051	Standard Life Ins Co Of IN	IN	Y	1	0.00%	100.00%	6	286	0
377	70742	Family Benefit Life Ins Co	MO	Y	1	0.00%	100.00%	3	110	0
378	61328	Bankers Life Ins Co Of Amer	TX	Y	1	0.00%	100.00%	0	0	0
379	64939	Investors Ins Corp	DE	Y	1	0.00%	100.00%	7	43	0
380	93742	Securian Life Ins Co	MN	Y	1	0.00%	100.00%	3	107	1
381	64831	Intramerica Life Ins Co	NY	N	1	0.00%	100.00%	24	30	0
382	60801	American Public Life Ins Co	OK	Y	1	0.00%	100.00%	4	138	0
383	82082	Citizens Natl Life Ins Co	TX	N	1	0.00%	100.00%	10	23	0

**2008 Colorado Market Share - Individual Life Insurance  
Life, Accident and Health Companies with Colorado Business (\$1,000s)**

	NAIC #	Company	DOM	Lic	Direct Written Premium	Market Share	Cumul.	Policies in force		Dividends to Policy- holders
								No.	Amount	
384	78140	Life Ins Co Of Boston & NY	NY	N	1	0.00%	100.00%	2	48	0
385	77828	Companion Life Ins Co	SC	Y	1	0.00%	100.00%	2	30	0
386	71706	Standard Life & Cas Ins Co	UT	Y	1	0.00%	100.00%	70	215	0
387	87963	National Teachers Assoc Life Ins Co	TX	Y	1	0.00%	100.00%	5	114	0
388	80586	XL Re Life Amer Inc	DE	Y	1	0.00%	100.00%	1	25	0
389	74004	Family Serv Life Ins Co	TX	Y	1	0.00%	100.00%	3,205	8,557	0
390	68829	Sentry Life Ins Co Of NY	NY	N	1	0.00%	100.00%	1	25	0
391	11804	Conseco Life Ins Co of TX	TX		1	0.00%	100.00%	8	38	0
392	64890	Berkley Life & Hlth Ins Co	IA	Y	0	0.00%	100.00%	2	14	0
393	76007	Old United Life Ins Co	AZ	Y	0	0.00%	100.00%	3	30	0
394	80314	Unicare Life & Hlth Ins Co	IN	Y	0	0.00%	100.00%	3	45	0
395	67903	Provident Amer Life & Hlth Ins Co	OH	Y	0	0.00%	100.00%	1	5	0
396	92428	Great Western Life Ins Co	MT	N	0	0.00%	100.00%	1	8	0
397	80799	Celtic Ins Co	IL	Y	0	0.00%	100.00%	1	10	0
398	81612	Pacific Union Assur Co	CA	N	0	0.00%	100.00%	1	15	0
399	71986	Transam Assur Co	AZ	N	0	0.00%	100.00%	1	14	0
400	84654	US Branch Assumption Mut Life Ins Co	MA	N	0	0.00%	100.00%	0	0	0
401	60084	First Security Benefit Life & Ann	NY	N	0	0.00%	100.00%	3	6	0
402	67369	Alta Hlth & Life Ins Co	IN	Y	0	0.00%	100.00%	2	6	0
403	79340	First Central Natl Life Ins Co NY	NY	N	0	0.00%	100.00%	0	0	0
404	64602	Independence Life & Ann Co	RI	Y	0	0.00%	100.00%	38	6,123	0
405	61808	Charter Natl Life Ins Co	IL	Y	0	0.00%	100.00%	42	5,069	0
406	82848	ML Life Ins Co of NY	NY	N	0	0.00%	100.00%	5	1,449	0
407	75264	National Integrity Life Ins Co	NY	N	0	0.00%	100.00%	2	264	0
408	77119	Sentinel Amer Life Ins Co	TX	Y	0	0.00%	100.00%	62	85	0
409	60140	Jackson Natl Life Ins Co Of NY	NY	N	0	0.00%	100.00%	1	74	0
410	62200	Great Amer Life Assur Co	OH	N	0	0.00%	100.00%	1	25	0
411	67032	North Carolina Mut Life Ins Co	NC	N	0	0.00%	100.00%	20	24	0
412	66214	Heartland Natl Life Ins Co	IN	Y	0	0.00%	100.00%	3	19	0
413	69353	Teachers Protective Mut Life Ins Co	PA	N	0	0.00%	100.00%	1	1	0
<b>Totals</b>					<b>1,543,013</b>			<b>1,775,196</b>	<b>292,624,397</b>	<b>245,710</b>