



NEWS RELEASE

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DORA JOINS BROAD COALITION TO SPONSOR 10th ANNUAL NATIONAL CONSUMER PROTECTION WEEK

The Colorado Department of Regulatory Agencies (DORA) has joined a group of federal, state, and local government agencies and national consumer advocacy organizations to launch the 10th annual National Consumer Protection Week (NCPW), March 2-8, 2008. NCPW highlights consumer education efforts in the fight against fraud in communities across the nation. NCPW 2008's organizers encourage people from coast to coast to fortify their financial know-how. Financially savvy consumers are likely to make smarter decisions about managing their money, using credit wisely, and building a solid financial foundation.

According to the Federal Trade Commission (FTC), consumers conduct some type of financial transaction requiring an educated decision every day: shopping for a mortgage or auto loan; understanding and reconciling credit card statements and telephone bills; choosing savings and retirement plans; comparing health insurance policies; understanding their credit report and how it affects their ability to get credit and on what terms; or simply deciding how to pay for a purchase.

NCPW partner organizations provide practical – and tactical – tips so consumers can learn how to make well-informed financial decisions, avoid credit scams, and protect their personal information. Consumers can boost their financial IQ at consumer.gov/ncpw. DORA also provides a number of consumer protection tips, ranging from mortgage fraud to securities scams on its website, www.dora.state.co.us.

National organizers of this year's NCPW are the Federal Trade Commission (FTC), the Federal Citizen's Information Center (FCIC), the U.S. Postal Service (USPS), the U.S. Postal Inspection Service (USPIS), the Federal Communications Commission (FCC), Federal Deposit Insurance Corporation (FDIC), the Comptroller of the Currency, the U.S. Department of the Treasury, the National Association of Consumer Agency Administrators (NACAA), the National Consumers League (NCL), AARP, the Better

Business Bureau (BBB), Call for Action, the Consumer Federation of America (CFA), and the National Association of Attorneys General (NAAG).

“DORA is proud to be a part of this year’s National Consumer Protection Week campaign,” said DORA’s Executive Director Rico Munn. "Education is the first line of defense for consumers who want to manage their money wisely and protect themselves from fraud.”

For more information about NCPW, visit consumer.gov/ncpw. For more information on DORA, whose mission is consumer protection, please see www.dora.state.co.us.

DORA is dedicated to preserving the integrity of the marketplace and is committed to promoting a fair and competitive business environment in Colorado. Consumer protection is our mission.



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