



Dora

Department of Regulatory Agencies

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FOR IMMEDIATE RELEASE

Hickenlooper Administration Taps Long-time Business Advocate for Legislative Contract

Denver - Department of Regulatory Agencies (DORA) Executive Director Barbara Kelley announced today that DORA has contracted with **Virginia Morrison Love** to act as Legislative Liaison for the Department for the 2012 legislative session and assist with business community relations.

R. D. Sewald, Director Government & Community Affairs and Legislative Liaison for the Office of the Governor, said "The Hickenlooper Administration is honored that Virginia has agreed to assist DORA in this legislative role and we are lucky to gain her business experience and perspective to such an important Department."

Ms. Love has represented various segments of the business community in Colorado for more than 20 years, having been Executive Director of Colorado Concern and most recently, the lobbyist for the Colorado Competitive Council (C3). She was the lead advocate on HB11-1288 to modernize and rebuild the solvency of the Unemployment Compensation Insurance Trust Fund.

"I am delighted that the administration values my background and the business community by asking me to be involved," said Love. "I look forward to working with the General Assembly to help implement the practical solutions they are seeking in making rules more user friendly for professionals and consumers."



Virginia Morrison Love

DORA is one of the most uniquely structured departments in State government. The Department has nine discrete program oriented divisions, including: Banking; Civil Rights; Office of Consumer Counsel; Financial Services; Insurance; Public Utilities Commission; Real estate; Registrations; and Securities. DORA is charged with administering more than 50 regulatory programs governing professions, occupations and institutions. In the aggregate, DORA regulates over 695,766 individual licensees and 38,067 businesses and institutions.

"Virginia is well positioned to represent DORA given our unifying thread across the divisions and our multitude of functions is the common mission of consumer protection," said Director Kelley. "Her work will bolster our commitment of preserving the integrity of the marketplace, for the benefit of businesses as well as their customers."

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***DORA is dedicated to preserving the integrity of the marketplace and is committed to promoting a fair and competitive business environment in Colorado.
Consumer protection is our mission.***

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